

FINANCIAL TIMES

Start
the week
with...

World Business Newspaper

Czech reforms hit by poll setback for Klaus coalition

The Czech Republic's rapid economic reforms were suspended indefinitely after voters refused to give the outgoing coalition of prime minister Václav Klaus a fresh mandate in parliamentary elections at the weekend. Preliminary official results showed the three-party centre-right government two seats short of an overall majority in the 200-member parliament after a good showing by the main opposition Social Democrats. Page 18

IRA offered arms concessions The British and Irish governments are understood to be considering a fresh concession to Sinn Féin, the IRA's political wing, by agreeing to postpone discussion of arms decommissioning until September. Page 8

KHD rescue depends on Saudi goodwill A rescue package for German engineering group Klöckner-Humboldt-Deutz, which faces bankruptcy after uncovering hidden losses of DM650m (\$422m), is believed to depend largely on the goodwill of Saudi Arabian businesses. Page 19

Istanbul hosts Habitat conferences Istanbul, host to the United Nations' second Habitat conference on urban development which starts today, is affected by many of the problems confronting the developing world's "neglectives". Page 18; Key to tackling urbanisation problems, Page 4

Bosnian poll to go ahead US secretary of state Warren Christopher said elections in Bosnia would be held as planned, despite the failure of efforts to oust Bosnian Serb leader Radovan Karadžić, who is wanted on war crimes charges. Page 2

Kazakhstan sells industry to west Western companies won control of some of Kazakhstan's biggest industrial companies, collectively valued at more than \$1bn, after sales designed to show government commitment to "open and transparent public tenders". Page 5

European ports face disruption Northern Europe's main ports - including Hamburg, Bremen, Amsterdam, Rotterdam and Antwerp - face a week of disruption from today in a trade union campaign of protest against both flags of convenience ships and the threat of deregulation to dockland. Page 2

Avis Europe may return to London market Avis Europe, continental Europe's largest car hire company, is considering a return to the London stock market seven years after it was taken over by a consortium of investors, including General Motors, for nearly £200m (\$330m). Page 21

Paris Asterix plans listing Paris Asterix, France's answer to EuroDisneyland theme park, is to seek a stock market listing. Page 21

Anglo American to stay diversified Anglo American Corporation rejected speculation that it will unbundle its non-core interests to focus on its natural resources business when exchange controls are abolished in South Africa. Page 19

Whirlpool in Japanese remarketing deal Whirlpool, the US white goods manufacturer, strengthened its push in the Asia-Pacific region with a deal for its refrigerators to be sold through Japanese electrical goods retailer Daiei. Page 23

New Zealand 'the least corrupt country' New Zealand is the world's least corrupt country, in the opinion of international business people, while Nigeria appears to be the most corrupt, an influential pressure group reported. Page 5

Schumacher wins at Barcelona World motor racing champion Michael Schumacher (left) won the Spanish Grand Prix in Barcelona. It was his first win for Ferrari. Challenger Damon Hill of Britain retired after spinning his Williams-Benétton. Schumacher lies 17 points behind Hill in this year's world champion ship.

French Derby winner Ragmar, a 9-1 chance ridden by Gerald Mosse and trained by Pascal Bary, won the Prix du Jockey Club (French Derby) at Chantilly. In a very tight finish, the colt beat English-trained Polar Flight by a short head, with French-trained Le Destin another short head away in third place.

European Monetary System In a week characterised by a sharp rally in sterling and a slight correction to the dollar, there was no change to the order of currencies in the EMS grid. The spread between strongest and weakest was also almost unaltered. Currencies, Page 29

EMS: Grid May 31, 1996

Percent

Austria 1.220 Germany 0.440 Lithuania 1.610 Malta 0.010 Outer CPE 1.010

Belgium 0.975 Italy 0.610 Luxembourg 1.175 Portugal 0.810 Spain 0.912

Denmark 0.720 Hong Kong 0.930 Malta 0.015 Singapore 0.430

Finland 0.775 Hungary 1.220 Morocco 0.015 Slov Rep 0.665

France 0.975 Ireland 0.220 Neth 0.475 S. Africa 0.120

Greece 0.920 India 0.975 Norway 0.620 Spain 0.250

Iceland 0.910 Israel 0.975 Poland 0.620 Sweden 0.920

Egypt 0.910 Italy 1.220 Portugal 0.475 Switzerland 0.740

Iraq 0.910 Japan 1.900 Pakistan 0.620 Syria 0.120

Poland 0.910 Jordan 2.120 Portugal 0.475 Turkey 0.920

Portugal 0.910 Kuwait 0.920 Portugal 0.475 Turkey 0.920

Spain 0.910 Lebanon 1.1200 Portugal 0.475 UAE 0.920

Switzerland 0.910 Lebanon 1.1200 Portugal 0.475 UAE 0.920

The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.

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Engineering
Power makers' war of attrition
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Rich Latins on a knife edge
David Pilling, Page 9

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Bookies and the Stretcher Special
Keith Wheatley, Page 12

MONDAY JUNE 3 1996

Calls for moderation as Britain seeks end to ban on beef by-products

UK urged to ease EU veto policy

By David Wighton in London and Caroline Southby in Brussels

The UK government came under pressure yesterday to soften its non-co-operation policy with the European Union if the ban on beef by-products is lifted as senior Conservatives and diplomats warned of the dangers of an "anti-European" campaign.

Sir Leon Brittan, the UK's senior EU commissioner, suggested the government could allow through proposals which were "of particular interest to Britain" and said such a move would "help Britain's friends to help Britain".

The UK government is hoping that the ban on tallow, gelatine and semen will be lifted at a meeting of EU agriculture ministers which starts in Luxembourg

today. But Mr Roger Freeman, the minister co-ordinating the policy of non-co-operation, has made clear that the campaign would not be scaled down until a "framework" had been agreed for the lifting of the main ban on beef exports.

Mr Douglas Hurd, Britain's former foreign secretary, cautioned the government that while non-co-operation was reasonable as a short-term tactic, "to settle down to some form of trench warfare, particularly against things we are in favour of, would of course be counter-productive".

Labour also urged the government to use the veto more selectively. In the first qualification of the opposition's support for the policy, Mr Robin Cook, shadow foreign secretary, said it would not back the blocking of EU pro-

posals to combat fraud and to make 1997 a year against racism.

Other voices urging caution included three former UK European Commissioners - Lord Jenkins, Lord Thomson of Monifieth and Mr Bruce Millan - and three former senior British diplomats - Sir Michael Butler, Sir Donald Maitland and Sir Nicholas Henderson. In a joint statement, they said the UK risked being " relegated to a second-class status within Europe" and warned that the current anti-European policy could be "disastrous".

Mr John Major, UK prime minister, called all cabinet members involved in the campaign to Downing Street last night, ahead of this week's key meetings in Europe.

At the start of the two-day Luxembourg meeting today, Mr

Douglas Hogg, the UK's representative, will present his counter-

parts with a 200-page plan to combat mad cow disease, including a selective cull and a new register to track animals.

Sir Leon said it was "very difficult to say" whether the meeting would decide to lift the by-products ban. However, even if the ministers do not vote with the UK, the Commission is expected to use its powers to lift the ban.

Sir Leon said that a framework for the lifting of the total ban could be produced "quite quickly".

UK and Commission officials are working on the details of a framework which Mr Malcolm Rifkind, UK foreign secretary, is due to discuss with Mr Jacques Santer, Commission president, when they meet in Brussels

EU votes to be blocked, Page 8

S Korean securities regulator accused of corruption

By John Burton in Seoul

The chairman of South Korea's Securities Supervisory Board (SSB) was arrested yesterday on corruption charges, and prosecutors said they would investigate other government officials overseeing the stock market.

Mr Paik Won-ku was accused of accepting Won10m (\$12,800) for granting Yukhyong Information Telecom a listing on the Seoul stock market and receiving Won10m in 10 other unspecified cases.

The supervisory board is the government agency that regulates the stock market, including approving share listings, investigating insider trading and supervising mergers and acquisitions.

Prosecutors said they would expand their probe to include other officials at the board and the finance ministry who deal with securities regulation.

There are concerns among investors that the corruption scandal, the latest in a series that has shaken Korea since last autumn, could affect share prices in an already fragile market.

The involvement of Mr Paik shocked the financial industry as he was regarded as a high-flyer. A former customs administrator and vice-finance minister, Mr Paik was assumed by many to be in line for an economic portfolio in the cabinet.

The scandal is likely to renew allegations about widespread price manipulation in the Korean stock market. It also raises questions about the government's securities policy.

Analysts suggest the state's tight supervision of the stock market has created fertile ground for official corruption. This is particularly true for the listing of shares, with more than 200 companies waiting to issue initial public offerings.

The SSB is the second government agency to be involved in a corruption scandal recently. Several officials from the Fair Trade Commission, which oversees activities of big industrial groups, were arrested for allegedly accepting bribes in return for approving expansion plans by businesses.

Investing in Britain 'too risky' for Belgian utility

By Simon Holburt in London

Tractebel, the multinational utility, has given up hopes of investing in the UK electricity industry, claiming that the political and regulatory risks are too high.

The Belgian company was seen as a potential bidder for Midland Electricity, the regional electricity company which has accepted a £1.7bn (\$2.6bn) offer from two US utilities.

But Mr Philippe Bodson, chief executive, told the Financial Times the UK had become too "unpredictable" for his company to consider investing.

"There are good companies in England and the market will grow, but it is difficult to develop your strategy when the environment could be affected by the decisions of one or two people," he said. "You can't be a player in the UK market unless you are a big player. Investing big amounts of money when you don't know what will happen is too risky for us."

Mr Bodson specifically cited the Ofgas review of Transco, British Gas's pipeline business, and the decision by the UK government to block Southern Company, a big US utility, from bidding for National Power.

"The sector cannot only be reorganised by the market; one has to recognise that there will be political involvement. It's a tricky situation," he said.

Over the past year, Tractebel has invested nearly \$500m in 11 power projects internationally, including Oman, Italy, India, Thailand and Singapore.

Mr Bodson said that although Tractebel had looked at opportunities in the Australian state of Victoria, which has privatised its electricity industry, "we were not going to do it for an 8 per cent return on our investment".

Similarly, Tractebel is keen to invest in China's electricity industry but could not justify doing so while the Chinese government wants to restrict investment returns to 12 per cent.

However, he said the company had high hopes of its participation in Semco Utilities and Terminals, in Singapore. Tractebel manages and owns 25 per cent of the company which will operate the utility services - initially steam and electricity - for a newly created industrial park in Singapore.

He also views the stock market as a central instrument for growth and the raising of capital... He intends to give preference to the privatisation of government companies."



Israel's new PM seeks peace with Arab neighbours

By Julian Ozanne in Jerusalem

Mr Benjamin Netanyahu, Israel's next prime minister, yesterday said he wanted to find "peace with security" with all Israel's Arab neighbours, heal divisions at home and build a free market economy.

"I said peace begins at home but it has to continue abroad," he said in his first public speech since defeating Mr Shimon Peres in elections for the premiership last week.

The government will form in a few days, with God's help, will strengthen the peaceful relations that have already been established with the Jordanian kingdom and with Egypt and will continue the negotiations with the Palestinians," he said. "We will also work to further peace deals and coexistence with other Arab states. I call on them to join the circle of peace."

Before thousands of cheering supporters at a victory rally in Jerusalem, Mr Netanyahu reached out to Jewish opponents and Israeli Arabs who voted overwhelmingly for Mr Peres. He said his first priority was to heal the divisions created in Israeli society, and treat every Israeli, Arab or Jew as full and equal citizens.

"I want to be the prime minister of everyone - Jew or non-Jew, secular or religious, those that live in development towns and those that live in cities... peace begins at home."

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Zhirinovsky is running third in the contest. The first round of voting takes place on June 16. Chechnya fighting puts Yeltsin pledge at risk, Page 16

Photo: AP

MORSE

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FT writers on issues facing the UN Habitat conference on urban development starting today in Istanbul

Private sector key to tackling urbanisation problems

Cities make countries rich; none of the world's high-income economy got that way by keeping the majority of people working on the land. In that sense, the fact that more than half of the global population will soon live in towns or cities is cause for celebration. Whether those cities will be worth living in, however, will depend on how they are built.

As the organisers of the United Nations Habitat conference, opening in Istanbul today, point out, developing countries are not urbanising faster than they have done in the past. Urban populations in the south grew rapidly in the 1950s, but they grew faster still during the 1980s. And few countries have matched the record set by the UK in the latter part of the 19th century, when the urban share of the population rose from 37 per cent to 60 per cent in just 30 years.

What is unique about the urbanisation

of the 1980s and 1990s is the number of countries involved. It is the scale of change, rather than the pace, that leaves the UN predicting such a sharp rise in the share of world population living in urban settlements over the next few decades - from 52 per cent in 1975 to nearly 64 per cent in 2025.

Urbanisation triggers a huge need for new infrastructure and services: for housing, safe water and sewerage systems, good transport networks and, not least, effective control of pollution. More than a third of the urban population lives in sub-standard housing, and 40 per cent do not have access to basic water and sanitation.

According to the World Bank, the east Asian countries alone will need to invest \$500bn over the next 10 years, solely in public infrastructure.

Given the constraints on public budgets, a large chunk of the funds for such pro-

jects - worldwide - will have to come from the private sector. Yet the areas with the most urgent need for private funds and ingenuity are often trickiest for governments to give up.

Many east Asian governments have promised to step up the pace of private-sector participation in urban infrastructure projects. But critics say that progress on the ground remains slow, partly because of fear of the popular reaction to private companies making money out of the demand for basic services.

Latin Americans tend to be no less concerned about putting core services such as water supply and sewerage into the hands of private profiteers. Yet the sheer weight of demand for core urban infrastructure and shortage of public funds, mean that many governments have found themselves taking the lead in opening these sectors to private companies.

Argentina, Chile and Brazil are all now granting private concessions in areas such as water supply and road-building, with impressive results. In a matter of months the near-bankrupt city of Rio de Janeiro has put a good share of its roads and bridges into private sector hands. Its zeal to privatise many of Rio's best known landmarks has even extended to the Maracana football stadium, which it plans to put up for private concession some time next year.

In all of these areas, companies, like cities themselves, can be part of the solution, or part of the problem, depending on how governments are able to manage the urban development process overall. Several of the fastest expanding cities in east Asia have shown how striving to meet growing urban needs can deliver a virtuous circle.

Building housing, for example, means expanding business opportunities and rapid growth in local employment and average incomes, as well as an improvement in many inhabitants' quality of life. But that, in turn, attracts yet more migrants from the countryside - raising a whole new set of challenges for governments and business alike.

Some of the new public - and private - investments will be difficult to miss. If all goes according to plan, by 1998 Malaysia will have a new international airport at Sepang, south of Kuala Lumpur, equipped to serve up to 25m passengers a year and complete with "south-east Asia's largest car park".

In the meantime, Shanghai will supposedly have acquired the world's tallest building, in the form of the 888, 56-storey Mori tower on the east bank of the Huangpu river.

Yet none of these headline-grabbing projects will make Asia's richest cities easier places to live and work in if governments do not get to grips with some of the more mundane side-effects of urbanisation, such as traffic congestion, pollution, and dealing with an ever higher volume of solid waste.

Optimists hope that cities such as Kuala Lumpur and Hong Kong will be able to use their new financial strength - and comparatively good record of managing urban change - to develop imaginative solutions to such worldwide problems which others may follow.

Others are less sanguine. But those two advantages alone leave both cities far better placed to deal with the challenge of urbanisation than most cities in Africa and Latin America.

Stephanie Flanders

Making a golf course from a trash mountain

WASTE

Garbage mountains in Cairo, golf courses at Chicago landfill sites, or western packaging refuse on the streets of Moscow underscore the varied challenge posed to the world's cities by rubbish.

While poorer countries are failing to collect up to as much as half, sometimes more, of the waste generated by urban dwellers, rich cities are struggling to deal with ever increasing amounts of rubbish.

Potentially, this presents opportunities worldwide for western waste companies, but in the short term, they are looking for a firmer stance on regulation from governments. This is required both to stabilise markets for recyclable commodities and help them decide whether it is worth investing in costly new waste disposal facilities.

In developing countries, for instance, a basic condition for western private investment has to be the ability of local communities to pay for services. Unless they can, Mr Alain Lambert, director-general of Sita, the waste disposal arm of French water and waste conglomerate Lyonnaise des Eaux, sees little scope for western companies to do business in many developing countries.

"There is no market for me in Cairo," he explains. "Garbage disposal is free there," he adds, referring to the fact that much of it is simply dumped into garbage mountains.

Moscow stands in a symbolic half-way house between the industrialised and developing world. Having saved all available bottles, tins and plastic containers, Muscovites have been overwhelmed, since their dash to western-style capitalism, by disposable packaging from western food imports.

But the problems are at their most pressing in developing countries, where mounds of uncollected household waste expose people to disease and contamination of water and food supplies.

In Jakarta, for instance, 40 per cent of solid household waste is not collected; much of it ends up in canals, rivers, and along roads, clogging drainage channels and causing extensive flooding during the rainy season. A 1991 study related respiratory diseases among children to the burning of uncollected garbage.

The World Resources 1995-97 report prepared for this week's Istanbul conference admitted that western-style privatisation of waste services could not be seen as a "panacea" for the problems of many countries.

Instead it called for a "mix of public and private services" in dealing with waste problems. It cited Seoul, Kuala Lumpur and Bangkok, as cities which had

successfully combined some form of public solid waste collection service while privatising some parts of the city.

However, a challenge for both developed and developing countries is providing the right economic incentives for households and businesses to reduce, recycle, or otherwise recover the rubbish generated. An important part of that process is taxing pollution and pricing natural resources to discourage waste and reflect the cost of damage to the environment from rubbish.

Poverty is a powerful incentive for informal waste pickers in developing countries to scavenge around for rubbish.

Meanwhile, at a landfill site just outside Chicago, WMX Technologies, the big US waste management group, is keen to show off not only a golf course but also an electricity plant run on methane gas generated by the site. It admits, however, that it built the plant only because of the incentive of government subsidies.

Since 1980, the generation of municipal waste per capita has increased in all the countries of the Organisation for Economic Co-operation and Development except Germany.

The Japanese are building islands of waste in Tokyo Bay to cope with more than 22,000 tonnes of garbage generated by the capital each day. These in turn are threatening both shipping and the fishing industry.

Since the European Union followed Germany's lead and introduced rules requiring all member states to recover up to 65 per cent of their packaging waste by 2000, Britain has led the way in trying to achieve the targets at the lowest possible cost.

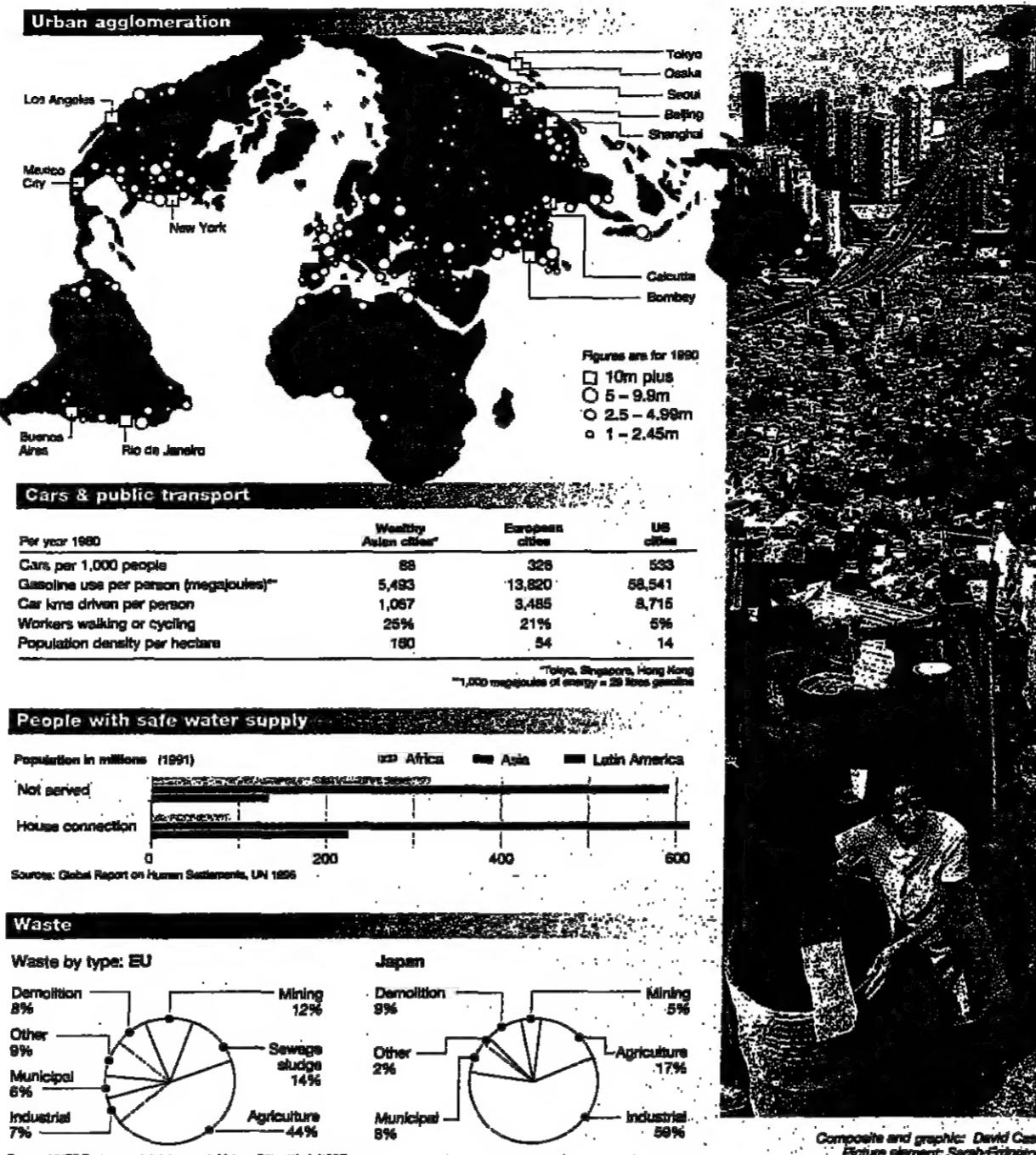
Mr John Gummer, UK environment secretary, claimed recently that a new industry from companies which either use or manufacture packaging would cost industry just £50m (£76.7m) to £150m a year. This compared with the DM45bn (£8.6bn) price tag of the German system to achieve the same sort of packaging targets.

Britain has also become the latest EU country with a landfill tax to divert waste away from landfill sites and towards more environmentally friendly forms of waste disposal.

Mr Peter Jones, business development manager at Biffa, a UK waste management company which runs a number of landfill sites, voiced the optimism of many in the business that such developments were "an opportunity".

"This will shake up our whole industry," he said. "This is because our industry is still at the level where retailing was in the 1950s: we're still at the stage of supplying biscuits in a paper bag."

Leyla Boulton



Nightmare of Bangkok's jams

TRAFFIC

Tic Jantacama is a typical Bangkok traffic victim.

A young mother, she leaves her house in Thailand's capital every morning at around 5am, puts her still sleeping son into the back seat of her silver Honda Civic and sets out into the hazy dawn.

By about 7.30am, her son, having breakfasted, and gone dressed in the car, is dropped off at a school a mere 20km away. Tic usually arrives at her antique handicrafts shop, 12km from the school, in time to open for business at 10am.

In a study to be presented at this week's UN conference on cities, the World Bank recommends that urban centres throughout the world follow four guidelines when it comes to infrastructure development:

● Charge more realistic fees for services instead of subsidising the rich and middle-class.

● Make better use of local sources of financing, such as property taxes.

● Bring the private sector into areas where they are more efficient in managing and financing infrastructure.

● Improve the nuts and bolts of city management.

In her morning drive to work, Tic sees all four of these principles violated.

For more than two decades, a mishmash of government entities and private companies has succeeded in taking the immense business opportunities created by Bangkok's population and economic growth and turning them into a nightmare for residents - a bad dream from which transport experts say Bangkok may never recover.

Tic's morning journey no doubt takes so long because there is no mass transit system in Bangkok.

The Thai government has been unwilling to use public funds for mass transit development, preferring to leave the task to the private sector, which has been forced to look overseas for financing.

Although a \$1.7bn private-sector project is currently under construction, government refusal to guarantee the project means Bangkok will get a cheap system that brings its own safety concerns and environmental problems.

A \$1.3bn project to be developed by Hong Kong's Hopewell

Holdings is only 10 per cent done - more than five years after the contract was signed.

Part of the problem is that the private sector, so successful in things such as electricity generation, has not proved to be efficient at financing or managing transport projects.

"Our experience with projects in Asia has shown that.. commercial risk is rarely a transport problem," says Mr William Wilson, the Hong Kong-based managing partner of Kelley Drye & Warren, a law firm dealing with project financing issues, wrote recently.

Finally, Bangkok city management is in chaos. Transport policy development and implementation is overseen by 10 agencies answering to four ministers, according to two deputy prime ministers.

"Livable Cities for the 21st Century," World Bank.

Ted Bardacke

transit, or even for more roads.

What's more, the Thai government has sought to keep tolls as low as possible - to the point of taking over a privately built expressway in 1984 after a dispute over toll increases - thus providing a direct subsidy to those who own cars.

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"Livable Cities for the 21st Century," World Bank.

The World Bank and others involved in development assistance, including the European Commission and Japan, are

Tony Walker

One in eight city-dwellers has no safe, reliable supply

WATER

For every citizen of Manila some 62 litres of water go missing every day, lost through theft or leakage from the city's dilapidated mains system.

The total wastage, equivalent to the entire consumption of 2m Britons, is not extraordinary by the standards of cities in developing country. But it is a stark reminder of how ill-equipped Manila - and the developing world in general - is to supply its inhabitants with such a basic need.

Water is not an obvious problem, especially in tropical regions where it seems to rain all the time. But development experts believe that, state sup-

ply is one of the biggest challenges facing governments as they grapple with the consequences of rapid urbanisation and industrialisation.

The Asian Development Bank (ADB) has estimated that demand for water in Asia alone will double by the year 2025. In north China there is already acute depletion of aquifers at a time of surging demand.

Mr Michael Cohen, a senior adviser at the World Bank, says about \$100bn was spent in all developing countries during the 1980s to improve water supply. Yet some 220m city dwellers - or one in eight of the urban population - still have no access to a safe and reliable water source. Only 2 per cent of waste is treated allo-

cating and supply of what has

become a scarce resource, says Mr Cohen. Governments must take decisions about how much water to make available for irrigation, and how much should be made over to urban residential and industrial users. Then, appropriate pricing policies are needed to reinforce these allocation decisions.

Getting the right balance requires some awkward decisions. In restricting the use of water for irrigation, countries may have to balance the need to supply cities with their desire to promote farming for reasons of food security. Or they may aggravate the trend towards migration to the cities, as has happened in Malaysia.

By contrast, China is only beginning to address the problem and admits it may take

decades to deal with the silting up of the Yellow River. India suffers from a serious planning failure, as the problems in Madras show.

Even with good planning, the private sector must play a large role. Its ability to enhance revenues and manage supplies efficiently reduces the cost of providing water.

Without that, few governments could afford the capital outlays needed to deal with leakages that amount to as much as 30 per cent in Mexico City and 50 per cent in Manila.

Moreover, says Mr Arthur Ferry, international division finance director at the UK's United Utilities, lending banks like to see the involvement of a private sector company. "Their

presence will give confidence in a return sufficient to pay off the debt, especially if their own equity is on the line."

Together, good planning at government level and contributions from the private sector will be enough to meet demand, experts believe.

They cite the case of Jordan, a naturally arid country, but still with a reasonable growth rate, to show that water shortage need not get in the way of development.

But private-sector involvement alone is not the answer. Perhaps the greatest success story is the 30-year comprehensive concession won by a consortium led by Lyonnaise des Eaux in Buenos Aires which has cut water bills, prevented

shortages and diminished pollution.

Lyonnaise, together with the International Finance Corporation, the private-sector arm of the World Bank, was involved with overall planning. As a result, its operation has been more successful than a comparatively piecemeal one in Mexico, which has been hampered by lack of government finance and political arguments over billing and metering.

Private-sector companies can advise on policy, says United's Mr Ferry. "That process will produce more effective solutions at a more economic price than a lot of heavily contested competition."

Peter Montagnon

JP/11/1996

NEWS: INTERNATIONAL

Reforms will go on, Indian PM promises

By Shiraz Sidhu in New Delhi

Mr H.D. Deve Gowda, India's new prime minister, acted at the weekend to reassure foreign and domestic investors by pledging to continue economic reforms and naming as finance minister Mr P. Chidambaram, who as commerce minister in the defected Congress administration was considered an architect of the country's liberalisation programme.

Mr Chidambaram resigned from that cabinet in April to protest against the Congress party's electoral alliance with the ruling party of Tamil Nadu, his home state. His departure helped bring about Congress's downfall in the April/May general elections.

In his first statement after being sworn in as prime minister, Mr Gowda stressed his government's commitment to carrying forward the process of economic liberalisation started under Mr P.V. Narasimha Rao in 1991. "I will continue to stand by Mr Rao's reforms, and will sort out any differences there may be among the parties of the coalition," he said. "I fully agree that global investment is important for India."

This followed the swearing-in on Saturday of what is India's first coalition government dominated by regional and "social justice" parties. The United Front government succeeds the Bharatiya Janata party government, which failed to secure a parliamentary confidence vote after less than two weeks in power.

The new government represents 14 socialist and leftist parties and is backed by Congress and the Communist Party of India (Marxist) from the outside. Mr Gowda had a difficult task appointing a 20-member cabinet that was acceptable to all the constituents of the coalition. The cabinet is dominated by leaders from India's lower castes and regional parties, though it

members hail from only seven of India's 25 states.

The cabinet also includes Mr Inder Kumar Gujral as external affairs minister, Mr Murshid Maran as minister for industry, Mr Devendra Yadav as commerce minister and Mr Mulayam Singh Yadav as defence minister.

In an interview last month, Mr Chidambaram, a Harvard-educated lawyer aged 51, said economic reforms would not depend on which government was in power, but on who the reformers were in it.

"Strong reformist leaders in charge of four or five key ministries – finance, commerce, industry and agriculture – could push the reform component through more effectively in an apparently weak government than no reformers in a strong government," he said.

"The Rao government was perceived to be weak between 1991 and 1993, and strong between 1993 and 1995, but the better part of reform took place in the preceding three years."

A government formed by June 1 must decide on the budget deficit by August 1'

According to Mr Chidambaram, the new government would have to tackle the issue of the budget deficit 60 days after it assumed power. "The world is willing to pause for the moment, but a government formed by June 1 will be forced to take key decisions on the budget deficit by August 1," he said.

Mr Gowda is expected to win a vote of confidence in the lower house on June 10, two days before the deadline set by the president for him to prove his majority. The prime minister retains the home and agriculture portfolios.

Row escalates with Taipei authorities over payments for work on commuter rail system

Matra Hachette offshoot may quit Taiwan

By Laura Tyson in Taipei

The transport arm of France's Matra Hachette industrial group has warned it intends to pull out of Taiwan following long-running differences with the Taipei city authorities over work on the capital's newly opened commuter rail system.

Talks over payments owed to Matra Transport broke down last week and the city government said it would foreclose on T\$500m (US\$16m) performance bond pledged by Matra to guarantee completion of its work on the project. Matra

called the move "groundless".

The Department of Rapid Transit Systems (Dorts), the city agency in charge of construction of the mass transit system, has "unfairly" delayed issuing final acceptance, Matra charged in large front-page advertisements in the island's two English-language newspapers. The line has continued to run but its future operations may be in jeopardy without Matra's technical assistance.

The situation is totally contrary to international business practice (and represents a material breach of contract that Matra Transport deplores.)

the statement said. Matra Transport had no choice but to cut its losses on the project and withdraw personnel from Taiwan, it said.

But the company added it was "obviously willing to find a fair and equitable solution" to the "critical" situation. Mr Chen Chao-wei, chairman of the Taipei Rapid Transit Company, which is in charge of the system's operations, said he hoped Matra would "calm down so we can resume talks". Dorts officials said the final acceptance could not be issued until unspecified repairs were made by Matra.

The Matra line, for which Matra won the construction contract in 1988 and finally opened to the public at the end of March, is no stranger to controversy. During its construction it has been plagued by corruption scandals and several well-publicised disputes between Matra and the Taipei city government.

For several months, the two sides have been negotiating over the portion of Matra's T\$7.55bn contracted payment still outstanding – amounting to T\$20m – and a maintenance contract for the line. But talks ended in stalemate because Matra refuses to sign a maintenance contract before it receives full payment for construction, and the Taipei city government refuses to give final payment until Matra signs a maintenance contract.

The project had been a lossmaker for Matra, which claims it should be compensated for extra costs due to construction delays amounting to T\$3bn.

In October 1993 an independent arbitration panel awarded Matra 80 per cent of damages sought, but the decision was overturned by a Taiwanese court. Matra has appealed and a decision is pending.

Havelange suffers a bruising Fifa tackle

By Jimmy Burns in Zurich

Mr Joao Havelange was looking forward to celebrating his 80th birthday in Zurich last week with his position as president of Fifa, world football's governing body, unchallenged after 23 years at the helm.

Instead, two decisions taken by previously loyal members of his executive committee have left Mr Havelange's position badly denting, with senior officials of his own organisation questioning whether he will survive much longer in one of the key roles of global sport.

The decision by Fifa's executive committee last Friday that the 2002 World Cup be co-hosted by Japan and South Korea and that television and marketing contracts be renegotiated was the equivalent, in the slow-moving internal world of Fifa, to a palace revolution.

Mr Havelange had openly backed Japan's bid against that of South Korea, rejecting an earlier proposal for co-hosting as "against the rules". In fact, there is nothing in Fifa's statutes that says a World Cup should take place only in one country.

At the same time, he had continued to give his blessing to the secretive negotiations of TV and broadcasting rights by Mr Joseph Blatter, his general secretary, on the assumption

that the 2002 World Cup would be staged in one country.

Both issues have been turned by opponents of Mr Havelange within his executive committee into key tests of the president's style and conduct. Since elected in 1974 on a promise to expand football to African and Asian countries, Mr Havelange has transformed Fifa into a global enterprise worth millions of dollars.

But his autocratic style and habit of manipulating Fifa's pyramid structure of internal committees – hand-picking members to increase his power base – have been increasingly criticised by members of the executive committee who feel they have powerful organisations behind them.

The president of the European football organising authority Uefa, Mr Lennart Johansson, who is also a vice-president of Fifa, brought the rumblings to the surface last year by calling for much greater democracy within Fifa.

Mr Johansson forged a behind-the-scenes alliance with Mr Chung Mong Joon, the South Korean who represents Asia on the executive committee and who, in a confrontation with Mr Havelange last December, claimed that TV and marketing rights were being negotiated by "too few people behind closed doors."

The question mark remains over Mr Havelange himself who, for the moment, is refusing to declare his hand. His opponents say they will not move to dethrone him prematurely as long as he embraces the new spirit of democracy. He may be biding his time until Fifa's congress in July – with the attendance of many still-loyal delegates – to decide whether his regime is irrevocably over.

Mr Chung has been a leading figure behind his country's bid for the World Cup, skillfully falling behind the co-hosting option first pushed by the Europeans last month on the official grounds that the World Cup issues was threatening to rekindle old antagonisms in the Asian region and when it looked as if Japan might win the venue.

Following Friday's decision, Mr Johansson is looking forward to realising his ambition of succeeding Havelange as president when the next election is due in 1998.

As for Mr Chung, he feels that his involvement in Fifa's controversial debate has enhanced his political ambitions. Already a member of parliament and the son of the founder and owner of the powerful Hyundai group, Mr Chung wants to be a future president of his country.

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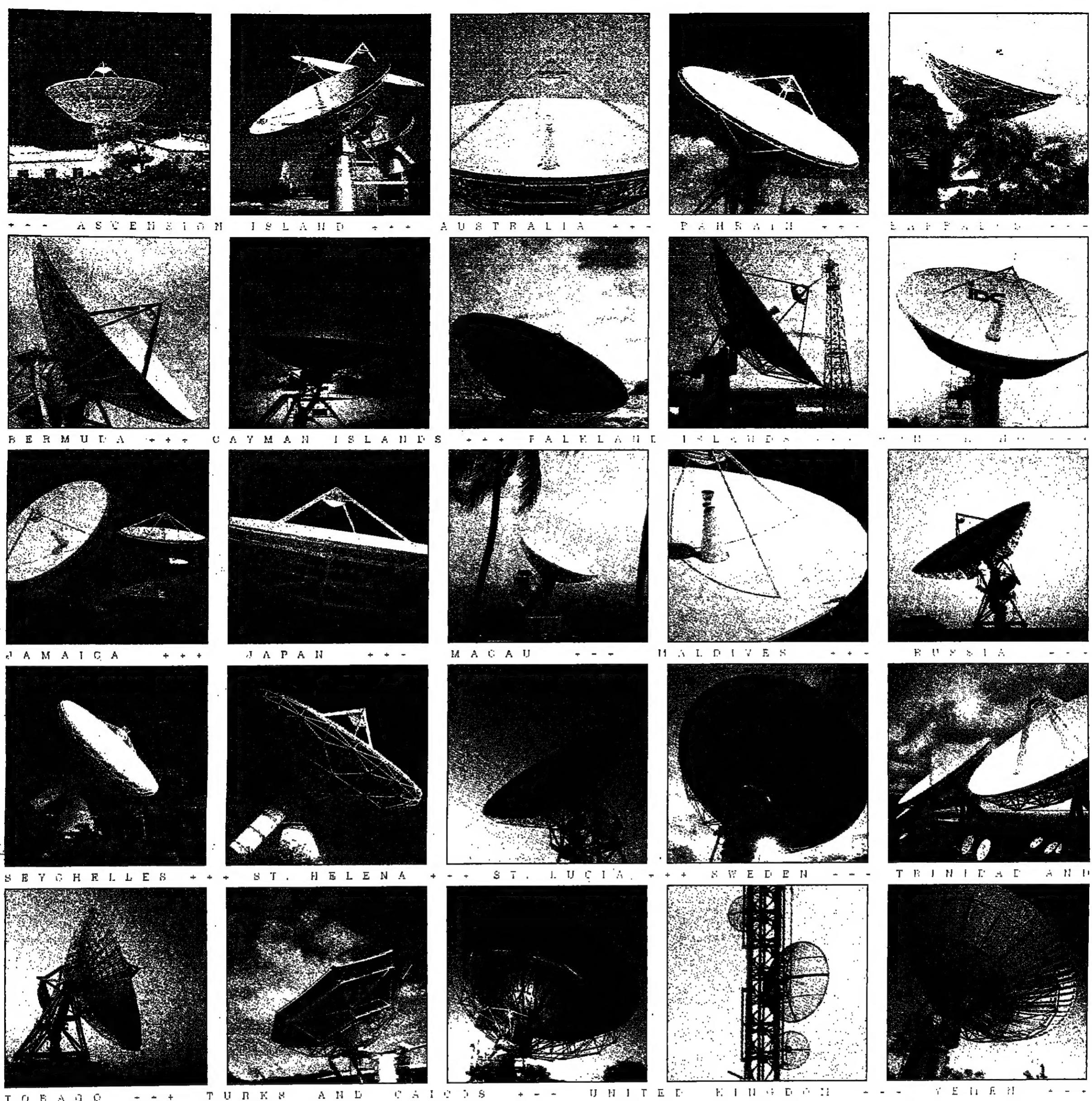
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CABLE & WIRELESS

Government to ease demand on IRA arms

By John Murray Brown
in Dublin

The British and Irish governments are understood to be considering a fresh concession to Sinn Fein, the IRA's political wing, by agreeing to postpone discussion of arms decommissioning until September.

The move would give the all-party talks that start next week three months to make progress. Sir Patrick Mayhew, chief Northern Ireland minister in the British government, conceded during the weekend that the government had changed its position. He said it was not realistic to expect the IRA to hand over its arms at the start of the negotiations, which are due to open in Belfast on June 10.

Sir Patrick said all parties would have to commit themselves to the non-violent principles outlined in the report on decommissioning. The document was produced last January by an international commission led by former US senator Mr George Mitchell.

However, senior officials confirmed the two governments were considering building in a "review date" in September, when the parties would consider progress by paramilitaries towards decommissioning their arsenals.

Sir Patrick and Mr Dick Spring, deputy prime minister in the Republic of Ireland, are due to meet in London tomorrow in a further attempt to agree an agenda for the talks and a choice for the chairman.

ship of the negotiations. The Irish government favours Mr Mitchell for the role.

Mr Spring said he was hopeful they could "tie down" the outstanding matters "in a way that would bring all parties to the table."

Sir Patrick's comments on BBC Radio in Northern Ireland are seen in the republic as an attempt to encourage another IRA ceasefire, which both governments insist must be in place for Sinn Fein to join the other parties at the talks on Northern Ireland's future.

The move was welcomed by Mr John Hume, leader of the moderate nationalist Social Democratic and Labour party, though there was an angry reaction from the hardline anti-nationalist Democratic Unionists.

The Ulster Unionists, the region's largest pro-British party, insist that before any deal is reached, Sinn Fein should have to agree a timetable which would commit paramilitaries to hand over weapons by specified dates during the negotiations.

Sir Patrick's comments represent a shift from the UK government's initial demand that all arms be handed over before talks. This was later modified to a call for some arms to be decommissioned before negotiations as a gesture towards democracy.

The change comes in the wake of Sinn Fein's strong showing in last week's election to a Northern Ireland forum.

Editorial Comment, Page 17

Minister quits after reports of affair



By David Wighton
at Westminster

Mr John Major's embattled government suffered another blow yesterday with the resignation of Mr Rod Richards, a Welsh office minister, following newspaper reports about an extra-marital affair.

Mr Richards, who has a wife and three children, resigned just hours after the publication of the allegations about a relationship with a 23-year-old divorcee.

The fact that Mr Richards had been leading a local campaign for a return to family values, will make the case par-

ticularly embarrassing for the government, which has been beset by allegations of sleaze and hypocrisy.

Mr Richards is the ninth member of the government to resign following allegations about their private lives since the 1992 election. The news was greeted with exasperation by Tory MPs. "We need this like a hole in the head. Just as we were getting all the sleaze behind us, here we go again," said one senior backbencher.

But MPs expressed hope that the damage would be limited by the speed with which Mr Richards resigned.

They pointed to the contrast

with the cases of Mr David Mellor and Mr Tim Yeo, two other ministers who had extramarital affairs, who hung on for some days before being forced to resign.

Downing Street announced yesterday afternoon that Mr Richards had offered his resignation and it had been accepted. There was no letter of thanks for his years of service from Mr John Major, as is traditional, which was said to indicate the prime minister's anger. A former Royal Marine, government official and BBC journalist, Mr Richards, 49, was made a junior minister in 1994.

EU votes to be blocked soon in 'mad cow' battle

By Caroline Southey
in Brussels

Britain's relationship with the European Union faces a series of crucial tests this week. British ministers are preparing to block several EU decisions as part of the government's policy of non-co-operation, and EU farm ministers are to vote on proposals to lift the export ban on British beef by-products.

EU agriculture ministers meet today and tomorrow to consider lifting the ban on British gelatine, tallow and semen. The vote still hangs in the balance, with few signs that the seven countries which voted against the proposal nearly two weeks ago will change their positions.

One possibility is that Mr Franz Fischler, EU commissioner for agriculture, will remove some from the list, which would prompt the Netherlands to vote for the

proposal. A Dutch official said such a move could lead to Spain, Belgium and Luxembourg switching their votes, which would be enough to ensure the proposal was passed.

Separately British ministers are expected to disrupt EU business over the next three days when they block a range of decisions requiring unanimity. EU officials said member states will scrutinise Britain's policy of non-co-operation for any signs that the UK government is prepared to be flexible.

British officials have already indicated that Mr Kenneth Clarke, chancellor of the exchequer, will block at least three proposals at today's meeting of economic and finance ministers, including steps against fraud which Britain has ardently supported in the past.

EU business is also likely to be held up at a meeting of the

EU Commission in Brussels tomorrow.

Tory to be cleared over arms for Iran

By David Wighton
at Westminster

Mr Ian Aitken, the former cabinet minister, is set to be cleared of blame in the arms-to-Iran affair in a report by a cross-party committee of the House of Commons. The trade and industry committee is expected to conclude that there is no evidence Mr Aitken knew that naval guns made by BAE, where he was a non-executive director, were being shipped to Iran.

Details are also likely to emerge of a framework agreement on how the broader embargo against British beef could be lifted. This will be the focus of discussions between Mr Malcolm Rifkind, the British foreign secretary, and senior EU politicians, including Mr Jacques Santer, president of the EU Commission, in

Brussels tomorrow.

The committee dismisses evidence from Mr Gerald James, the former chairman of BAE, that Mr Aitken was present at a meeting in November 1988 at which plans were discussed to supply guns to Iran through Singapore.

Mr Aitken insisted that Iran was not mentioned at the meeting, a claim backed up by Mr William McNaught, the company's former managing director. Mr Aitken alleged that Mr James and sections of the media had fabricated a "phone scandal" which had damaged him politically. Mr Aitken resigned as chief secretary to the Treasury last year saying he could not carry out his responsibilities at the same time as preparing for legal actions against "adversaries in the media".

The committee's report criticises the trade department for issuing licences for the guns and recommends that responsibility for issuing licences move to the Foreign Office and defence ministry.

BIGGEST SOCCER EVENT FOR 30 YEARS FAILS TO EXCITE LONDON

By Patrick Harverson
in London

The opening game of Euro 96 may be only a week away, but there is little evidence that London is playing host to the largest sporting event to be held in the capital since the 1966 World Cup. Wembley stadium - where all six of the London games will be played - has been spruced up and Euro 96 banners hang proudly from lampposts in the local borough of Brent.

Yet central London, where many of the fans are likely to be staying and socialising, is a mostly Euro 96-free zone. Westminster council refused to allow banners to be hung from its lampposts because they carried sponsors' names. Now only the City, the financial district which is empty at nights and weekends, will sport the banners during the tournament.

The low profile London is keeping during the tournament is remarkable given the momentous nature of it. In terms of the television audience it will attract, the final stages of the European football championship ranks third behind the World Cup and the Olympics in global popularity.

But beneath the calm, there is much preparation. Not least by the Metropolitan Police, for whom Euro 96 represents an unprecedented test of its ability to handle large crowds.

Mr Mike Cobb, press officer at Scotland Yard, says the force has been planning for two years. With an estimated 250,000 non-British fans expected to come through London on their way to games at Wembley and elsewhere, the Met plans to use more than 1,000 officers to keep the peace during the three-week event. The operation will cost the force about £5m (£7.6m).

Everything from helicopters, horses and police dogs to undercover detectives and "spotters" - groups of uniformed officers who follow troublemakers on match days - will be deployed to maintain order. Brent has just installed a closed circuit television system.

UK NEWS DIGEST

Mail workers vote for strike

Royal Mail is preparing an improved offer to try to prevent a national postal dispute this summer after yesterday's vote by Britain's postal workers to back industrial action against management's plans to modernise the postal services through changes in working practices. Senior management and officials from the Communication Workers Union are expected to start intensive negotiations next Monday in London with both sides hopeful that a deal can be reached that will satisfy postal workers and improve business efficiency.

In the postal ballot announced yesterday 87,311 voted in favour of their union's call for industrial action (68 per cent) and 31,528 against (32 per cent). There was a 74 per cent turnout. "This result shows our members are at the end of their tether," said Mr Alan Johnson, the union's general secretary. "They do not seek confrontation or the disruption to service it would entail." Mr Richard Dykes, Royal Mail's managing director, said last night he did not believe a strike was inevitable. "A strike would not solve anything," he said. A Royal Mail official said there had to be an end to "1970s-style demarcation lines and old-fashioned working practices".

Robert Taylor, Employment Editor

Anniversary at Heathrow

London Heathrow airport yesterday celebrated 50 years as a passenger airport with a flypast by several military and civilian aircraft including a supersonic Concorde airliner. Virtually nothing remains of the village of Heathrow on the site 30km west of London where one of the world's busiest airports is sited. Passenger services began on May 28 1946, when a British Overseas Airways Corporation (now British Airways) converted Lancaster bomber left for Sydney, Australia.

There were no terminals until 1955, before then passenger facilities were kept in tents. The world's first passenger flight by a jet aircraft was made from Heathrow in 1952, when a De Havilland Comet left for Johannesburg. The airport now handles 50m passengers a year and deals with more international passengers than any other airport.

PA News

Interest rate warning

Power struggles between the Treasury and the Bank of England are undermining interest rate policy and the Bank should be made more independent, a leading policy think-tank says today. An article published for the Institute for Public Policy Research, an influential contributor to Labour party thinking, says the monthly monetary meetings between the chancellor of the exchequer and the governor of the Bank of England are excessively confrontational.

It says this will eventually lead to erratic and unstable swings in interest rates as the two men try to score points off one another rather than setting policy according to economic conditions. Mr Eddie George, the governor, yesterday added to the interest rate debate when he said monetary policy was to be left on hold for the time being - but that he could not rule out a further cut in interest rates.

Mr George said after a conference on international monetary policy in Sydney that the increasingly positive economic outlook for the UK held some risks for inflation in the next couple of years and that the inflation objective of 2.5 per cent or less "might begin to be put at risk" in 1998.

Graham Bowley, Economics Staff

Murdoch paper cuts price

The national newspaper price war takes a new twist today with the decision by Mr Rupert Murdoch to cut the price of *The Times* from 30p to 20.10 (15c) in Britain on Mondays for the rest of the summer. The move has been triggered in part by static sales of about 650,000 at News International's flagship daily but may have been influenced by an aggressive subscription initiative by rival *Daily Telegraph*. For years the Telegraph group has been building up databases on its readers and those of other papers.

Raymond Snoddy, London

Cultural and arts events till

cost £100,000, paid for with public and private funds. Contributions include £12,500 from the Department of National Heritage. As in other Euro 96 cities, organisers have complained privately about the government's refusal to provide more money.

The fact that virtually all of London's boroughs are ignoring Euro 96 highlights the problem the city has in lacking a central political authority. Mr David White, co-ordinator for the Euro 96 arts and culture programme, says: "It's the only city that has not got a central body and in bringing things together for Euro 96 that has been a downside."

Mr Tony Banks, Labour MP for an east London district, says the absence of a single authority is an "insuperable problem" and bodes ill for London's chances of ever hosting an Olympic games again. "It's a complete impediment to us getting these big sporting events," he says.

But Euro 96 is still expected to have a positive impact on the capital's economy.

The London Tourist Board expects many of the visitors coming to the UK for Euro 96 to be in London at some point. With the fans expected to spend an average of £500 each London hopes a large portion of the estimated £1.25m generated by Euro 96 will be spent in capital.

Yet experience of similar international sporting events suggests that some of London's gains will be offset by losses due to tourists deciding not to visit the city because of fears of overcrowding, overpriced hotels and, possibly, violence.

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Government to ease demand on IRA arms

By John Murray Brown
in Dublin

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The move would give the all-party talks that start next week three months to make progress. Sir Patrick Mayhew, chief Northern Ireland minister in the British government, conceded during the weekend that the government had changed its position. He said it was not realistic to expect the IRA to hand over its arms at the start of the negotiations, which are due to open in Belfast on June 10.

Sir Patrick said all parties would have to commit themselves to the non-violent principles outlined in the report on decommissioning. The document was produced last January by an international commission led by former US senator Mr George Mitchell.

However, senior officials confirmed the two governments were considering building in a "review date" in September, when the parties would consider progress by paramilitaries towards decommissioning their arsenals.

Sir Patrick and Mr Dick Spring, deputy prime minister in the Republic of Ireland, are due to meet in London tomorrow in a further attempt to agree an agenda for the talks and a choice for the chairman.

ship of the negotiations. The Irish government favours Mr Mitchell for the role.

Mr Spring said he was hopeful they could "tie down" the outstanding matters "in a way that would bring all parties to the table."

Sir Patrick's comments on BBC Radio in Northern Ireland are seen in the republic as an attempt to encourage another IRA ceasefire, which both governments insist must be in place for Sinn Fein to join the other parties at the talks on Northern Ireland's future.

The move was welcomed by Mr John Hume, leader of the moderate nationalist Social Democratic and Labour party, though there was an angry reaction from the hardline anti-nationalist Democratic Unionists.

The Ulster Unionists, the region's largest pro-British party, insist that before any deal is reached, Sinn Fein should have to agree a timetable which would commit paramilitaries to hand over weapons by specified dates during the negotiations.

Sir Patrick's comments represent a shift from the UK government's initial demand that all arms be handed over before talks. This was later modified to a call for some arms to be decommissioned before negotiations as a gesture towards democracy.

The change comes in the wake of Sinn Fein's strong showing in last week's election to a Northern Ireland forum.

Editorial Comment, Page 17

You don't have to travel that far, or often, to meet every airplane in the Boeing family. They take off or touch down every two seconds at airports around the world. Their differences are easy to see. They vary by shape, size and number of engines to reach destinations both near and far. What makes them similar is a

dedication to value. All are designed for quiet, efficient operation; configured so airlines can deliver the highest levels of comfort and convenience; and built to be dependable over time. Above all, they share a common heritage - a deep, enduring commitment to quality made by generations of Boeing people to generations of travellers.

BOEING</p

Argentines like to think of themselves as a cut above other Latin Americans. Indeed, many are a cut, a nip and a tuck different. Plastic surgery is endemic in Argentina, a slice of everyday life. An estimated 1m people, one in 30, have put their faith in the arts of the scalpel and the suction tube.

The list of surgery junkies is virtually a national Who's Who. They include past, present and possible future presidents, congressmen, actors, models, chat-show hosts, football stars and even Catholic clergymen, presumably disgruntled with the handiwork of the Master Surgeon Himself.

Argentina is a country where looks matter. The blend of mainly Italian and Spanish immigrants has created a people of striking beauty. Those who want to really dazzle, or to preserve the crispness of their faded days, often feel obliged to give nature a helpful nudge.

The best-known surgeons - who

have enlarged the breasts, firmed the buttocks and removed the sagging flesh of the nation's most famous personalities - are household names. Their patients, though occasionally discreet, more often flaunt their aesthetic alterations, displaying their surgeons' achievements in the pages of glossy magazines, or on the glitzy sets of chat shows.

Humourist Sylvia Walgar, in her book *Pizza and Champagne*, a deliciously cruel account of Carlos Menem's razzamatazz presidency, writes of Argentina's obsession with surgery: "I have been operated on therefore I am." For many, a visit to a surgeon is a status symbol, a route to fame and power and an elixir of youth rolled into one - as irresistible as cream buns.

Carlos Menem's transformation

DATELINE

Buenos Aires: celebrities in Argentina are not always all they appear to be, thanks largely to the cosmetic surgeon's scalpel, writes David Pilling

from mutton-chopped nationalist as governor of La Rioja province to suave, Italian-suited neo-liberal as Argentina's president has been more dramatic than any silicone

based mutation. Nevertheless, Menem, no stranger to the surgeon's knife, provides one of the most celebrated stories in the annals of Argentine plastic surgery.

When the president appeared one day with his face puffed up like a soufflé, his aides hurriedly invented the story that he had been bitten by a wasp. In his recent book *The Masks of Argentina*, Luis Majul disputes the accepted version that the swelling was actually caused by a collagen injection in the president's cheeks. Majul says the "wasp-sting" was not the result of wrinkle-removing collagen, but rather a nasty reaction to a hair transplant.

Whatever the real cause, the incident has spawned a series of jokes and provided the title for a satirical magazine, called simply *The Wasp*. It even led to the advertising slogan

of a hotel in the exclusive Uruguayan resort of Punta del Este, which publicised its refurbishment by saying: "We too have been bitten by a wasp."

The mirth provided by the president's swollen cheeks was nothing compared to that derived from tales of José Luis Manzano's swollen buttocks. Manzano, former minister of the interior, was hounded in 1992 by press reports saying his derrière had been reshaped with silicone implants. That was a common treatment in Argentina until the recent case of a transvestite, injected with industrial silicone, whose bottom literally exploded.

Manzano, whose political and ethical conduct was being scrutinised by the press, reacted wildly to the buttock-padding allegations. One day, reporters swear, he thundered

out of his office in the presidential palace, and lowered his trousers to disprove journalistic claims. He was sacked within a month.

For most, surgery is no cause of shame. Argentina's best-loved personality, sex symbol and chat-show hostess Susana Giménez, is silent-clapping proof of surgical wizardry. Bottle blonde, brash and 50, Susana gets progressively younger with each new season of her show *Hola Susana*.

In the right light and from a distance (quite a long distance) Susana looks more like someone's daughter than their mother, but the Argentine diva is now a grannie. Confronting this ghastly fact in an interview with *Gente (People)* magazine, Susana put a brave face on events, describing herself as a "pioneer grandmother - with plastic boobs

and jeans".

Not everyone wants a more glamorous look. Juliette Ortega, the daughter of a famous politician, actually reduced the size of her breasts. Being a busty sex symbol, she said, was getting in the way of her acting career. But 90 per cent of breasts go in the other direction, with teenage girls sometimes receiving a new pair for Christmas from loving parents.

Another famed devotee of plastic possibilities is María Julia Alsogaray, the once-staid environment secretary. Now the proud owner of a remoulded face, she is already said to be planning her next operation, though on what she has not yet decided. María Julia, who was last year accused of twiddling her thumbs as fires devastated swathes of ancient Patagonian forests, won her 5 minutes of fame when she appeared, practically naked, on the cover of *Noticias* magazine. The 50-year-old environment secretary was wearing nothing but a fur coat.

PEOPLE

Ellis and Prescott to untie the giant

Unwinding complexity is the guiding strategy for Australia's multinational, writes Nikki Tait



Jerry Ellis, left, and John Prescott: observers see pluses and minuses

"I you stand back from it all," says John Prescott, chief executive of BHP, Australia's biggest company and its one undisputed multinational, "what's modern management all about?" He barely pauses before answering. "It's about unwinding complexity."

BHP's shareholders might be surprised to hear that, for all appearances suggest that the "Big Australian" has multiplied in complexity during the past decade. Ten years ago, it had three main areas of operation - oil, steel and a narrowly focused minerals division - mainly based in Australia.

Today it is one of the world's most diverse natural resources companies, with projects ranging from Canadian diamond mining to the Liverpool Bay oil and gas operation in the Irish Sea. By mid-1995, more than one-third of its A\$30bn (£15.5bn) assets lay outside Australia. Since then, for US\$2.4bn, it has added on the Magma Copper business in the US.

Diversification on this scale has not always meant a smooth ride. BHP's environmental record has been under international attack, notably from Ralph Nader, the US consumer activist. And in Australia, safety standards have been in the spotlight, partly as a result of the underground explosion at the Moura coal mine in 1994, when 11 miners died, and then following several incidents at the Newcastle steelworks during the past year.

Even on the financial front, there have been 'bumps'. Shareholders could hardly complain about long-term share price performance. During the past decade BHP has outperformed Australia's all-share index by 80 per cent, and its all-moving index by slightly more.

But BHP started analysts recently when it reported a 30 per cent drop in third-quarter profits to A\$623m, compared with market expectations of about A\$300m. BHP-watchers have now abandoned hopes that the resources group will better last time's A\$1.8bn profit (before abnormals) in the year to end-March 1996. Most estimates settle on A\$1.4bn to A\$1.5bn.

It is not surprising, then, that management matters should rest so heavily on Prescott's mind, although when asked whether recent difficulties were indicative of growth pains, he parried the question carefully.

From an operational standpoint, Prescott acknowledges, BHP has been in "consolidation mode" recently. "What BHP was doing before the third-quarter result was trying to ensure that it could effectively bed down and commission . . . a whole raft of new projects that are gradually coming on stream".

If all goes to plan, those projects - big, diverse and running through to 2000 and beyond - could form the basis of the largest expansion phase in BHP's history. To a considerable extent, they represent new capacity, although there is also an element of production replacement. But gearing up for the commissioning stage has meant that costs have been lumped unevenly and this, claims

Prescott, partly explains the third-quarter downturn. On top of which, he says, the Australian economy slowed, creating cost problems for the steel division.

Pressed on other management issues, such as safety standards, Prescott, 55, who joined BHP as an industrial relations' trainee 37 years ago, admits there are no easy answers. But he refutes the suggestion that there is a link between the pace at which BHP is now required to run just to maintain momentum, and events like Moura.

"If you analyse those incidents, they haven't occurred in new operations. They haven't occurred in those areas where you'd think we might be stretched. They've occurred in our more established operations," he says.

Still, BHP's venture into uncharted areas in terms of project development is made no easier by the fact that it is also bedding down

the Magma acquisition. The merger has made BHP the world's second largest copper producer after Chile's CODELCO. Is Magma living up to expectations? Prescott says things have gone well, though "in terms of commercial results it's going to take a while".

He points out that some fairly comprehensive internal changes, announced late last year, went virtually unnoticed. In some areas, BHP actually went against modern management fashion, reintroducing a managerial layer. Partly, the idea was to reduce the reporting load on certain individuals.

"Essentially," he says, "we put in more management capacity. We also appointed new general managers in nine countries. The significance is in the detail, but we've pushed a lot of authority down [the line]."

The market, though, will always focus on the people at the top and it has had plenty to chew on during the last week. Last Monday, BHP

reported a 61 per cent drop in first-quarter income from continuing operations.



Bronfman asks shareholders for a little more time

Edgar Bronfman Jr has asked for a little more time to prove he is taking the family business in the right direction, writes Bernard Simon in Toronto.

The 40-year-old heir to the Seagram drinks fortune has spent the past year putting his stamp on MCA, the Los Angeles-based film, music and theme-park conglomerate in which Seagram bought an 80 per cent stake last spring for US\$5.7bn.

But Bronfman had a sober message for shareholders at last week's annual meeting. "MCA, in terms of pace of growth, will probably take another two or three years before it accelerates as much as we would like it to," he said. In turn, Seagram's beverage business has yet to feel the full benefits of a re-engineering project that has spanned everything from financial management to the optimal number of orange-juice warehouses. Seagram reported a 61 per cent drop in first-quarter income from continuing operations.

However, as founder of Chrysalis Records, one of the most famous music labels in rock and responsible for building a multimedia empire encompassing television, radio, films and rock music, Wright's acumen should be an asset to the sporting world.

Certainly he has enough money to make his plan work: his stake in Chrysalis is worth about £64m. But while Wright is a genuine sports fan, he will not let sentimentality get in the way of making money. He said of the heretical idea that a rugby team should play at a football stadium: "It's all about bums on seats."

its gangsta-rappers. Bronfman has also given the go-ahead for expansion of MCA's lucrative theme-park business, including ambitious joint ventures in Florida and Osaka, Japan.

He told Seagram's annual meeting that the best opportunities in the film business these days were outside the US - in Europe, Asia and Latin America. Critics remain concerned, however, that some of the MCA newcomers' inexperience in media and entertainment could prove costly, especially on the film and TV side.

Chrysalis chief mixes business and passion

One night last year Chris Wright, chairman of Britain's Chrysalis media group, was watching his basketball team, the Sheffield Sharks, play the London Towers at Wembley, writes Patrick Harverson in London.

He was standing at the back of the court chatting with a bystander, but it was the game which kept him nervously transfixed.

For the 51-year-old millionaire, owning a sports team is not an idle hobby but a passion. He wants to expand his empire by acquiring Queens Park Rangers, a London professional soccer club, and Wasps rugby union club. Although Wright's £11m plan unveiled last week to merge the two clubs and create a single publicly quoted sports company was well received at Wasps and QPR, there are obstacles. In particular, his plan for Wasps to share QPR's Loftus Road stadium - a key element in his integrated sports club strategy - may fail to win the approval of the sports authorities.

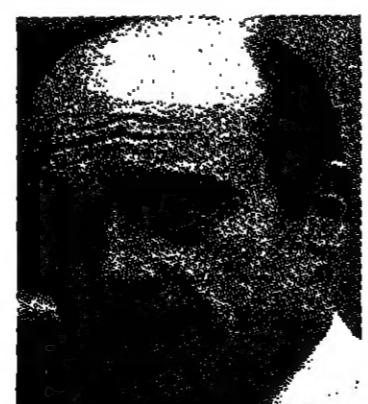
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Stephanie Flanders · Economics Notebook

Europe's many budgetary hurdles

Investors are brave indeed to take France and Germany at their word on Emu



Alain Juppé: odds on to find a way to make Emu happen

European financial markets have been quiet over the past few months - too quiet, one is tempted to say. With every passing week, bond investors have become more and more willing to take the German and French governments at their word regarding qualification for European monetary union. That the markets should be so happy to suspend their usual disbelief is noteworthy in itself. Whether it is warranted is another matter.

There has certainly been no general upsurge in the markets' faith in official promises. In the US, bond yields have lurched up with every hint of faster growth, despite the Federal Reserve's repeated promise that this will not be allowed to feed through to higher prices. Investors seem, rather, to be making an exception in the case of the French and the Germans because they judge both to have invested too much political capital in Emu to let it fail at the last hurdle, however daunting these may appear.

The same could not be said a year ago, when French long-term bonds stood roughly one-third of a percentage point above German ones. Prime Minister Alain Juppé's travails with public sector workers last autumn saw the gap widen to more than one percentage point at the end of October last year. Back then, it was difficult to believe that he would be able to deliver fast enough economic growth - and large enough cuts in public spending - to come close to meeting the Maastricht convergence criteria on budget deficits in 1997.

These days, however, investors seem to be finding it hard to believe anything else. The differ-

ence between German and French bond yields has shrunk to nought, with French long-term interest rates even occasionally dipping below their German equivalents.

This kind of market confidence usually proves to be short-lived. Take the early summer of 1993, when some even talked of the Franc replacing the D-mark as the "anchor" currency of Europe. By August, the constraints of the European exchange rate mechanism had to be drastically loosened to contain the plummeting franc, and the premium on French bonds was back with a vengeance. By any reckoning, the risk that the French and the Germans will not be able to stick to their exchange rate promises is smaller today than it was three years ago. One wonders, however, whether it is zero.

Recent columns in this space by Peter Norman have outlined the challenges the German government faces in seeking to qualify for Emu. These could yet prove a larger stumbling block to Emu than reducing the size of the French budget deficit. But the obstacles in the way of the latter are sizeable all the same.

Last month France's prime minister announced that the government was on course to achieve its 1996 budget deficit target of 4 per cent of GDP, down from roughly 5 per cent in 1995. He claimed that a freeze on nominal central government spending at this year's level of FF11.552bn (£199.22bn) - which would imply deep cuts in some areas, given automatic rises in debt service and other costs - would be enough to reduce borrowing by a further 1 per cent of GDP next year, in time to qualify for Emu.

While the markets took this in

scarcely routine, for the implications of the initial forecast was that, even if Juppé succeeded in holding central government spending unchanged - a big if, given the likely political opposition to the implied cuts - the deficit next year would still come in a good half-to-three-quarters of a percentage point over target.

By all accounts the French managed to persuade the OECD to tone down its "deficit" forecast for 1997 somewhat. But it is worth re-reading the reasons for the OECD's scepticism.

The first related to the government's underlying revenue forecasts. As a result of last summer's tax increases, the voted budget for 1996 sees net tax revenues rising by 7.6 per cent this year. Yet slow growth has already put this estimate in doubt. Revenues during the first three months of 1996 were only 5.6 per cent higher than at the same time last year.

The government only expects revenues to grow by around 3.2 per cent next year, but meeting even this target will depend heavily on economic growth. In recent years tax revenues have consistently risen only about two-thirds as fast as nominal GDP. This means that the latter would have to grow by 4.8 per cent next year to keep revenue growth on target.

Assuming roughly 2 per cent inflation, this conforms with the government's forecast for 2.8 per cent real GDP growth in 1997, following growth of 1.3 per cent in 1996. Yet, to judge by the memo, the OECD economists did not share this optimism, forecasting only 1 per cent growth this year, followed by 2.4 per cent in 1997.

Last Friday's encouraging figures

for growth in the first quarter might mean that the OECD's earlier forecasts are too downbeat. Quarterly GDP grew by 1.4 per cent in the first three months of the year, compared to a 0.4 per cent decline in the final quarter of 1995. Though much of the rise can be attributed to the one-off effects of the December strikes and the cold weather, the government's forecast is beginning to look more plausible.

However, the same cannot be said of its promise to eliminate last year's FF560bn deficit on the state's social security funds during 1996 and 1997. Most private economists are predicting a deficit of at least FF36bn-FF40bn this year, or nearly half a per cent of GDP. Given his other predictions, Juppé's forecast of a general budget deficit of 4 per cent of GDP in 1996 implies that the government is not expecting the social deficit to be much below FF30bn-FF35bn.

By contrast, the 1997 forecast implies that this shortfall will gradually evaporate. But Juppé has yet to explain exactly how this will occur. Without further action on this front, the overall deficit will still be at least 3.5 per cent of GDP next year even if all the prime minister's other wishes come true.

Investors may well believe that half a percentage point of GDP is small enough to be fudged, and finance ministry officials in both Germany and France are clearly wracking their brains for ways to do precisely that. Maastricht criteria or no Maastricht criteria, the odds are still that the two governments will find a way to make Emu happen. Yet, with so many hurdles still to overcome, investors are brave indeed to consider it a sure thing.

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MANAGEMENT

Wise tending in the jobs garden

Linda Bilmes and Konrad Wetzker look at ways that companies have tried to prevent redundancies

The issue of unemployment lies firmly at the top of Europe's political agenda. Thirty million people are jobless. Unemployment remains stubbornly high in France (12 per cent), Germany (10.3 per cent), Spain (15 per cent) and Italy (12 per cent); indeed, one in 10 Europeans is actively job-hunting.

Most disturbingly, "base" unemployment – that part of unemployment which fails to disappear with economic recovery – has quadrupled from 5m to 20m during the past two decades. Even though Britain's unemployment rate, at 7.8 per cent, is below the European average, nearly half have been out of work for more than a year. In Germany, Britain, France and across the Continent, unemployment is cited in opinion polls as voters' highest concern – with up to 55 per cent calling it the "most important issue facing them personally".

Even in the US where unemployment is below 6 per cent, voter anxiety is at its highest level since the Great Depression. Thirty per cent of Americans say they worry "a great deal" about losing their jobs – a prospect made doubly frightening in the absence of Europe's extensive safety net. US companies have shed millions of jobs in the past decade in an effort to boost productivity and profits. While America is better than Europe at creating new jobs, only one-third of those made redundant find a new position with equal or higher pay.

National governments can no longer recreate the secure, traditional nine-to-five jobs which predominated in the post-war era. Many of the standard economic remedies – monetary and fiscal policies, trade agreements, job-creation schemes – are less effective in an era of intense global competition. The combination of information technology, deregulation, capital mobility and the growing participation of the emerging economies in world trade is producing change on the scale of the industrial revolution.

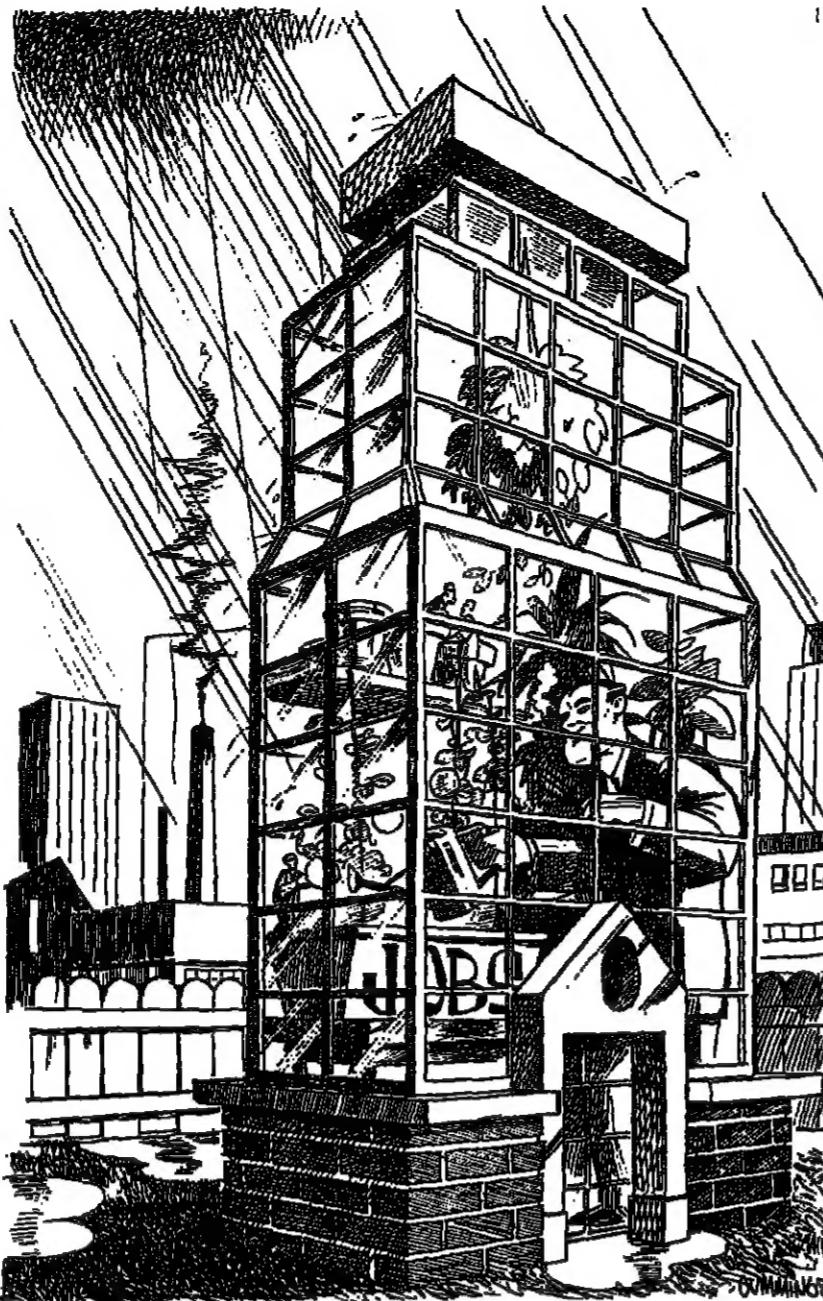
One of the most visible results is rising unemployment in the industrial countries, with an inexorable shift towards part-time and lower-paid jobs among those who lack the new skills.

"Corporate downsizing" is often blamed as one of the villains of the piece. Companies such as AT&T attract a storm of publicity when they lay off thousands of employees – almost regardless of the circumstances which led management to take those decisions. Paradoxically, it is also the private sector which creates nearly all jobs. But little attention is paid to those companies which are deliberately saving jobs or proactively fostering employment.

Over the past three years, the Boston Consulting Group has been studying unemployment from the perspective of business, as well as government. BCG has identified a group of successful international companies which have consciously pursued pro-employment policies, while continuing to increase shareholder value.

Two examples of companies adopting measures to boost jobs in the short term are car companies – Volkswagen and BMW. One of the biggest employers worldwide, the car industry has made vast job cuts in the face of new technology and global competition. VW, however, has been able to improve performance while saving 30,000 jobs. And BMW chose to hire some 3,000 new employees as part of its productivity drive – rather than investing in new equipment.

The VW story is a tale of German as well as cars. In 1993, after four years of declining sales and mounting losses, VW proposed to cut its 108,000 workforce by 38,000. But the company's leading share-



holder, the regional government of Lower Saxony, pressured VW's management to find an alternative solution.

The company's problem was how to get over the slump in demand for cars which it expected to last for two more years. It came up with a plan to pay less and employ workers for fewer, but more variable, hours – saving 30,000 of the 38,000 jobs and increasing VW's flexibility. The other 8,000 were lost gradually through attrition.

The company introduced a four-day, 28.8-hour week as its basic "working model" for the majority of employees, with overtime (if worked) paid at one-and-a-half times the base rate. This cut the average worker's pay by 10-15 per cent. Some younger workers gradually ramped up their hours and wages, while those close to retirement gradually decreased their hours. The cost of keeping the workers for two more years was cut to a level comparable with firing

them. It also gave VW more flexibility.

By 1995 the market picked up, but VW's overtime bill soared. Management responded by raising the number of "standard" (non-overtime) hours per week to 38.8, including 12 Saturdays per year. This cut the cost of overtime substantially. First-quarter 1996 was the best first quarter in the company's history – and VW began hiring 1,000 new workers.

VW is a special case. As its main shareholder, Lower Saxony would have incurred more than DM450m (£198m) in unemployment costs as a result of the proposed layoffs and would have lost a further DM1bn in tax revenues. Few shareholders have such a direct stake in maintaining jobs. Nevertheless, because it had such a strong incentive to do so, VW found a better plan – which also left the company well-positioned to cope with the current upturn in demand.

BMW has built its success in part on

flexible working models for its 58,000 employees. "We use over 200 different working models for flexible working time," says Bernd Pischetsrieder, chief executive. This philosophy was put to the test in 1990 when BMW decided to seek a dramatic one-third boost in productivity at its new plant in Regensburg, Bavaria. The company faced a choice. It could introduce a second shift, which would mean increasing the workforce from 7,200 to almost 10,000 but requiring most of them to work unpopular hours.

Alternatively, the company could invest in additional equipment and hire only 1,000 extra workers working a single shift. Assuming depreciation over the standard six years, the annual cost of the two options was comparable.

BMW opted for a second shift in order to improve its production flexibility. It sugar-coated the pill by reducing individual working hours, even though factory hours more than doubled, from 40 to 98 per week. Productivity jumped by almost 30 per cent. BMW subsequently introduced a similar two-shift model for its 7,000 workers in Munich, adding hundreds of new jobs.

BMW has been a pioneer in Germany,

implementing a degree of labour flexibility

that most companies have thus far resisted.

The country has 1.2m workers who could be

placed on a Regensburg-type shift system,

creating more than 500,000 new jobs.

In America, this kind of solution might seem far-fetched. Nonetheless, Hewlett-Packard, America's third biggest computer company, has deliberately adopted flexible wage and working patterns over four decades in order to avoid layoffs among its 85,000 employees.

HP has a strict "no redundancies" policy.

To deliver on this pledge, through the ups

and downs in profitability, the firm has

used all the traditional solutions, such as

redeployment of personnel within the firm,

hiring from within, voluntary severance,

and retraining programmes.

But when necessary, HP adopts "flexible

measures". In 1970, the company's US

employees had every other Friday off with

pay. In 1985, for three months, HP

closed most US manufacturing and adminis-

trative facilities for one to two days per

month, requiring 60,000 workers to take

unpaid leave, and a forced cut of 9 per

cent. Individual facilities often close for

holiday periods to reduce overtime and run-

ning costs. During a recent downturn, the

company encouraged employees in the US

to take up to six months unpaid leave whilst retaining their benefits and job guarantee.

And at its plant in Grenoble, France, HP

used a similar approach to VW, asking

workers to reduce hours and wages in order

to save jobs.

HP believes that its pro-employee philoso-

phy builds loyalty to the company, and

makes employees willing to work harder

during product launch periods.

Rank Xerox has used flexible working

arrangements as a way to minimise job

cuts. Since 1989 Rank Xerox has permitted

flexible days and hours, a "career break"

policy, extended unpaid leave for maternity,

paternity and adoption, part or full-time

leave for education and training and job

shares. Although the company has made

lay-offs, they have been a last resort.

To save costs and thereby avoid further

redundancies, Rank Xerox is currently

spending £6.4m to equip its salesforce with

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lay-offs, they have been a last resort.

To save costs and thereby avoid further

redundancies, Rank Xerox is currently

spending £6.4m to equip its salesforce with

portable workstations. This will save on the

one-third of personnel costs which are tied

to jobs.

Rank Xerox has used flexible working

SPORT / ARCHITECTURE

Punters queue for Magic Stretcher

Keith Wheatley on the boost that Euro 96 promises for the UK's betting industry



Steve Lawrence's study is filled with football magazines and files full of clippings on soccer teams from Turkey to Romania. When England kick off against Switzerland in London on Saturday at the start of Euro 96 - the European football finals - it will be the start of the most intense period of Lawrence's working life.

Steve (not his real name) is a professional punter. After a lengthy conversation I still wasn't sure whether he liked football, but he certainly knows a lot about it. "It's like anything in the financial world. You have to read up an awful lot before taking a position," he said, in a cultured Scots accent to match any Edinburgh banker.

How many goals do you think will be scored during the whole of Euro 96, which runs from June 8 to 30? Sporting Index, the specialist in sports spread betting, says 72-74. Steve thinks that is way too conservative, and has "bought" goals at £2,000 a piece. He hopes to win £2,000 per goal for every goal above 74. "The worst result has to be a total of only 60 goals. That's going to cost me about £5 grand if it happens". (He says he could live with such a loss).

Across Europe, in betting's trenches, rival armies of punters and bookmakers are lumbering up for the big one. To most sports fans, Euro 96 will be known as "the beautiful game" - or "spot the yob", depending on how they regard soccer. For the UK gambling industry, it looks like three weeks of hot money.

"It will be the first time that any British sporting event has attracted a bigger turnover than the Grand National [steeples-chase]," says Graham Sharpe of bookmakers William Hill. His firm is predicting that UK punters will bet an overall total of between £75m and £100m.

Sharpe believes that betting has become a much stronger part of British culture in recent times. "I agree, though despite the role of the UK national lottery in promoting overall gambling turnover I refrained from using the dreaded L-word in front of a bookie."

The current passion - or fashion - for soccer will no doubt fuel the punting fervour. "If you're going to sit and watch Bulgaria play Denmark, the only real reason to get involved in the game is if you've got a fiver on the match and become an honorary Bulgarian for the day," says Sharpe.

Most bets will be of the pin-money variety, light years from Steve Lawrence and his war-chest. "The biggest part of it will be fivers and tenners punted on impulse," says Ladbrokes' spokesman, Paul Austin. "Football betting has grown enormously in the last four or five years." Ladbrokes has paid the English Football Association



Rough business: punters are invited to predict how many times a stretcher will be sent on to the pitch

a "modest" fee to become official bookmakers to Euro 96, which, in Austin's view, "will generate more money than any other event in British betting history."

His confidence is based partly on experience of the 1994 soccer World Cup in the US. The UK public staked about £60m, despite there being no domestic UK involvement in the finals of the competition. Austin says that betting on football has grown at least 10 per cent a year since the World Cup finals in 1990.

With the recently finished English Premiership race going to the wire (Manchester United pipping Newcastle United for the title), 1995-96 was a particularly good season for the bookies, who maintain they have become part of the psychology of the game. "Our switch from rating Newcastle as favourites to win the Premiership to Manchester United was a crucial moment in the final days," says Austin.

So, £55,000 for Germany to win is the biggest single bet Ladbrokes has taken, but on past form plumes of £10,000 and even £20,000 will be seen as the tournament progresses. A few happy punters with great foresight and imagination are already sitting on significant ante-post (pre-tournament) positions.

In fact, William Hill says it is facing a coup even before Saturday's kick-off. A single bettor will win at least £200,000 if Holland, Germany, Italy or Spain win the

championship. A mystery investor - well, nobody knows his name - walked into a William Hill betting shop in Folkestone on April 2 and made four separate nine-event accumulator bets for a total outlay, including betting tax, of £512.12.

Each bet contained eight identical selections - all of which have proved successful. They were (with odds in brackets): St Helens to win the rugby league Challenge Cup (1-6), Glasgow Rangers to win Scottish Premier League (1-7), Dunfermline in Scotland's Division 1 (1-8), Sunderland to win English soccer's Division 1 (6-5), Preston to win Division 2 (8-15), Mark of Etobicoke to win the English 2,000 Guineas horse race at Newmarket (7-1), Boora Sham to win the 1,000 Guineas (5-2) and Manchester United to win the English Premiership (4-7).

Each of the four bet ends with a different Euro 96 selection: Holland at 9-2, Germany and Italy at 5-1, and Spain at 7-1. "We don't know much about this punter other than that he knows his sport, stands to win the biggest pay-off of the year so far and that he doesn't rate England and Terry Venables' chance of winning Euro 96," says Graham Sharpe. Neither do many other fans, perhaps reluctantly to put their money where their hearts are. "We haven't taken a bet on England to win since their performance [in a friendly] in Hong Kong," says Ladbrokes.

I couldn't quite get my mind around the idea of bookies watching a football match and knowing that their profit or loss depended on a few more knee-crunching tackles. But moral hazard comes with the turf. Asking a few bookies how they'd like to see Euro 96 pan out produced this response from Paul Austin of Ladbrokes: "Our best scenario would be England and Scotland in the semi-finals - and both losing - followed by a final we could enjoy without worrying about our liabilities, say Turkey vs Czechoslovakia (etc)."

CONFERENCES & EXHIBITIONS (Continued)

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£330 + VAT 2 day course. Contact: TFL/Neoca Blackman Tel: 0171-606-0084/600-2123 Fax: 0171-780-3751

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Jordan Exhibition

Offers a range of new business opportunities from chemicals and raw materials to clothes and textiles, from food and beverages as furniture. Daily 10am - 4pm except 25th June 10am-6pm) at the Arab - British Chamber of Commerce, 6 Belgrave Square, London SW1X RPL. For details call PR Dept.

Tel: 0171-235-4363 Fax: 0171-396-4499

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Tel: 0143-6565 Fax: 0181-544-9020

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This foundation course provides a sound understanding of the procedures, techniques and skills of trade finance. "Letters of Credit, Collections, Acceptances, Forfaiting, Factoring" Settlement, Documentary "Back-to-Back", Transferable and Revolving Credits" Countertrade, Credit Insurance, 2 Days £395.

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JULY 1 & 2

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Enterprises are increasingly using Internet technology for their own internal use allowing employees to share information and collaborate on projects. This major conference explores the issues related to the design, implementation and management of these intranets.

Contact: Business Intelligence

Tel: 0171-543-6365 Fax: 0181-544-9020

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JULY 3 & 4

The Internet: Transforming Enterprise Information

Enterprises are increasingly using Internet technology for their own internal use allowing employees to share information and collaborate on projects. This major conference explores the issues related to the design, implementation and management of these intranets.

Contact: Business Intelligence

Tel: 0171-543-6365 Fax: 0181-544-9020

LONDON

JULY 25 & 27

FT WORLD MOBILE COMMUNICATIONS - Strategies for the Wireless Millennium

The challenges of valuing and financing mobile operations: Industry progress towards the consumer market; the market for converging technologies; and market positioning for new entrants will be discussed and debated by key industry speakers: Hans Snook of Orange, Francisco Coto of Omnitel, Richard Gowell, Mercury One-2-One, and Fabio Lanza of ITU and Mr Patrick Leutes of Bouygues Telecom.

Enquiries: FT Conferences Tel: 0171-896-2626 Fax: 0171-896-2696

LONDON

SEPTEMBER 25 & 27

FT WORLD MOBILE COMMUNICATIONS - Strategies for the Wireless Millennium

The challenges of valuing and financing mobile operations: Industry progress towards the consumer market; the market for converging technologies; and market positioning for new entrants will be discussed and debated by key industry speakers: Hans Snook of Orange, Francisco Coto of Omnitel, Richard Gowell, Mercury One-2-One, and Fabio Lanza of ITU and Mr Patrick Leutes of Bouygues Telecom.

Enquiries: FT Conferences Tel: 0171-896-2626 Fax: 0171-896-2696

LONDON

JULY 8

Pensions & Long Term Care - The Role of the Private Sector

Peter Littley, Frank Field, Ann Robinson and John MacGregor are among the principal speakers at this topical conference sponsored by AUITIF with Fidelity, Legal & General, Price Waterhouse and Watson Wyatt.

Enquiries: Europe Environment Tel: 0171-406-4444 Fax: 0171-602-4493

LONDON

JULY 9

Polish Capital Markets & Investment Conference

A major one day conference covering the equity, debt and fx markets and investment and privatisation opportunities in the telecoms, energy, oil and gas sectors. Speakers will include representatives from the Polish Government, Securities Commission and the Stock Exchange. The conference will include investment workshops and presentations.

Contact: Andrie Simona, Dow Jones Tel: 01995-25484, £1300-1305.

email: mlm@unicon.co.uk

LONDON

JULY 16-18

The Globalisation of Electronic Retailing

NINA International's fourth European conference covering top direct response retail executives from North America and Europe. The programme includes in-depth panel discussions focusing on production, products, emerging markets and an important EU directive update.

NINA International represents the interests of the telemarketing industry worldwide.

Contact: Andrie Simona, Dow Jones Tel: 01995-25484, £1300-1305.

email: mlm@unicon.co.uk

LONDON

DECEMBER 3-6

Storage and Handling

Automation and Mechanisation. The 3rd Int'l. Exhibition will take place in Russia's largest modern fairgrounds "Krasnye Presny" and will be organised by "Expocon", ZAO. For details of participation please contact:

Fax: 007-095-205-60-53 Tel: 007-095-255-37-33

RUSSIA

SEPT 16-18

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Automation and Mechanisation. The 3rd Int'l. Exhibition will take place in Russia's largest modern fairgrounds "Krasnye Presny" and will be organised by "Expocon", ZAO. For details of participation please contact:

Fax: 007-095-205-60-53 Tel: 007-095-255-37-33

RUSSIA

SPORT / ARCHITECTURE

Local firm excels with scheme for new Glasgow gallery

Colin Amery on the Scottish city's eminence as a centre for the visual arts

It is miles better in Glasgow. The city itself is not only the largest centre of population in Scotland but the place where the visual arts have flourished since the 19th century.

In 1899 it will be the City of Architecture, and preparations are advanced to ensure an increasing public awareness of the importance of the built environment.

Until October, Glasgow is running a festival of the visual arts, and is doing so in magnificent fashion.

Earlier this year it opened a new

MEDIA FUTURES

Animal Planet in tune with nature lovers

Raymond Snoddy reports on the launch of Discovery Communications' latest documentary channel

John Hendricks loves watching television nature programmes, and now he will be able to indulge his interest 24 hours a day. At the weekend, Hendricks' Discovery Communications launched Animal Planet, which promises to screen "all the animals all the time", on American cable and satellite TV.

The channel will draw on the animal programmes of broadcasters such as the BBC, Anglia Television and TV New Zealand. There is also the possibility of launching channel internationally later this year.

Animal Planet is the latest creation of 44-year-old Hendricks, a former university administrator who was besotted by television and who has become a multi-millionaire by broadcasting into wholly commercial markets largely dominated by the sort of programmes he likes watching himself: serious documentaries.

"When you walk into a bookstore, half the books are fiction and the other half non-fiction, and fact can still be stranger than fiction," says Hendricks.

He first became aware of how many quality documentaries there were years ago when, as a history major, he used to order BBC programmes from catalogues for his professor, who liked to use documentaries in the classroom.

Hendricks, who has created a business that had revenues of \$45m and profits before tax and interest of \$4m last year, uses all the latest technology to deliver his facts to the world. The company's World Wide Web site is one of the Top 10 in terms of visits, and provides more than 1,000 pages of educational material each month as well as an online service which includes digital photographs and downloaded videos, plus personal letters from the field.

Discovery is also taking advantage of the launch of digital cable television in the US in October to unveil four new channels: Discovery Science, Discovery History, Discovery Kids and Discovery Living. They, in turn, could all be turned into international channels over the next two years as digital television and its capacity for hundreds of channels of television spreads globally.

Already, Discovery Communications claims to be the largest originator of documentary programmes in the world. This year it will broadcast 1,800 hours of original production - about 100 of them at the high end of the range: programmes costing \$400,000 an hour.

Hendricks has enjoyed becoming a multi-millionaire by broadcasting programmes that everyone approves of. He says: "We operate in an area that's prosocial. Yet we are a for-profit business and we have been successful, and we have proven that you can make a business in this area."

In independent research on the perceived overall quality of 500 brands, the Discovery Channel came in at No 4 ahead of Mercedes-Benz, while its sister channel, the Learning Channel, was 21st. They were the only broadcasters in the top 25.

Hendricks admits that some people might say they watch Discovery because they want to be thought intelligent, whereas they are really watching professional wrestling. However, the Discovery Communications chairman and chief executive says that viewing figures are higher than those of Ted Turner's Cable News Network.

"We think we have succeeded when someone watches an hour of Discovery and says 'Gee, I didn't know that'. It just so happens that the people attracted to Discovery are the people that advertisers relish: light broadcast-TV viewers who tend to read a lot," says Hendricks.

At the moment, Discovery is in 67m US homes and in 38m homes in 144 other countries.

Raising the money for Discovery was not easy. Hendricks had three tortuous years in which 211 venture capitalists turned him down and he "borrowed" more money than I could ever repay". Then he met Herbert Allen of Allen & Co, the New York investment bank that specialises in the media and is involved in some of the world's biggest media deals.

"Herbert himself wrote the first cheque," says Hendricks, who was then able to persuade New York Life Assurance and the Westinghouse Corporation to support him. He had \$2m, and 70



John Hendricks: besotted by television and wild about nature

small investors put up a further \$2m. By the time the money ran out and a further \$20m was needed, the cable companies had noticed that Discovery was bringing in the cable subscribers they couldn't normally get to, and invested in the business.

TCI, the largest US cable company, holds 48 per cent through its Liberty Media programming arm. The other main shareholders are Cox Communications of Atlanta and Newhouse, the US media group that owns both cable networks and Condé Nast, the magazine publisher. John Hendricks owns 3 per cent of the company, including options. In the latest commercial development,

Discovery paid around \$40m for the Nature Company, which has 133 shops devoted to products extolling the virtues of nature. The Nature stores will be used to promote Animal Planet by offering customers \$5 discount vouchers.

In the autumn, Discovery will launch its first feature film, *Leopard Son*, about the life of a leopard cub, and a near-video-on-demand service, Your Choice, offering 81-time programmes. But Hendricks' favourite series at the moment is on the Learning Channel: a 22-part series called *Understanding*, which briefs viewers on different topics, often science-related.

Dodging digital audio disc dangers

The music industry is eager to prevent unauthorised recordings, Alice Rawsthorn reports

because neither the electronics nor the music companies know exactly how consumers will use them.

They are the music and electronics industries bothering to discuss copyright standards for digital audio discs?

Answer: both camps suspect the new discs may play an integral role in multimedia systems. Rather than buying an album or single from a shop, music will be delivered to consumers online in digital form and downloaded from their computers onto digital discs. It is already technically possible to distribute music online, but it takes time and sound quality is erratic.

But the industry has not yet secured adequate legal protection for its copyrights.

"We're looking at a scenario where it will be possible to produce perfect digital copies of original recordings," says Mike Edwards, director of operations at the International Federation of the Phonographic Industry. "Clearly we can't allow that to happen, or piracy would be uncontrollable."

At a meeting in Tokyo last month, the music industry informed the electronics lobby that it wanted the new discs to include an "active copy management system" to prevent unauthorised recordings and to provide compatibility with CDs, so that digital discs can be played on CD systems and vice versa.

The electronics companies are expected to deliver their response at another meeting later this month, thus moving the debate into what promises to be a tortuous wrangle over copyright in the digital era.

Bit makers and shifters to view

The complex world of bit makers (content companies), bit shifters (telecom operators) and bit processors (manufacturers) is set out in pictures in *The TeleGeography 100*, a graphical guide to the world's chief information technology companies.

It is an essential reference for anybody hoping to understand the bewildering tangle of alliances and partnerships which characterise the electronics industries today.

It includes relationship maps for, among others, 22 of the world's largest telecoms operators, 18 of the top computer groups, eight of the top cable television companies, and the top 10 entertainment groups.

Not only is a company's relationships

sketched out in a pattern resembling a family tree, but a brief pen picture outlining its strengths and weaknesses is attached. So for KPN/Philips/PTT Nederland (KPN) the Dutch operator: "The company's disproportionate influence on international communications markets is evidenced by its equal stake with Telefónica, Telia and Swiss Telecom in Unisource, the pan-European telecoms consortium."

There are some oddities, however. BT's entry concentrates on the advantages of a merger with Cable & Wireless, despite the fact that talks have been discontinued, and Michael Heffer, who left last year, is still described as group managing director.

Among the "Companies to Watch", it

lists 3Com and Cisco Systems among networking groups, Iridium and Telmex among operators and General Instrument and Xerox among manufacturers.

The *TeleGeography 100* is produced by the same editorial team which publishes the annual *TeleGeography* study which brings together global telecommunications traffic, statistics and commentary, indispensable information for anyone involved in analysing the global telecoms business.

Alan Cane

The *TeleGeography 100*, \$195, TeleGeography Inc, Suite 100, 1150 Connecticut Avenue NW, Washington DC 20036. Tel: (202) 467 0017.

chaps at the end of the platform at Clapham Junction.

The Group of Three is a Washington-based consultancy group on international economic and monetary affairs. Their site (www.group30.org) features a list of publications and occasional papers with details of membership and aims.

Despite the 70s-style psychadelic graphics when you enter, Wall Street Research Net (www.wsrn.com) offers lots of useful links - more than 65,000, they say - covering all aspects of US corporate and economic activity. Search and economic activity, including mutual fund details and a simple Campaign96 page.

Silicon Investor (www.techstocks.com) has a range of data for anyone who tracks the technology stocks

sector. It has a useful events calendar and 15-minute delayed quotes, as well as Silicon Valley news headlines from local station KICU-TV.

World Wide Arts Resources (www.wuar.com) has an excellent range of links to galleries, museums, art markets, antique dealers and other locations. Good, browsable site, which has plenty to hold your attention whether or not you're an art investor.

Megastock (www.megastock.com) is a Canadian site aimed at the speculative investor, it also offers details of companies seeking Initial Public Offerings, and a rudimentary guide to the mining industry. Also has official information from the Alberta and Vancouver Stock Exchanges. Unexciting for

outsiders, but highly targeted - the name of the game in Net investment sites.

Finally, a word about an event happening next Sunday, June 9, in Nottingham. EuroNet96 is a football tournament for teams comprised of players who have met through supporters' Net lists. Details are at www.harlequin.com/euroNet96. Good luck to Ivan and the Hotsprings. Not sure about the "Charity Headshave" event, though...

steve.magoon@l.com

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Tim Jackson

Wanted: a blacklist of reckless guests

"Hi, I am a costume jeweller designer, and I visit my retail outlets in London three to four times a year. I am tired of staying in hotels and dining in restaurants, and I'd like to arrange a temporary exchange of my chalet in Verbier or my country house in Hong Kong for your house in London. The chalet, on two levels with two bedrooms, is furnished with love and taste. The Hong Kong country house is on a deserted island linked by a causeway - 5 minutes' walk on tiny paths meandering through abandoned rice fields - to the most magnificent and brand-new golf course in south-east Asia."

This message arrived by e-mail last autumn, when I was trying to find a place to live in California for the winter while researching a book. I had turned to the Internet for help after trying unsuccessfully to arrange a house-swap using a traditional exchange agency.

The traditional agencies' business methods seemed rudimentary: you had to pay a signing-on fee of £50 (£75) and then send details of your house to the agency by post. Months later, you would receive a shoddy printed booklet containing brief descriptions and addresses for houses across the world. Sadly, few of the houses looked much fun. Worse, the details were too short to be truly informative, and properties were sorted only by country, not by size or by whether they were in the city or not.

There was only one problem. We didn't want to live in Maui, Oakland, Paris or Toronto; what we needed was a nice house in Palo Alto, close to bookshops, playgrounds and cafés and a convenient base from which to research the book. There were not many houses like that available for a short let, and not many of the owners of those that were appeared to want to spend three months in London in the greyest, rainiest months of the year. In the end, money proved the best means of exchange. Instead of trying to find one person or family with whom to swap, we rented out the house in London and put that income towards the rental of the house in California.

But Net-based house exchange seems to be a business with great potential. At present, it is only a tiny minority of people who take holidays by exchanging houses with others; part of the reason for this is the simple difficulty of making contact with them. Why, then, has it not taken off?

One reason is the old problem of chicken and egg: Most of the Net-based agencies make a high charge for regis-

tering a house, which acts as a severe discouragement to potential clients who are uncertain about the new service.

At present, therefore, aspiring house-savers who are not willing to pay for a high-priced service are reduced instead to the time-consuming business of looking among the unsold house-exchange messages posted to news groups. In my view the winner in this business will be the company that uses the Netscape formula: it will give away its service for a good long time, in order to increase the size of its network and hence the value of its service.

But there is another obstacle that must be overcome before Net-based house-swapping becomes a reality: lack of trust. In an old-fashioned house exchange system, the sanction that makes sure people act as civilised guests is the fear that they will be struck off the list in future. At present, this element seems absent from the Net.

But it could easily be introduced: the broker could invite their clients to record their impressions, both of other behaviour of others in their own, for storage on the database. An aspiring client would then be able to read the "guest book" of a house offered for exchange before deciding to spend a fortnight there. Anxious homeowners would also be able to check on whether someone had a history of leaving lovingly compiled record collections in chaos, or turning down the corners of book pages in people's libraries.

Clearly, there is much work still to do. Yet my feeling is that there are the bones of a great company here - and one that could soon become as indispensable to the middle-class professional as a Marks & Spencer chill-cooked dinner. How long will it be before an entrepreneur tests this hypothesis?

One reason is the old problem of chicken and egg: Most of the Net-based agencies make a high charge for regis-

The following companies want you to know that you can find out more about them by simply looking them up on the World Wide Web:

FTid - The Internet Directory

All of these can be accessed via hyperlink directly from the Financial Times at <http://www.ft.com>

GAM

For information on GAM's unit trusts and unit funds see <http://www.ukinfo.gam.com>
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<http://www.propertylink.co.uk>

<http://www.gam.com>

For information on GAM's unit trusts and unit funds see <http://www.ukinfo.gam.com>

Email address: info@gam.com

Tel: +44 1624 632 777

BUSINESS TRAVEL

Travel News · Roger Bray

Safe handling

A new security system to prevent terrorists slipping unaccompanied bags containing explosives on to aircraft should start operating at London Heathrow's Terminal 1 this week. Devised at Frankfurt airport, where the doomed Lockerbie flight PanAm 103 started its journey in December 1988, the new system uses a computer to "reconcile" travellers with their luggage.

A baggage handler passes a scanner over the bar code on a label attached to luggage at check-in. A colour screen flashes "Yes" in large letters if

the passenger has been issued with a boarding pass. "No" if not.

If someone fails to show up at the gate, the system alerts security staff that bags must be off-loaded before the aircraft leaves the stand.

Model Mayan hotel

The spectacular Mayan pyramids of Tikal have been used as architectural models for a hotel opening close to the centre of Guatemala City later this year.

Claiming to offer the largest convention space in central America, the 205-room Tikal

Futura will be managed by Hyatt International and promises state-of-the-art communications in the bedrooms, along with business and fitness centres. It will be part of a complex that will include a shopping arcade, food court and four cinemas.

BA back in Belgrade

British Airways has confirmed that, after almost 15 years, it will resume services to Belgrade this summer. Chief executive Bob Ayling says the airline thinks the time is ripe to start flights again after the lifting of sanctions against Serbia and a consequent notable increase in travel to

and trade with other European capitals.

A number of well-known British companies, among them ICI and ICL, have set up shop in Belgrade again, and international hotels are reporting high occupancy levels. Flights to the capital of Yugoslavia will operate from London Gatwick on Monday, Wednesday and Saturday afternoons, with late-evening return departures.

Fares start at £280 return and, subject to government approval, services will start on July 12. Gatwick is becoming a hub for east European operations. BA already flies from there to Baku, Bucharest, Moscow and Sofia

and today it announces another service: three flights a week to Kiev.

Crime warning

There is some unequivocal and chilling advice from the UK Foreign Office's travel department for travellers heading to El Salvador, which "warns" of serious "significant lawlessness throughout the country".

Victims of robberies are likely to be murdered even if they show no resistance, it says. Such crimes occur on public or private transport, or in towns or on main roads, says the FO. Avoid travelling outside the capital after dark - and do not wear jewellery. You

update, call the British embassy in San Salvador on 506 1763 1763/4255.

Aden's new airport

Yemen's Aden airport, damaged in 1994 during the two-month civil war between south and north, is to receive a £100m (\$142m) facelift. The World Bank is lending \$60m and France is providing \$40m to aid. At the same time, the country's two airlines have been amalgamated as

Yemenair, the name of the northern carrier, based at Sanaa. The southern airline, Al Yemini, operated from Aden. Observers believe the merger will make flying to and within Yemen quicker.

Michael Skapinker on the airport business lounge

A dubious privilege

I

n my first few seconds on the ski slopes, I smashed into a wooden barrier and tumbled head over heels into the snow.

But Tracey Meaker, corporate communications manager at Virgin Atlantic, remained encouraging.

Tracey had chosen the easiest option for me on the ski simulator in the Virgin lounge at Heathrow airport and was kindly oblivious to my inability to manage even this.

"Well done!" she shouted as I successfully manoeuvred my way between two poles about 100 metres apart. Matters became more serious as a narrow bridge loomed. "Just go straight," Tracey said tightly, worried, no doubt, by the thought of hours by my bedside in some simulated traction unit.

I zoomed under the bridge, and a message on the screen recorded my place in the race against my virtual reality competitors: fifth out of five.

In my experience of airport lounges, I would say Virgin first out of about 55. Its lounge at Heathrow, recently refurbished, has an airy rooftop conservatory and a library.

It is not just the gimmicks which set the Virgin lounge apart: the ski simulator, the putting green, the sound-proofed music room, the hydrotherapy bath or the free massage service. It is the space and the sense of being somewhere other than in a sweaty airport terminal.

In this it differs from many business lounges whose purpose is hard to fathom. All lounges give the impression that people are fighting to get into them. Receptionists guard the doors zealously, granting entry only to those with business or first-class boarding passes.

Why should you want to get in? Because in the departure halls out-

side, you are packed next to people you do not know, who tread on your toes, wave newspapers in your face and force you to listen to trivial conversations on their mobile telephones.

And what is life like inside the lounges? Usually, you are packed next to people you do not know, who tread on your toes, wave newspapers in your face and force you to listen to trivial conversations on their mobile telephones. In the lounges, there is also a television blaring in the background.

It is true that in the business lounges, the chairs are padded. There are also free drinks, peanuts and newspapers. But the problem with many lounges is that they are too small for comfort. The chairs are too close together. They are also arranged in squares, forcing you to sit face-to-face with strangers. At least in the departure halls the chairs all face in the same direction.

Ask people why they want to get into the business lounges and they will say they can do their work there. They can telephone their offices and send faxes. But few people send faxes from airports and you can make a call just as easily from the telephones in the departure halls - or on a mobile from a corner of the terminal far quieter than the business lounges.

There are airports so dirty, disorganized and lacking in facilities that any business lounge, no matter how crowded, is a welcome escape. But there are many others in which the departure halls are more pleasant than the business lounges.

Schiphol in Amsterdam offers diversions like virtual reality golf to everyone, not just those in business class. Changi in Singapore has acres of brightly-lit space; the Singapore Airlines business lounge is also large, but crowded and gaudy.

The real reason people want to get into the business lounges is because so many others are kept out. It must be a privilege worth having, otherwise why are most travellers denied it?

So eager are travellers to escape the hordes outside that they will pay a fee to get into a business

lounge even when they are flying economy. On display at Heathrow are brochures for something called Priority Pass.

Priority Pass says it can get you past the receptionists in 140 lounges. All you have to do is pay \$99 a year and \$21 every time you use a lounge. The company says it has over 100,000 members. You can find them in the business lounges in Barbados, Bologna, Boston and Brussels. There they sit knee to knee with all the other business lounge residents: all pampered, all privileged and all wondering why they are not happier.

The exchange rate display in the lobby of the Inter-Continental hotel in Sofia spoke volumes. The Bulgarian lev had plunged by 25 per cent in two days. In Sofia, it may have to hang on to your hard currency.

But hang on to it tightly. Bulgarian thieves are no respecters of place or status. In the crypt of Alexander Nevsky cathedral, a colleague turned to find a woman rummaging in her handbag. And it was reported that an IMF negotiator, in town to help the government out of its economic crisis, had her bag snatched in a restaurant.

Dinner-table chatter still centred on an extraordinary second half in the Bulgarian cup final, a few days earlier, when the Levski team, losing 1-0 to Slavia, walked off the pitch 10 minutes from time in protest at an alleged fix, leaving the crowd to chant "mafia mafia".

A new interior minister had just been appointed to replace Lyubomir Nachev, who resigned after being filmed talking to contestants in a beauty contest when many felt he should have been investigating the shooting of three policemen by extortion suspects.

Such dark happenings, officials say, rarely affect visiting business people. But petty crime clearly can.

The pace of reform has faltered since the heady days of the democratic restoration, but things are not all bad. Sofia's energetic mayor, Stefan Sodanov, promised to do something about the dire, potholed state of its roads when spring came

- and kept his word. But the city still wears a neglected look and, as summer arrives, again faces a water shortage. Last summer, supplies were often cut off for all but two hours a day.

The airport badly needs replacing or refurbishing, but according to Asen Dpulgerov, financial adviser to Sofia's municipal authority, land acquisition has been frustrated by arguments over restitution rights.

Buying a gift to take home can be tricky. The weekend I was there, an increase in interest rates to 105 per cent steadied the lev but sent the price for an amber necklace at the open-air Russian market from \$40 on Saturday to \$70 on Monday.

Buy a business contact a shot of Johnny Walker Black Label, say, and you cannot be sure of getting the real thing. One hotel manager told me: "Fortunately, they're such good copycats that only a true connoisseur can tell."

The flip side of all this is that hotel rooms are usually not difficult to find. The 450-room Inter-Continental (ask taxi drivers for the Victoria, or they won't know what you mean), operates at about 40 per cent occupancy. It has a splendid sports centre, with a large swimming pool and exercise machines, and five restaurants, including the only Japanese eatery in the Balkans, and Window on Sofia, where diners are entertained by a young jazz trio

and a 165-room Sheraton, in the town centre by the 4th century Byzantine church of St George, is 50 per

cent full on average. On fine days its Wiener Café terrace is an excellent place for a light lunch.

In the five-star category, competition from Hilton has been delayed. Ground was broken for a new hotel but the project has gone no further. The four-star market remains largely untapped though two new hotels on the fringes of town, the Krankov and the Ambassador, have started to fill the gap.

The slow build-up of business activity in Sofia has limited the spread of up-market restaurants, apart from those in five-star hotels. One notable newcomer is 33 Chairs, named because that is the number of people it can handle. Popular with the diplomatic community, it has tables inside or in a lovely courtyard, but the cooking and service exemplify the uncertainties of an emerging free economy. Against that you would be hard pressed to spend more than £15 a head.

For all the country's problems, doing business in Sofia offers pleasant moments. When the sun shines, cafe society blossoms. An *espresso* coffee can cost a mere 10p. Bulgarian wine has improved greatly. (In one shop I found Cabernet Sauvignon "bottled for Sainsbury's".) And if you are stuck there over a weekend in winter, the Inter-Continental can organize a day's skiing at nearby Vitosha, or more distant Borovets, with equipment and ski lift pass and transport all included for \$100 or less.

Roger Bray



Pleasant moments on the softer side of Sofia

Because in the departure halls out-

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50
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The Heart of Asia

JOHN LEWIS



ALDEBURGH
Hans Werner Henze's association with Britten, Pears and the Aldeburgh festival stretches back more than 40 years, and the festival is playing a prominent part in Henze's 70th birthday celebrations. The BBC Symphony gives the UK premiere of his "Appassionamento" at the opening orchestral concert on Saturday, and his chamber and vocal music is also well represented. The other programme feature is W.H. Auden (left), who worked closely with both Henze and Britten.

LONDON
Two contrasting artists of the postwar era are the subject of retrospectives this week, both opening on Thursday. The American Pop artist Claes Oldenburg, at the Hayward Gallery, is notorious for transforming the familiar into the realms of the extraordinary - in his "soft" sculptures and colossal monuments. The Tate Gallery offers a 70th birthday tribute to the British artist Leon Kossoff, best known for his portrayal of the changing face of London's urban landscape.

Alan Bennett's "Habitus Corpus" returns to London this week. A new production, directed by Sam Mendes, opens at the Donmar Warehouse on Wednesday. The cast includes Brenda Blethyn, winner of the Best Actress award at Cannes, Celia Imrie, and Imelda Staunton.

ARTS

FRANKFURT

Lucio Fontana (1899-1968) is the latest in a line of key postwar European artists to be showcased at the Schirn Kunsthalle. Fontana caught the attention of a wider public with his perforated canvas surfaces (left), which made him appear as a destroyer of easel painting and a precursor of conceptual art. This retrospective includes 200 works and opens on Thursday.

NEW YORK
A panoramic survey of African art, first seen at the Royal Academy of Arts in London, opens on Friday at the Guggenheim Museum. The earliest of the objects is more than one and a half million years old, but there are also works from this century. The exhibition will serve as the focus for a city-wide celebration of African culture.

Ingraham Bergman's staging of Molère's "The Misanthrope" is brought to the Brooklyn Academy of Music on Saturday by the Swedish Royal Dramatic Theatre.

PARIS
An exhibition of 20th century British sculpture at the Jau de Paume puts the emerging talents of Damien Hirst and Rachel Whiteread in the context of older generations, represented by Henry Moore (20 works), Barbara Hepworth, Anthony Caro and others. Part of the show will consist of open-air works in the Tuilleries. It opens tomorrow and runs till mid-September.

YORK
The York Cycle of Mystery Plays, adapted by Luc Headon, opens on Thursday at York's Theatre Royal. John Doyle directs.

CHICHESTER
Peter Ustinov appears in his own play "Beethoven's Tenth", at the Chichester Festival Theatre, opening on Thursday. John Neville co-stars.

SALISBURY
"After Extra Time" is the latest work of composer, pianist (and QPR supporter) Michael Nyman (right), premiered with his 12-piece band at the Salisbury Festival on Wednesday. The national tour takes in London (Festival Hall), Liverpool (Philharmonic Hall) and Birmingham (Symphony Hall).



Obituary

Tamara Toumanova

Tamara Toumanova has died at the age of 71. Known as the "Black Pearl" of the ballet, Toumanova was one of the "baby ballerinas" who created a sensation in the revived Ballets Russes companies of the 1930s. She was born in a railway train near Shanghai in 1919 when her parents were fleeing Russia.

Her great gift for dancing was revealed early on. At eight years old she made her debut at the Paris Opera in the children's ballet *L'Enfant et le Papillon*, after studies with Olga Preobrazhenskaya.

She continued with this illustrious teacher until she was engaged by George Balanchine as one of the three child dancers who were the stars of the revived Ballet Russe de Monte Carlo which came into being in 1932.

Unforgettable in the roles Balanchine made for her there - notably in *Cotillon* - Toumanova followed Balanchine when he left the Ballet Russe to form Les Ballets 1933, for which company she danced further leading roles.

With the failure of this troupe after seven months, Toumanova rejoined the Ballet Russe and became one of its most celebrated artists during the 1930s.

She also danced in musical comedy, appeared with a rival Ballet Russe company and made her first film - *Days of Glory* - in Hollywood in 1943. In the following year she married its producer, Casey Robinson.

Thereafter Toumanova was to become a guest with several major ensembles.

Notable among these were Ballet Theater and the Paris Opéra - where she created roles for Balanchine and for Lifar (his *Phèdre*) - the Ballet of La Scala, Milan, and the Grand Ballet du Marquis de Cuevas.

With the Festival Ballet she made an unforgettable impression by her dramatic and technical bravura in an otherwise unremarkable staging of *La Esmeralda*.

Toumanova continued to make films - *Tonight We Sing* and *Invitation to the Dance*; Hitchcock's *The Torn Curtain* and *Billy Wilder's Private Life of Sherlock Holmes* - and also to tour with a concert programme in which she was partnered by Vladimir Oukhtomsky.

Toumanova brought to her every interpretation a magnificently assured technique, and a physical glamour typified by Arnold Haskell's description of her as the "Black Pearl".

After retiring from dancing, she continued to live in Hollywood with her devoted mother. Her latter years had been much shadowed by renal disease.

Clement Crisp

Novel approach to classics

Jackie Wullschlager discusses what are proving to be successful transfers from page to stage

A new play leaves an auditorium empty these days, while a new adaptation of a novel, from Alan Bennett's *The Wind in the Willows* at the Olivier to *Wuthering Heights* in Exmouth, packs a 700-seater every night.

This week, the novel-as-play stakes are raised. The most impossible book to dramatise must be *War and Peace*, which is previewing at the Cottesloe, and was sold out even before telephone bookings began. Another heavyweight, Thomas Hardy's *Jude the Obscure*, opens on June 10 at the Lyric, Hammersmith. Jane Austen's *Mansfield Park* is at the Chichester Festival. *Northanger Abbey* comes to Greenwich. *Lady Chatterley*, with nude simulated sex, has just ended at the Cockpit Theatre, and Cliff Richard is to star in *Heathcliff*, the musical, next year.

Can such ambitious adaptations work, and why do we love them so? Blockbuster adaptations, like the RSC's *Les Misérables*, are traditionally hits, but novels-as-plays have recently become a staple form of popular theatre. They have made the names of two of our most daring companies, Shared Experience (*Mill on the Floss*, *Anna Karenina*) and Method & Madness (*Emma*, *A Handful of Dust*).

Adaptations work on big stages or small, with large casts or tiny, with infinite doubling and tripling of roles, and so they have kept box offices happy across the country. They also celebrate our culture's new romance with the classics. "People like to be told stories, and there is something solacing about the 19th century - its novels have such wonderful, juicy stories," says Mike Alfreds, founder of Method & Madness and director of *Jude*.

Until Oscar Wilde in the 1890s, there were no important Victorian dramatists, and Alfreds' theory is that "a lot of novelists were playwrights *manqués*", crying out to be put on stage.

They wrote drama that's read rather than drama that's seen - it's very visual, they describe the lighting, paint pictures of people. Dickens says things like 'Mr Guppy enters'.

Alfreds is drawn to the richness and complexity of novels - "plays aren't like that" - and the opportunities they give for innovation. His *Jude* has a cast of four, and through close-ups of Hardy's sexual pairs distil the themes - "relationships: what is the best way of living together, should you get married or not, single parenthood" - which Alfreds feels give the novel resonance.

The key is to reinvent a book theatrically, rather than worry about the integrity of page-to-stage conversion. Novels-as-plays are an exciting instance of cross-fertilisation in the arts because theatre builds on the new sexiness of class-



Exciting cross-fertilisation: Martin Marquez and Abigail Thaw in a scene from 'Jude the Obscure' by the Method & Madness company

Sharon Keay

sics created by screen adaptations such as *Pride and Prejudice*, but stakes out its own territory.

Television thrives on nostalgia, costumes, spinning plots over many episodes. What makes theatre adaptations powerful are compression and emotional intensity. On television, says Helen Edmundson, who adapted *War and Peace* for Shared Experience, "you can just tell the story, but a play has to open the subject up, ask questions".

Sets are minimal. "No coaches or cannons, nowhere to hide," says Richard Hope, who stars as Pierre, "we ask the audience to bring their imaginations to them".

After Shared Experience's acclaimed *Anna Karenina* in 1992, Edmundson "madly" put *War and Peace* on a list of possibilities to discuss with Richard Eyre, director of the National Theatre, who seized on it. The pitfalls are huge: how to balance war, peace, the intricate plot, the essences of the three main families, the philosophy?

Edmundson's way is to let a central theme - "how much we try to control our lives... how much we let life take us along, which leads to happiness, should we be looking for happiness at all?" - dictate choices of character, omissions, dramatic method. The focus on inner lives demanded some "scary

devices". Onstage, Napoleon debates with Pierre on Tolstoy's life-and-death questions. A prologue set in today's Hermitage bids for political contemporaneity.

Sometimes the novel will not bend to modern forces. Edmundson

regretted that the gutsy, agonised heroines end up "absorbed in cosy domesticity".

"I tried to place the emphasis on

the danger threatening the happy home, but this is Tolstoy's *Natalya* and Tolstoy's *Maria*, he can

claim them whenever he wishes."

The chance to see a favourite novel, not just retbought for our times, but pushing out the limits of theatre, pulls audiences. Alfreds and Shared Experience's Nancy Meckler are innovators who, with troupes like Simon McBurney's *Theatre de Complicite* and Declan Donnellan's *Cheek by Jowl*, have transformed British acting during the past 15 years by emphasising a more physical, less text-based, style of performance.

Recent, startling page-to-stage hits, such as Meckler's 1994 *Mill on the Floss*, belong to this trend. Their impetus comes in part from radical European directors such as Tadeusz Kantor, who favoured emotional expressionism over naturalism, and whose stock-in-trade were adaptation, improvisation, a mix of text, dance, mime.

Can any novel work within this

frame? I have yet to see a satisfying, live Jane Austen. "She is so popular it doesn't matter what you do," says Alfreds, who was dissatisfied with his own *Emma* last year ("we couldn't quite get the irony out on stage").

Hardy has been variable (one actor muttered about his dull career as "Wessex yokels, various"). Dickens' grotesques and malodromes are usually winners. The high sentiment of the Russian novels can transfer well. "Actors have their emotions near the surface anyway, like Russians, and are able to draw on that," suggests Hope.

War and Peace, a generation project which will not be done again for test yet.

War and Peace previews from June 7, opens June 25. *Jude the Obscure* opens June 10.

INTERNATIONAL ARTS GUIDE

AMSTERDAM

DANCE
Het Muziektheater
Tel: 31-20-5518117
● Nederlands Dans Theater I: perform William Forsythe's choreography *Say bye bye*, to music by Vater, and the world premieres of new works by Jiri Kylian and Paul Lightfoot. Part of the Holland Festival; 8.15pm; Jun 3, 5

EXHIBITION

Stedelijk Museum
Tel: 31-20-5732911
● Munch and After or The Obscurity of Painters: late work by Edvard Munch (1863-1944) and work by contemporary artists who admired him or whose work he influenced; to June 9

ATHENS

CONCERT
Athens Concert Hall
Tel: 30-1-7282333
● Las Arts Florissants: with conductor William Christie and Jean-Joseph Cassanéa de Mondonville's Grands Motets; to June 9

BERLIN

CONCERT

Deutsche Oper Berlin

Tel: 49-30-3438401

● Orchester der Deutschen Oper Berlin: with conductor Maxim Schostakovich and cellist Mischa Maisky perform works by R. Schumann and Shostakovich; 8pm; Jun 5

EXHIBITION

Berlische Galerie - Martin-Gropius-Bau

Tel: 49-30-3234860

● Anne Ratkowsky - Eine vergessene Künstlerin der Novembergruppe: exhibition devoted to the work of the German painter Anne Ratkowsky, a member of the Novembergruppe, a movement of Expressionist artists formed in Berlin in 1918. The display includes still lifes and portraits; to Oct 13

BOLOGNA

EXHIBITION

Galleria d'Arte Moderna

Tel: 39-51-502859

● Gilbert & George: an Anthology: retrospective exhibition devoted to the work of the British artist-duo Gilbert & George. The display includes some 100 large works from the 1970s to the present; to Sep 8

BRUSSELS

CONCERT

Palais des Beaux-Arts

Tel: 32-2-5078466

● Koninklijk Filharmonisch Orkest

DORDRECHT

EXHIBITION

Museum aan het Water

Tel: 49-23-5023247

● Gerrit Thomas Rietveld: retrospective devoted to the Dutch architect and designer Rietveld (1888-1964); to Jul 21

DRESDEN

OPERA

Sächsische Staatsoper Dresden

Tel: 49-351-49110

● Nabucco: by Verdi. Conducted by John Flavell and performed by the Oper Leipzig and the Gewandhausorchester; 7.30pm; Jun 5, 6 (also 2.30pm), 7, 8 (also 2.30pm)

DUSSELDORF

EXHIBITION

Kunstmuseum im Ehrenhof

Tel: 49-211-8862480

● Otto Piene - Retrospective: retrospective devoted to the works of the German artist Otto Piene (b. 1928). The display includes paintings, drawings, sculptures and

EDINBURGH

DANCE

Edinburgh Festival Theatre

Tel: 44-131-5296000

● Cinderella: a choreography by Matthew Hart to music by Prokofiev, performed by the London City Ballet and the Royal Scottish National Orchestra; 7.30pm; Jun 4, 5, 6 (also 2pm), 7, 8 (also 2.30pm)

EDINBURGH

OPERA

Oper Leipzig Tel: 49-341-1261261

● Die Zauberflöte: by Mozart. Conducted by Barenboim and performed by the Oper Leipzig and the Gewandhausorchester; 7.30pm; Jun 5

COMMENT & ANALYSIS



Michael Prowse · America

The debt timebomb

The US is better placed than its competitors, but still needs to ease the budgetary strains caused by an ageing population

The US is facing the worst debt crisis in its 200-year history. If nothing is done, the ratio of debt to gross domestic product will rise to 300 per cent or more, making the debt spike of world war two look insignificant. As the debt spirals upwards, foreign investors will dump US assets. Share and bond markets will crash, sending the dollar into a tailspin. And the real economy will enter a contraction of a duration and severity never previously experienced by Americans.

I found this chilling prognosis not in a racy Wall Street circular but in the latest economic report of the non-partisan Congressional Budget Office, an organisation not given to overstatement. The CBO does not expect such a catastrophe to occur, but it is evidently concerned that Washington policymakers are not yet focusing on the fiscal consequences of an ageing population.

The failure of Bill Clinton and the Republicans to reach agreement on balancing the budget by 2002 has prompted yawns rather than alarm because the debt threat seems to be easing of its own accord. The deficit is expected to drop to only \$144bn this year – or 1.9 per cent of GDP, the lowest percentage of national income since 1979. If no further action is taken, it will drift higher in the next five years but most economists expect it to remain at or below 3 per cent of GDP – a respectable performance by European standards.

The CBO, however, is warning that what will happen after 2004 when baby-boomers start retiring. The drop in the birthrate and the increase in life expectancy will cause the ratio of workers to retirees to fall sharply – from about 4.8 in 1990 to 2.8 by 2030. This may not sound a lot, but it is enough to wreak havoc with the government's finances. The labour force will barely grow after 2010, reducing payroll tax receipts slightly as a share of national income. Meanwhile, outlays on pen-

sion and medical benefits will mushroom, reflecting both a larger recipient population and the rising real cost of these services.

The likely burden on the economy is impossible to gauge precisely because estimates of economic growth over long periods are highly uncertain.

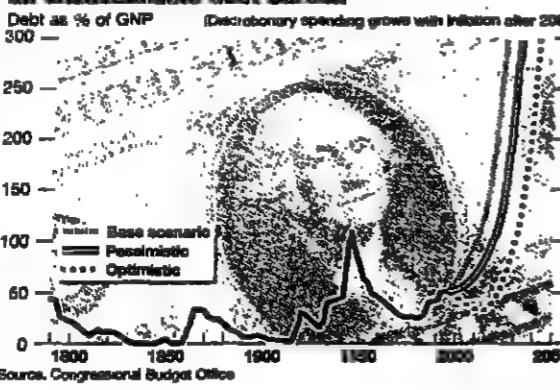
The CBO thus presents various "scenarios" which make different assumptions about the labour supply,

the nation's capital stock and "total factor productivity" – output growth not attributable to growth of either capital or labour.

It also tries to assess the importance of negative "feedback" effects – for example the fact that high public deficits would crowd out private investment and raise interest rates. This would depress growth and cause even higher debt-to-GDP ratios than would occur in the absence of feedback effects.

However it manipulates the numbers, the CBO reaches only one conclusion: the promise implicit in existing entitlement programmes for the elderly simply cannot be met. Under almost any reasonable assumptions, they would result in an unthinkably onerous federal debt. On a base scenario allowing negative feedback effects, the CBO reckons the budget deficit would rise to between 36 per cent and 37 per cent of GDP

On unchanged policies the US faces an unsustainable debt burden



Source: Congressional Budget Office

by 2030, depending on the growth of spending on other items, such as national defence. The federal debt would soar to between 300 and 400 per cent of GDP – a level of indebtedness far exceeding anything in previous US history.

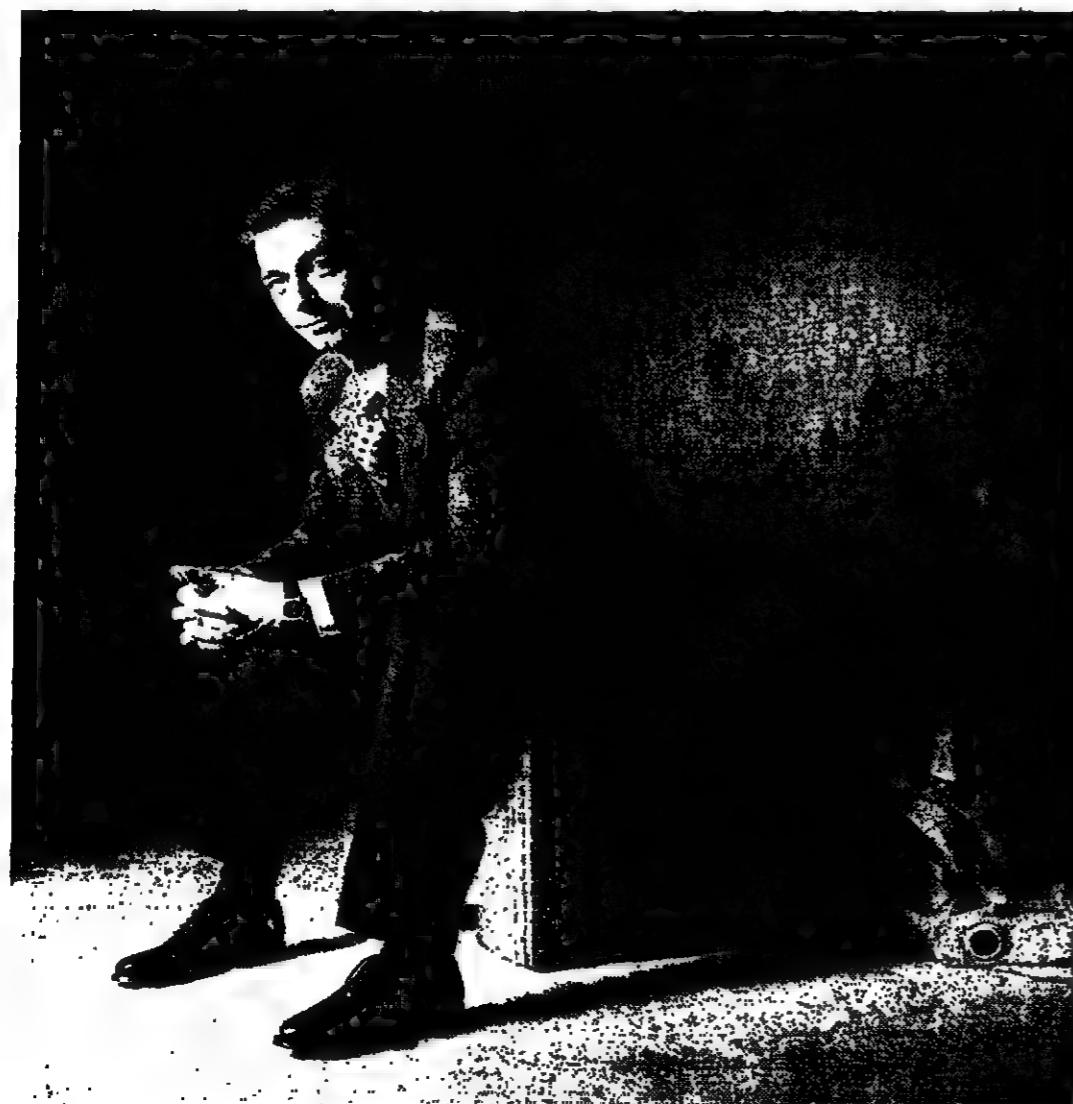
These are sobering projections, but they are not grounds for a loss of faith in the US economy. In the first place most other large countries are facing even more daunting fiscal challenges. By 2030 the elderly dependency ratio (people aged over 65 as a percentage of those aged 20-64) is expected to rise to 36 per cent in the US, against 21 per cent in 1990. But this compares favourably with estimates of an increase to 43 per cent in the UK, 49 per cent in Japan, and 54 per cent in Germany.

But its greatest advantage is that radical reforms such as the partial or full privatisation of public pensions, will be easier to achieve than in Europe or Japan. Americans are instinctively more willing to consider free market alternatives to public programmes than their counterparts abroad.

The idea of letting young people manage their own private pensions is already winning support among both Republicans and Democrats. There is also agreement in principle that public health-care schemes should adopt the "managed care" techniques that have greatly reduced the growth of medical costs in the private sector. The US is thus likely to find ways to curb growth of spending on the elderly – and thus avoid the need for swingeing increases in taxation – regardless of which party controls the White House over the next 50 years.

What is less clear is how quickly the US will move to avert this long-term threat. Acute fiscal strains will not become evident for more than a decade – a lifetime for many politicians. The point that watchdogs such as the CBO need to hammer home is that the longer action is delayed, the greater will be the ultimate cost of defusing the debt timebomb.

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LETTERS TO THE EDITOR

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US not weakening its commitment on trade

From Mr Erik R. Ohlert:

In your May 7 and May 28 editorials, "World trade at risk" and "WTO at sea", you question the US commitment to free trade and cite the recent US talk at the telecom negotiations as proof. While the US did refuse to sign the proposed World Trade Organisation accord, I disagree with your assertion that this action represents a "fundamental weakening of US commitment to the multilateral trade system".

At the onset of the negotiations, the US led the charge for open competition by offering to liberalise completely its market. However, more than two-thirds of the offers made overtly restricted foreign participation in domestic markets. While some proposals were "better than expected", the majority were clearly protectionist.

The reasons the US rejected a deal that promised minimal liberalisation are twofold. Without reciprocity, closed markets mean a continuation of the spiralling US trade deficit in telecom services (currently \$1bn), while placing US companies at a disadvantage in international

markets. Furthermore, signing an accord at the WTO would prohibit the US from leveraging its market to encourage further liberalisation.

On a more principled level, why should any country sign a global accord when more than two-thirds of the negotiating parties have not committed to true liberalisation? Critics of the US action at the NGTB are better served focusing on the "free rider" problem in the WTO than attacking a member for real competition.

Undoubtedly WTO advocates are not the "best" solution, they do promote competition and protect consumers from price gouging at the hands of foreign monopolies.

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Washington DC 20005,
US

Create code

From Mr Walter Gray:

Sir, Samuel Brittan's assertion (Economic Viewpoint, May 23) that "if the Maastricht criteria for monetary union and the proposed European stability pact did not exist, they would have to be invented" may encourage others – like the International Monetary Fund.

If, as he pointed out, the IMF is concerned about bulging budget deficits and mounting debt burdens, it could take a leaf out of the Maastricht book and draw up a general code of economic practice for the guidance of all member states. In the light of agreed criteria, each country's performance would then be monitored and critically assessed.

Besides helping to avert Mexico-type financial crises, this could lead to a gradual improvement in economic management standards, to the benefit of domestic and international stability. It is a cause in which the UK, an IMF founding father and ostensibly a reformed character, should play a leading role.

Walter Gray,
13 Arden Road,
Finchley, London, UK

suspended in order to mobilise black labour to meet wartime demand. The urbanisation that followed destroyed apartheid faster than it could be created: during the Verwoerd years the number of blacks living in "white" areas grew year by year. At Verwoerd's assassination in 1966, "white" South Africa enjoyed a black majority, and the need for a skilled labour economy would soon force open the higher education system to blacks.

As far back as the second world war, this path was clear: the pass laws had to be

symptom of the failure of apartheid, not a sign of its triumph.

The problem, I fear, is not that President Mandela and his advisers don't understand this historic process, but that they instinctively feel that narrow political loyalties and a continuation of anti-apartheid rhetoric will bring them the greatest rewards in terms of power and privilege.

Chris Jones,
20 Antonine Gate,
St Albans,
Hertfordshire AL3 4JB, UK

Reward for the fight against apartheid

Folly if barriers are created in UK rugby

From Mr Tony Kennett:

Sir, Keith Wheatley raises important issues in "Rugby's small fry must rebel" (May 29). Obviously I cannot comment on behalf of the other 19 senior English clubs but I am sure they will to a large degree share his views at Blackheath.

It is generally acknowledged that Blackheath is the oldest open rugby club in the world. Since our foundation in 1868, we have prospered and our success today is due in no small measure to one key fact.

the top clubs seek to establish barriers between club players and professional players.

Rugby union has thrived and prospered because of the informal structure which links local clubs to national clubs. Long may this continue.

Tony Kennett,
chairman, development and
fundraising committee,
Blackheath Foothill Club,
The Rectory Field,
Charlton Rd,
Blackheath, SE3 8SH, UK

FT Interview · Donald Johnston

Global free-trade mission

The new secretary-general of the OECD tells Gillian Tett and Guy de Jonquieres about his plans for the organisation

Mr Donald Johnston, who takes over today as secretary-general of the Organisation for Economic Co-operation and Development, has lost no time taking executive decisions. One of his first has been quietly but firmly to spur an OECD offer to pay to have his Paris residence redecorated.

Such thrift is in character with the 60-year-old former Canadian budget controller's unpretentious style. But it also recognises that the OECD, long known as the "rich man's club" of industrialised nations, has fallen on hard times and must find new ways to justify its keep.

During his five-year term Mr Johnston faces a daunting task. While wrestling with a tight budget squeeze, he needs also to define – and sell to the OECD's 27 members – a fresh mission for an organisation that is in danger of being sidelined by events.

"The OECD is in a transitional period, because the world has changed dramatically. But there has not been a conscious decision by the members about what that implies," Mr Johnston says.

In part, the organisation is a victim of its success since it was set up in the 1960s. Its role as an economic bulwark against communism was made obsolete by the fall of the Berlin Wall, while the importance of the sound fiscal management and micro-economic reform it has long preached is now widely accepted.

At the same time, the OECD risks losing influence as a think-tank, talking shop and discreet negotiating forum for the most powerful economies, because the world's economic centre of gravity is shifting increasingly towards Asia and other fast-growing regions.

Yet almost all the OECD's members are European and North American countries. Japan remains the only Asian member, although South Korea is negotiating to join.

Mr Johnston's big idea for resolving these dilemmas is to turn the organisation into a vehicle for promoting global free trade, while helping member governments cope better with the domestic political con-



Donald Johnston: wants to promote reform in rest of world

"In North America, for example, many communities are almost one-industry communities that will be adversely affected by free trade," Mr Johnston says. "The question is how adjustment is going to occur and who will be the net winners."

Mr Johnston has two cards to play. One is the OECD's credentials as the only international forum in which governments regularly exchange views on almost every type of economic activity, from pensions to tourism.

The other is its capacity for thorough and often innovative policy analysis. Mr Johnston underlines the importance of its extensive work on labour markets, which has found that deregulation and flexible working practices are essential to creating new jobs.

He says the OECD's expertise in this area will be particularly valuable in underpinning free trade, because unemployment is driving the protectionist backlash.

However, Mr Johnston's ambitions extend beyond helping tired old economies deal with painful change.

In particular, World Trade Organisation members should set a timetable and a deadline for achieving global free trade.

The OECD, he argues, can play an important role by helping governments persuade sceptical electorates that liberalisation is good for them, and by helping their economies to restructure.

to the OECD. Hungary and the Czech republic recently entered, and Poland is expected to do so soon. Last month, Russia started OECD membership by applying to join.

Mr Johnston is wary of enlarging membership too fast. Instead, he hopes the OECD can build closer ties with non-members and promote global free trade by putting its analytical resources at the service of the WTO.

The thinly-staffed WTO could certainly use more research capacity. But any suggestion that the OECD might become its think-tank would raise developing countries' hackles.

Most view the Paris-based body as a vehicle for the narrow interests of the older industrialised countries. Nor are they likely to be reassured by the fact that Mr Johnston owes his new job to strong support from the US, traditionally the OECD's biggest paymaster.

Sensitivities have already been inflamed by US-led negotiations in the OECD to formulate international rules for direct investment. Developing countries fear that OECD members will attempt to impose their eventual agreement on the WTO without consultation.

Mr Johnston blames the ill-feeling on mismanaged communications but appears still unclear about how to patch up the argument or to persuade poor countries to accept his organisation as an ally.

His first priority, however, must be to rally OECD governments around a coherent vision of the organisation's longer-term role.

That will be made no easier by the challenge of reaching decisions as membership grows larger and more diverse.

Mr Johnston hopes governments will modify the current consensus principle, which allows every member a veto. But he admits: "I am not sure that members have a unified view or that anyone has any easy answers."

His success in finding answers and putting them into effect will be the toughest test of his leadership. It may also determine whether the OECD has a future after he steps down.

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FINANCIAL TIMES

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Monday June 3 1996

Peace and Netanyahu

When Israeli voters first rejected Shimon Peres, in May 1997, and elected the late Menachem Begin they were widely held to have voted against peace. Yet within two years Begin was to sign a peace treaty with Egypt.

That precedent must temper reactions now to the victory of Benjamin Netanyahu. His election campaign used hawkish rhetoric with signs of awareness that the Israeli public broadly supports the 'peace process', and that Israel cannot completely ignore international opinion. He must know, in particular, that much of Israel's recent prosperity derives from the perception of foreign investors and trading partners that the Arab-Israel conflict is drawing to a close. If that perception falters so will foreign investment in Israel, and Israeli penetration of some important emerging markets, notably in south-east Asia.

Mr Netanyahu's parliamentary majority, and therefore his government, will be full of hawkish figures. But, as Israel's first directly elected prime minister, he should enjoy greater freedom from parliamentary control, and therefore greater authority over his colleagues, than many of his predecessors. Also, he inherits treaties and commitments to Israel's neighbours which he says he will respect. The peace process should therefore go on, at least in form.

That process was by no means assured of success even if Mr Peres had been re-elected. He had pledged to make no concessions on the status of Jerusalem, and indeed it is hard to imagine any Israeli government renouncing sovereignty over the thick belt of Jewish housing estates which now surround the city, in what is still legally Arab territory. Mr Peres

had also alienated many Palestinians, including crucially some Israeli Arab voters, by his tough response to the Hamas terrorist attacks in February and March, and by his savage and indiscriminate reprisals for attacks by the Hezbollah resistance movement in southern Lebanon in April.

By such methods Mr Peres sought to retain power, instead of telling the electorate, as he should have, that since Hamas and Hezbollah were out to destroy the peace process Israel's best response was to press on with it unflinchingly. Governments seldom win elections by stealing the opposition's clothes. Many Israeli voters must have felt that, if a tough anti-Arab policy was called for, Mr Netanyahu rather than Mr Peres was the man to carry it out.

Mr Peres's defeat is also a defeat for the US, which sought to help him by offering uncritical support. The Clinton administration now has to establish good relations with a new Israeli leader who has good reason to distrust it, but also has to undo the damage done to its allies and protégés in the Arab world. Many of these, having invested heavily in the peace process, are now badly compromised in the eyes of their own public.

With his own re-election in mind, Mr Clinton will no doubt give priority to the former of these tasks, at least until November. But he should at least hold Israel to its existing commitments, including the withdrawal of Israeli troops from Hebron by mid-June and the inclusion of Jerusalem in the agenda of the 'final status' talks which began last month. If Mr Netanyahu's first act as prime minister is to range on these, he will indeed be serving notice that his victory is a blow to peace.

Year at the Bank

James Wolfensohn has been president of the World Bank for a year. He took on an institution crying out for leadership and a cause that needed advocacy. He has exploited his charm, energy, enthusiasm and contacts to provide both. Doubts remain. On balance, however, the report card on his first year is favourable.

Mr Wolfensohn inherited a demoralised institution under attack from both the socially concerned left and the free-market right. As a publicly supported financial intermediary, its raison d'être had been undermined by the growth of private finance. Net lending was stagnant. The ability to provide concessional assistance for the poorest of its clients was under threat.

Against this background, Mr Wolfensohn has at least three big achievements to his credit.

First, he has defended the bank's role as a public development institution. Just as governments play a central role in creating the conditions for progress so an international agency has a valid role in supporting them.

Second, he has greatly improved the bank's image and external relations, winning at least the respectful attention of its critics. He has, as a result, secured renewed support for the International Development Association, the bank's soft lending arm. He

has also won plaudits for his willingness to tackle the burden of debt owed to multilateral institutions by some of the poorest developing countries.

Third, he is trying to change the culture of the bank, to orient it towards results, towards individual performance and towards meeting the demands of clients. He has recognised that the bank was too inward-looking and bureaucratic. They will come to the bank if it offers what they want, not what it thinks they need.

Yet questions remain. This is partly because it will take years before the effects of his actions become clear. To an extent, they never will, since the bank provides just a few ingredients of development. It is also because there are doubts about his capacity to choose between alternatives, to manage complex internal changes and to impose coherent strategic purposes upon the energies he has released.

Yet Mr Wolfensohn deserves the benefit of the doubt. He understands the importance of economic development. He realises that the bank's credibility depends on its making a difference - and being seen to do so. What he has achieved thus far justifies at least the hope that he will achieve the revitalisation he seeks.

Sinn Féin's move

There is always a risk that elections in Northern Ireland will polarise opinion, squeezing the moderates in nationalist and unionist communities alike. The strong showing of Sinn Féin and Mr Ian Paisley's Democratic Unionists in the poll for the new Northern Ireland Forum reflect that danger. At first glance, the results appear to strengthen the relative position of Mr Gerry Adams, the Sinn Féin president, and to weaken that of Mr David Trimble, the leader of the mainstream Ulster Unionists.

But these elections were a means to an end rather than an end in themselves. The new Forum has no real powers. It is designed instead as a gateway into the all-party talks due to start on June 10. All those committed to peaceful efforts to build a new constitutional settlement in the province are assured of seats at the negotiating table.

For the moment, this must exclude Sinn Féin. Unless and until the IRA restores its ceasefire the London and Dublin governments are rightly determined to bar its political wing from the talks. In spite of Sinn Féin's 15 per cent share of the vote, the Republican movement cannot claim a mandate from the ballot box until it puts aside its Armalites.

Mr Adams will continue to argue otherwise. He has suggested

that Sinn Féin is an organisation distinct from the IRA. The reality is that they are inextricably linked, with the military commanders firmly in charge. If not, Mr Adams would secure a seat at the table simply by denouncing all those who support violence.

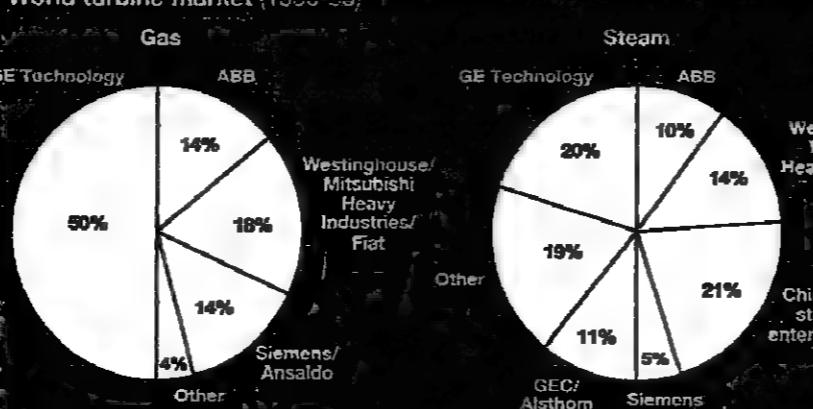
It is reassuring that on this central condition for entry to the talks Mr John Bruton, the Irish prime minister, is as robust as his British counterpart Mr John Major. Their two governments, however, have still to resolve some remaining differences if the negotiations are to start on time. These concern the remit for a special sub-committee which will deal with arms decommissioning and the role to be played in the talks by Mr George Mitchell, the former US senator who produced an independent report on the weapons issue earlier this year.

Dublin is anxious that, in the event of an eleventh-hour IRA ceasefire, the talks must not be derailed at the outset by wrangling over arms. London is understandably sensitive to the demands of unionists that some weapons must be destroyed during the negotiations. The two governments must quickly bridge these differences. Then it will be for Sinn Féin/IRA to show whether it shares the aspirations of the vast majority in Northern Ireland who voted last week for peace.

COMMENT & ANALYSIS

Power generating equipment: a market losing steam

World turbine market (1990-95)



World turbine market (1990-95)

World orders forecast



Under pressure to get together

Talk of further consolidation in the world power engineering industry is in the air after a disappointing start to the 1990s, says Stefan Wagstyl

The 1990s have gone seriously wrong for the world's power engineering companies. What was widely expected to be a decade of expansion has turned into a long war of attrition.

The prospect of supplying power to China and other developing countries combined with anticipated business from new, independent power producers in the developed world, had leading electrical engineering companies working overtime to expand capacity.

But they moved much faster than their prospective customers. The forecast flood of orders has come more slowly than most manufacturers expected, leaving the industry locked in a ferocious price war which shows little sign of ending.

Last year, Westinghouse of the US, one of the top six which dominate the market, posted a \$207m loss in its power systems division, including write-offs. The other five integrated manufacturers - the General Electric, ABB, the Swiss-Swedish group, Siemens of Germany, GEC Alsthom, the Anglo-French company, and Mitsubishi Heavy Industries of Japan - saw their margins in power engineering severely squeezed.

The financial results are particularly galling because in other respects the manufacturers are performing better than ever. Companies which once did business in protected national markets in cosy agreements with state-owned utilities have in the past 10 years been forced to compete more aggressively with each other. The quality and reliability of their equipment has been transformed and manufacturing costs have fallen by up to 50 per cent in a decade. But still profits are hard to come by.

Ironically, Westinghouse has been a significant contributor to the industry's expansion. After years of neglect, the company invested heavily in power, renovating its range of traditional steam turbines for coal-fired plants and entering the fast-growing new market for gas-fired turbines. With the help of an overhaul of its factories and an alliance with the UK's Rolls Royce, which provided gas turbine technology, Westinghouse made rapid strides into the market.

Its move coincided with an expansion into eastern Europe by ABB, which bought low-cost production bases in Poland, the Czech Republic and elsewhere. GE, meanwhile, increased by 20 per cent the capacity of its modern gas turbine factory in Greenville, South Carolina. According to GE, while steam-turbine manufacturing capacity stayed unchanged at about 70,000MW a year, gas turbine capacity rose 70 per cent in 1990-94 to 36,000MW.

Gas turbine sales also grew rapidly, but not fast enough: only about 30,000MW were sold last year. Companies leap-frogged each other with price cuts to secure orders.

In developed countries, manufacturers hoped that electricity liberalisation, notably in the huge US market, would produce orders from independent companies challenging the old utilities. But after a flurry, orders slowed as electricity companies realised the extent to which deregulation would force existing producers to become more efficient and cut power prices.

Plant manufacturers expect little recovery in business before the industry finishes restructuring to cope with its new competitive environment - perhaps not before the year 2000. Mr Adolf Hüttl, a Siemens board member, says: "The biggest question mark in the industry is the future of US power plants."

As for nuclear energy, the prospects for new business are even bleaker. The last three plants to be built in western Europe and north America have recently come on stream (including the UK's Sizewell B) and there are no more on the order books. Only east Asia offers possibilities with Japan, South Korea, China and Taiwan planning more nuclear plants.

In the developing world, there is

no shortage of demand but a great shortage of funds, even in countries such as China where economic growth is rapid. Projections of developing countries' electricity requirements suggest the world's installed power plant capacity might need to grow 60 per cent by

the year 2010 - which means 1,750,000MW of orders for equipment makers. Manufacturers can even today collect preliminary proposals for at least 1,000,000MW worth of schemes in China, India, Indonesia and other developing countries.

For example, ABB's network in eastern Europe and the former Soviet Union, which employs over 30,000 of the group's 211,000 staff, is growing at the rate of an acquisition a month. The portfolio includes a switchgear factory in Bulgaria, a missile control systems which ABB will convert to industrial use, GE is busy tightening its links with Italy's Nuovo Pignone, a diversified turbines and compressors group where it bought control in 1994.

Westinghouse last year beat rivals to a joint venture with Shanghai Electric Corporation, China's biggest power plant maker, in which it is investing \$100m. Mr Zivin of Westinghouse says: "The massive scope of new projects mean we need more co-operation."

Meanwhile, manufacturers are forging closer financial ties with customers, notably investing in private power stations - in effect putting capital into their customers' projects. Siemens estimates it has invested in 30 per cent of the projects it has on its order book. Mr Hüttl says: "If we don't invest, we don't get the business."

Manufacturers are also putting increasing emphasis on after-sales service, in an effort to recoup low margins on new projects with service revenues. At GE, for example, service last year accounted for two-thirds of the \$4bn turnover in power and a even higher (undisclosed) share of profits.

The all-round skills needed to compete simultaneously in building, alliance-making, financial investment and servicing gives enormous advantage to the big integrated companies. The time when this battle of the giants is resolved is fast approaching. As GEC Alsthom's Mr Bliger says: "The number of players is already low, so future regroupings will be harder to do than before. But in five years the industry will be quite different."

OBSERVER

Picking up the threads

Well-heeled investment bankers on Wall Street may not think about it often, but Lehman Brothers would not exist without a dash of southern German wanderlust.

Lehman left Rimpau, near the Bavarian town of Würzburg, and set up shop, a shade improbably, in Montgomery, Alabama, to found a dry goods store to serve the cotton trade.

Part of this tortuous route into

concentration camp. However, her first cousin, the late Henry Lehman, governor of New York during the depression and the second world war, helped some of those family members flee the Nazis.

So why is Lehman Brothers not making something of this renaissance of interest in its founders' birthplace? Well, when there's a Robert Lehman wing in the Metropolitan Museum of Art - donated by the man who led the Wall Street firm for 45 years until 1969 - a plaque somewhere in Montgomery, Alabama, to mark the original Lehman dry goods store to serve the cotton trade.

Headed by John Loeb, former ambassador to Denmark and a great-grandson of one of the brothers, the delegation will be there for an exhibition about the family and the unveiling of a plaque on the original Lehman house.

Sir William Goodhart, the British QC, who is Loeb's cousin

will be showing up.

Today, there are no relatives left in Germany - many having perished during the Nazi era, including Eva Lehman Thalheimer, who was killed at the Treblinka

concentration camp. However, her first cousin, the late Henry Lehman, governor of New York during the depression and the second world war, helped some of those family members flee the Nazis.

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perished during the Nazi era, including Eva Lehman Thalheimer, who was killed at the Treblinka

should under Akamas zoning rules.

Michaeldes points out, a trifle defensively, that the cabinet relaxed zoning rules for other hoteliers without triggering any comeback. Let alone a lawsuit from one of the its advisory bodies.

Anyway, the last thing he needs

are any distractions - now he is so tied up with promoting Cyprus's bid to join the EU.

Turning turtle

Surely it was only last month that President Glafkos Clerides of Cyprus was sounding off about the evils of unregulated tourist development? He was addressing a gathering of Greek Cypriot

businessmen, and the thrust of the speech lay in the need to preserve the island's natural resources for future generations.

Nothing surprising in that - tourism accounts for one-fifth of the Greek Cypriots' income these days, and there are precious few bits of unspoiled coastline left as it is. Still, his words may have come as a bit of a surprise to executives from Thanos Hotels, owned by foreign minister Alecos Michailides and his family. The Clerides cabinet granted Thanos a special dispensation to build a 300-bed luxury hotel on the Aprokremos beach in the Akamas peninsula - about the last undeveloped chunk of southern Cyprus. The project is opposed by environmental groups, who complain that bright lights and disco music will disturb the nesting marine turtles.

Nor is it just the greens. ETEK, the Greek Cypriot technical chamber, has decided to take the Clerides government to court - for allowing Thanos' new hotel to cover more of the site than it

was expecting.

Renewed Chechnya fighting puts Yeltsin's pre-poll pledge at risk

By Chrystie Freedland,
recently in Grozny

One of Russian president Boris Yeltsin's most daring pre-election promises threatened to go up in flames yesterday when fighting broke out in Chechnya despite a ceasefire which formally went into effect on Saturday.

Four Russian soldiers were killed and at least five others injured when their tank ran over a land-mine yesterday in the Chechen capital Grozny.

On Saturday, Russian forces and Chechen separatists fought pitched battles in the contested south-west corner of Chechnya.

The fighting threatens to discredit Mr Yeltsin's claim last week on a lightning visit to Chechnya, that the war was won.

The ceasefire agreement, signed in a high-profile ceremony in the Kremlin last week by Rus-

sian officials and rebel leaders, was seen as a brilliant piece of campaigning by Mr Yeltsin, who faces a strong challenge from communist rivals before the June 16 presidential poll.

But now that it has been violated just hours after coming into effect, the pact could seriously tarnish Mr Yeltsin's political image.

Over the weekend in the hills of Chechnya, separatist field commanders, believed to be crucial to any lasting peace, were sceptical about the ceasefire and warned that their commitment to independence had not wavered.

"If I speak the truth, I do not believe that Yeltsin will keep his word," said Mr Doku Makhalev, the commander of separatist forces in south-west Chechnya, said, cradling a Kalashnikov in his lap as he sat in the courtyard of his village home in Gekhli.

The fighting threatens to discredit Mr Yeltsin's claim last week on a lightning visit to Chechnya, that the war was won.

The ceasefire agreement, signed in a high-profile ceremony in the Kremlin last week by Rus-

sian poet who became leader of the separatist forces last month, was willing to compromise he might encounter stiff resistance from his field commanders, Mr Makhalev said he had been against the Kremlin meeting from the outset.

"It is Yeltsin who began the war and I did not think we should give him points ahead of the elections," Mr Makhalev said.

Russian soldiers were equally sceptical. "Yeltsin is cunning and he is collecting votes," said Andrei, a 19-year-old soldier, standing bare-chested on top of a tank at the Russian military's heavily fortified airport headquarters.

"But the war will never end here, it will still be going on in 2000. The people are crazy, they are monkeys, they are mountain goats."

Closer to hard trouble, Page 3

Czech reforms stall after poll setback for Klaus coalition

By Vincent Boland in Prague

The Czech Republic's rapid economic reforms have been suspended indefinitely after voters refused to give the outgoing coalition of Prime Minister Vaclav Klaus a fresh mandate in parliamentary elections at the weekend.

Preliminary official results of the election showed the three-party centre-right government two seats short of an overall majority in the 200-member parliament after a good showing by the main opposition Social Democrats (CSD).

Mr Klaus's Civic Democratic party (ODS) won 28.6 per cent of the vote against 26.4 per cent for the CSD. But projections showed the ODS and its two coalition allies, the Christian Democrats and the Civic Democratic Alliance, won only 98 seats even though their overall vote increased slightly compared with the last election in 1992.

The result is a big setback for Mr Klaus, whose signature is on many of the country's achieve-

ments in the past four years. Analysts said it could conceivably cost him the prime minister's post in a new government "if that were the price of stability".

Mr Klaus was clearly disappointed by his failure to win a majority, but he said he could form a new government. Such a minority administration may not last long, and there was speculation of a fresh poll as early as next spring after elections to the Senate later this year.

The big winner in the election was the CSSD, led by the economist Mr Milos Zeman, which campaigned relentlessly on the theme of Mr Klaus's failure to tackle social problems, including a healthcare crisis and low wages, and alleged corruption in privatisation. The party almost trebled its parliamentary representation to 61 seats.

The CSSD has little prospect of forming a leftwing government, however, because Mr Zeman has refused to contemplate a coalition with the unreformed Com-



Vaclav Klaus: election result could cost him the prime minister's post in a new government "if that were the price of stability"

munist party, which polled 10.3 per cent and won 22 seats, 13 fewer than in the outgoing parliament.

The other winner, which analysts said cut into ODS support as much as the CSSD, was the far-right Republican party. It polled 8 per cent of the vote and increased its seats by four to 18 on a virulently anti-gypsy and anti-German platform.

President Vaclav Havel is expected to ask Mr Klaus, as the leader of the biggest party in the new parliament, to form a government. While the outgoing coalition is expected to regroup, it will be handicapped by its lack of a majority and will have to get a governing programme through a newly hostile parliament.

The deadlock has cast a spotlight on Mr Havel, the man most identified with the country's transition to democracy.

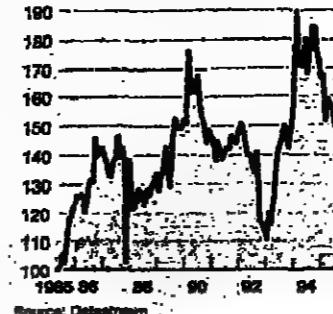
He is now expected to play a crucial mediating role in behind-the-scenes negotiations in the next few weeks in a severe test of the country's constitutional order.

THE LEX COLUMN

Angling for change

Anglo American Corporation

Share price relative to the JSE Overall



Source: Datamonitor

remains, however, that Britain's utilities are mostly a long way from that.

What should investors do? The best answer is to pay more attention to balance sheets and cash flow. In practice, this means looking at cash flow interest cover, enterprise value to cash flow multiples and taking the trouble to run full-blown discounted cash flow models.

This kind of analysis is no Holy Grail; it is tricky, for instance, to allow for the occasional enthusiasm of regulators and governments to get their own hands on investors' cash. And utilities may themselves waste it. But cash flow projections do give investors a basic yardstick against which to judge a utility's future dividend-paying potential. So even if investors are too fond of yields to part with them, they would still have a better chance of getting them right.

Close/Hill Samuel

Close Brothers' acquisition of Hill Samuel's corporate finance department is a vivid illustration of the transitory nature of merchant banking. Hill Samuel's star, one of the brightest in the sky 10 years ago, is all but eclipsed, while Close Brothers' is undoubtedly in the ascendant. And though the price was undisclosed, that was probably to avoid embarrassing Hill Samuel's owner Lloyds TSB Group by revealing the paltriness of the sum.

Takeovers of people businesses like merchant banking are notoriously difficult to manage, but Close's record – for example in the case of market-maker Winterflood Securities – is a good one. By taking on the Hill Samuel team lock, stock and barrel, the chances of preventing the best staff and clients from walking are improved.

So far, Close Brothers' success has been built on picking its markets carefully, and targeting a very specific position in those markets. In corporate finance, this niche has been advising small and medium-sized companies. The Hill Samuel acquisition will allow it to set its sights slightly higher. This is fine, as far as it goes, but in the long term there is a danger in moving towards the mainstream. It is comfortable to be a niche merchant bank, but medium-sized firms have found it hard to survive. For the moment, expansion of its fund management business still offers another fruitful route to growth. But Close should not forget that small is beautiful.

Valuing utilities

Here is a puzzle for efficient-market theorists: why, in the face of plenty of evidence, do so many investors cling to a ham-fisted method of valuing Britain's utilities – on yields?

Theory, of course, says yields can be as good a guide to value as any other. By definition, a company is worth the sum of all the dividends it will ever pay, a yield valuation which gets a stock's "dividends" growth potential right, as well as the risks, will be spot on. But in practice, largely as a result of under-gearing and high levels of dividend cover, valuations based on current "pay-out" levels have consistently underestimated utilities' potential to shovel out cash – a point which has not been slow to spot.

In time, yield-based valuations will be easier to get right – when utilities have finally got their balance sheets in order and run out of scope to outsmart their regulators – and the shares will look more like bonds. The fact

Bank of Italy

The Bank of Italy is taking a refreshingly tough line on keeping the government's traditional wayward spending habits under control. It has thrown away the administration's figures on the budget overshoot, emphasising that the deficit will be around L16,000bn (\$115bn) or a third larger than previously admitted. Moreover, it has deflected press from Italian industrialists for lower interest rates and a softer lira, by pointing out that the corporate sector's profit margins are at record levels. Central bank governor Mr Antonio Fazio claims that until the government is tough on spending cuts, he will not cut interest rates.

Nonetheless, rate cuts still look inevitable. The Bank of Italy has been



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Fluid carrying systems supplied by Bundy's Titellex division, world leader in advanced hose technology, will ensure that astronauts enjoy a home from home when NASA's International Space Station goes into orbit.

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For further information about the TI Group, contact the Department of Public Affairs, TI Group plc, Lambourn Court, Abingdon, Oxon OX14 1UH, England.

Istanbul highlights 'megacity' blight

By John Barham in Istanbul

Istanbul, host to the United Nations' second Habitat conference on urban development, is afflicted by many of the problems confronting the developing world's "megacities".

That is one reason why the Turkish capital was chosen for the conference, which opens today.

Mr Recep Tayyip Erdogan,

a prominent figure in the Islamists' Refah party which governs the city, has built a reputation for himself and his party for honest governance, an issue high on the conference agenda.

Mr Mustafa Aciakilic, secretary-general of the municipality, says "the biggest problem when we took over were corruption, waste, pollution, water shortages". He claims that hard work, honesty and efficiency plus some good luck, have allowed the Refah

administration to make more considerable progress in two years.

However, the private sector's participation in managing and developing the city's infrastructure is limited to the traditional role of contractor. Unlike an increasing number of cities around the world, Istanbul has not established a strong public-private sector partnership.

Migration is a bigger problem than infrastructure for Istanbul, but the two overlap. Migrants fleeing rural poverty and violence in Turkey's warring Kurdish south-east region are arriving in Istanbul at a rate of about 1,000 a day.

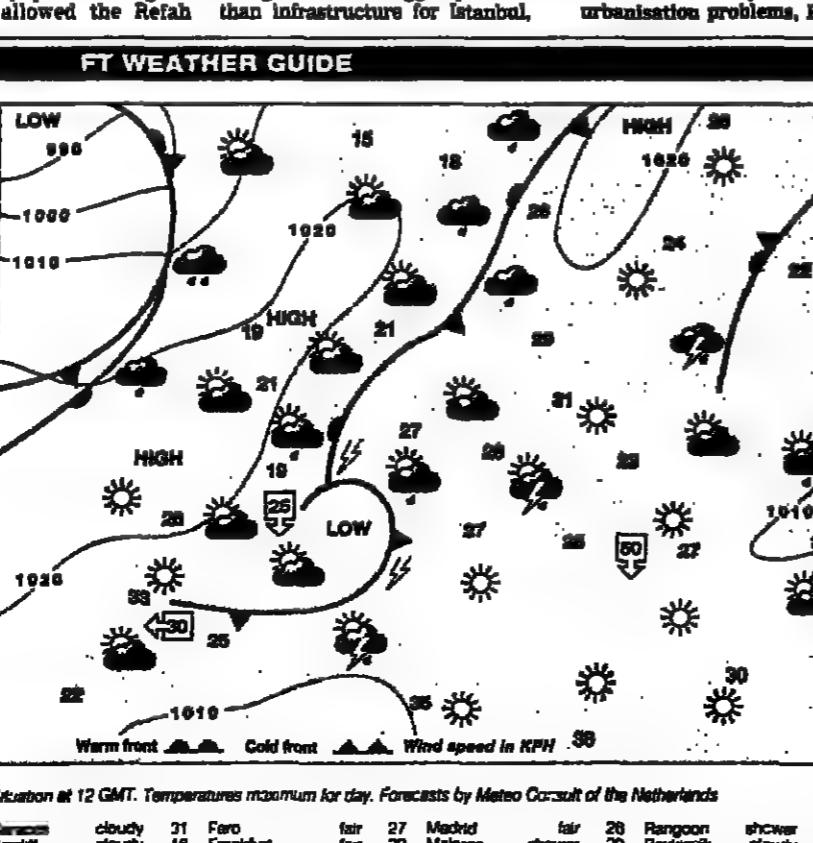
A senior civil servant at the

energy ministry says: "The only

way to stop migration is to bring

in residence permits to stop people moving to the major cities."

Private sector key to tackling urbanisation problems, Page 4



The airline for people who fly to work.

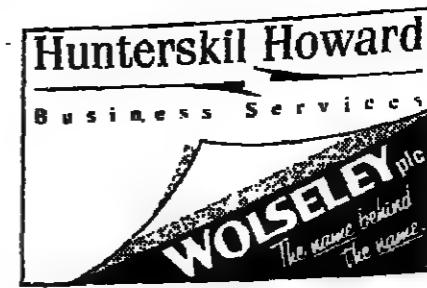
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FINANCIAL TIMES

COMPANIES & MARKETS

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KHD rescue depends on Saudi goodwill

By Michael Lindemann in Bonn

A rescue package for Eickmann-Humboldt-Deutz, the German engineering group which faces bankruptcy after uncovering hidden losses of DM650m (\$422m), depends largely on the goodwill of Saudi Arabian businesses which ordered three cement plants from the group, according to executives close to the talks.

Mr Anton Schneider, KHD chief executive, was yesterday still holding talks in Saudi Arabia with the companies which ordered the plants from the group's KHD Humboldt Wedag subsidiary. The aim was to persuade them to waive penalty clauses which start to bite if timetables are not kept to, and to make payments even if KHD has not met all its targets.

The penalties are understood to be so big that they could deter banks from agreeing the rescue package.

Mr Schneider, who was already in Saudi Arabia last weekend after the losses emerged, is accompanied by Mr Hans-Jürgen Wischniewski, a former Social Democratic minister who used to sit on KHD's non-executive supervisory board.

Should the Saudi Arabeans agree to KHD's terms there is a chance, according to executives, that about 48 banks will agree to a rescue package – believed to be worth DM750m – for the company. "The Saudis have to play their part," a KHD executive said.

The package is due to be discussed on Wednesday at the Frankfurt headquarters of Deutsche Bank, which holds a 47.7 per cent stake in KHD. Mr Michael Endres, a Deutsche Bank board member, has been co-ordinating the efforts to find a way of rescuing KHD, the third time such an attempt has had to be made in the past seven years.

Having bought a number of properties from KHD last year, the city of Cologne, where KHD is based, is likely to buy further plots of land, worth about DM100m.

The state of North Rhine-Westphalia was working with Cologne and was expected to provide unspecified guarantees, KHD executives said.

Union representatives said the KHD workforce, which totals 8,425, would also be prepared to take wage cuts and forego other benefits to help find additional savings of DM100m.

"That is an offer about which we are prepared to negotiate with the management," a union official said.

There were also reports at the weekend that KHD would sell off its Humboldt Wedag unit and find other partners for its diesel engine business. However, the company refused to comment.

Competition for the cement plants which Humboldt Wedag is building was fierce: there are four or five companies worldwide which specialise in such business. In an effort to boost their new order books, Humboldt Wedag executives appear to have taken on the contracts over a period of about two years, regardless of consequences.

By Mark Ashurst
in Johannesburg

Anglo American Corporation has scuttled speculation that it will unbundle its non-core interests to focus on its natural resources business when exchange controls are abolished in South Africa.

Mr Julian Ogilvie Thompson, chairman, said results for the year to March "attest to the group's successful strategy of geographic and business diversity". Net income for the year rose 20 per cent to a record R46.50m (\$1bn).

The announcement sends a clear signal to the government, which is embroiled in contro-

versy over an undisclosed draft of its antitrust and competition policy, that Anglo has not softened its resistance to pressure for a restructuring of the country's biggest conglomerates.

Earlier in the week, Mr Cyril Ramaphosa, secretary-general of the African National Congress, told the South African Chamber of Business, the business lobby group, that economic reform was stalling because there was "no sense of urgency among business leaders and even some political leaders".

Mr Ramaphosa quit parliament this month to become deputy executive chairman of New Africa Investments, South Africa's largest black-controlled company. He will lead its bid for Anglo's 48 per cent stake in Johannesburg Industrial Corporation (Johnic), the industrial holding company which Anglo put up for sale in the run-up to the first all-race election in April 1994.

But Mr Ogilvie Thompson said that while he hoped the sale of Anglo's stakes in Johannesburg and the mining group JCI would soon be completed, Anglo remained committed to its other financial, industrial and property interests. "We don't think in our case that unbundling will serve any purpose at all," he said.

Anglo's interest in the min-

ing assets of UK-based Lonmin, which owns a 35 per cent stake in the Ashanti gold mine in Ghana, and in Aracruz, the Rio de Janeiro-based pulp producer, had prompted analysts to forecast that Anglo would in future concentrate on its core natural resources business.

Anglo has a 27.5 per cent interest in Lonmin, and last month acquired 12 per cent of the equity and 28 per cent of the voting rights in Aracruz.

Mr Ogilvie Thompson said the discount to net asset value on Anglo's stock price, which has averaged about 10 per cent this year, was "a mistake" by the market. "It is not even necessarily the case that unbund-

ling increases the total market value of the parts immediately afterwards."

By sector, industry and commerce contributed 39 per cent of earnings, against 19 per cent from financial services, 16 per cent from diamonds, 9 per cent from gold and uranium, 8 per cent from platinum, base metals and other mining, and 8 per cent from coal.

The group had allocated \$250m of the \$1bn multicurrency syndicated loan raised in February to purchase Aracruz. The likely destination of the balance was undecided. "We are in a position to follow any opportunities that arise," said Mr Ogilvie Thompson.

Lex, Page 16

Gerard Baker sounds a pessimistic note on the corporate outlook after the results season

Ills still lurk behind Japan's healthy-looking figures

Last week, Japan's corporate sector completed a familiar rite of spring. The annual reporting season, a hectic three-week period during which 2,000 listed companies publish their results for the year to March, concluded on Friday. The annual statistical deluge is widely viewed as a reliable barometer of the nation's economic health.

With all the results for 1995-96 in, preliminary judgments can be made about the overall performance, with big implications for the stock market. Most companies claim the results are the first clear proof of the strides made in their restructuring efforts – changes that were forced on them by recession at home and the appreciation of the yen abroad in the early 1990s.

The figure that will give most cheer to investors is the jump in aggregate net profits.

Highly geared companies with the weakest balance sheets reported some of the biggest improvements

Overall, companies reported a 42 per cent improvement in the biggest increase in post-tax earnings for more than a decade.

That net figure is, however, an unreliable indicator of underlying business performance.

Companies benefited from a much lower tax take this year, partly as a result of losses in previous years. Second, many firms had made large special expenditures in the previous financial year, some related to restructuring, which resulted in a much bigger net profit figure for 1995-96.

At the pre-tax (recurring)

level, the overall improvement was therefore less impressive – up by 33 per cent. And even here special, non-operating factors helped.

Some companies significantly altered depreciation accounting methods. Many more gained from steep falls in interest rates, which cut the cost of their debt servicing.

Indeed, it is something of an irony that it was the very highly geared companies with the weakest balance sheets that reported some of the biggest improvements in recurring profits.

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"Operating margins are

really nothing to write home about, even by Japan's standards," says Mr James.

Where does that leave prospects for future earnings growth? If margins have grown only slightly during the post-recession rebuilding phase, the immediate outlook will depend rather more on continuing sales growth.

Sure enough, the companies' own projections for profits for the year to next March are much bleaker. They expect overall sales to turn down again by 2.5 per cent, and recurring profit to rise just 3.6 per cent, though net profit is again expected to produce a bigger jump, of 23.4 per cent.

In short, the evidence from 1995-96 is that Japanese companies improved their underlying profitability only marginally. More important was the benefit they derived from a more favourable operating climate than they have had for half a decade – most notably from a falling exchange rate.

Stripping away the accounting and other elements that improved the bottom line, the actual operating gain was rather less significant. Operating profits rose just 10.6 per cent on a year earlier. That followed a similar increase the year before, after several years of decline. Given the return to sales growth, it would seem that although Japanese companies have made some advances, claims of a comprehensive restructuring have been overblown.

A look at margins bears this out. Operating margins in 1995-96 rose to 3.5 per cent, according to Mr Jason James,

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COMPANIES AND FINANCE

Job cuts expected as WH Smith plans growth

By Christopher Brown-Hurnes

WH Smith is to seek a dramatic improvement in the performance of its 550 stores as part of a drive to lift profitability and restore its position as a force in the UK high street.

It is also expected to announce up to 1,000 redundancies and the closure of its London headquarters in Sloane Square when it presents the results of a keenly-awaited strategic review next week. It is also likely to reveal a large

one-off restructuring charge.

The moves follow an assessment that the group could make more of its brand name and leading market positions in areas such as books, newspapers and stationery - despite growing competition from supermarkets.

Smith is understood to be planning an overhaul of its UK stores, cutting out the poor performers from its 75,000 product lines, revamping formats, strengthening stock management and improving

service. There will be a greater emphasis on efficiencies in logistics and distribution.

The group feels it is not making enough of its customer base - it has 7.5m customers a week, but only 62 per cent buy something and the average spend is just £5. Its net retail margins at 4.5 per cent are less than half those achieved by Boots - but every 1 percentage point addition would lift profits by £10m.

The staff cuts will fall mainly on its London head-

quarters and the Swindon base of the chain. Shop closures are not planned, because the stores are felt to be well-positioned.

The review was initiated in January by Mr Bill Cockburn, Smith's new chief executive, after a second profit warning in a year. Interim pre-tax profits fell sharply from £45.2m to £17.3m, despite a rise in sales to £1.25bn from £1.22bn.

When the results are presented next week, the group will signal a readiness to sell its 50 per cent stake in De R

All, the lossmaking DIY chain, and put "on hold" its commitment to The Wall, a chain of 160 US music stores.

But it has decided to retain its wholesale newspaper distribution business - despite a lack of synergy with its other businesses - because it is strongly cash-generative.

At the same time, the group plans to retain Waterstones and Our Price/Virgin and build on these successful UK book and music shop businesses.

It also plans to keep its hotel

and airport concessions in the US, and believes there is scope to extend the concept to other parts of the world.

Smith has decided it should not be in the over-supplied UK DIY market long term, but selling the unit may cost more than £100m. This would still be cheaper than closing it down.

It also believes that, although The Wall is profitable, it would be sensible eventually to pull out of the cut-throat US music-retail sector.

Circle Comms to seek £5m via Aim float

By Raymond Smalley

Circle Communications, which specialises in acquiring rights to vintage films and has a library of more than 90 titles, including work by Otto Preminger, John Ford and Alfred Hitchcock, and Carnival (Films and Theatre) the UK independent production company run by Mr Brian Eastman which is 40 per cent owned by Circle. Carnival's productions include *Poirot*, *Jeeves and Wooster*, *Porterhouse Blue* and *Bugs*. Circle has sold *Bugs*, a hit for the BBC, to more than 50 countries.

Sir David Nicholas, former chairman of Independent Television News, is to become chairman of Circle. The company, which is expected to make at least £600,000 in the six months to June, is being advised by Hambros Bank and stockbrokers Peal Hunt.

The pathfinder document is expected to be published on Friday with trading commencing on July 1.

David Lloyd wants to control clubs

By Antonio Sharpe

David Lloyd, the former tennis star, is seeking to regain management control of David Lloyd Leisure, the tennis and health club business he founded which was bought for £20m in August by Whitbread, the brewing and leisure group.

Mr Lloyd, who is chairman but not involved in day-to-day management, said yesterday: "I believe I'm the best person in the world to run David Lloyd Leisure."

He netted more than £20m for his 5.5 per cent stake and share options when his company was taken over but yesterday backed away from reports that he was close to resigning. "I'm 100 per cent behind staying... No-one walks away from their life," he said. However, Whitbread is under

Gene therapy: a hopeful prognosis

Oxford BioMedica aims to catch Biotech's wave, says Simon Kuper

Gene therapy has so far only been used on a few hundred people, but companies are nevertheless racing to develop technologies to treat diseases from cancer to AIDS.

The aim is to replace faulty genes. Among the frontrunners - most of them American - is a small, husband-and-wife, university-backed company called Oxford BioMedica.

Alan and Sue Kingsman, biochemistry academics, plan to raise seed finance this month and then seek several millions by floating on the Alternative Investment Market in the autumn. They expect to follow a long line of biotechnology start-ups by pushing through to the main market within two or three years.

By 1999 Oxford BioMedica expects to be entering Phase I/II clinical trials with some of its products. Mrs Kingsman says its gene therapy treatments for the HIV virus and



Alan and Sue Kingsman: trying to grow a public company from seed finance via autumn Aim listing

the chromosomes of a damaged cell. The difficulty lies in getting the gene to hit the right spot.

Oxford BioMedica thinks the solution is to use retroviruses - fairly simple viruses of the same family as HIV, the virus which causes AIDS. These have evolved over millions of years and normally deliver their own genes to cells. But the Kings-

mans are producing new retroviruses, customised for specific diseases, to deliver "healthy" genes to the chromosomes of infected cells.

They believe they have few direct competitors. The only other British business to specialise in gene therapy is Keele-based Therexys, which last month raised £2.5m in its second financing round. Its target

for the private share placement had been just £2m-£3m.

Oxford BioMedica was spun out of research carried out at Oxford University, which will be a main shareholder, and the company's chairman is Mr Brian Richards, co-founder of British Biotech and chairman of Peptide Therapeutics. All that remains is for gene therapy to be made to work.

But the problem in gene therapy is not the theory. Almost everyone accepts that diseases can be cured by inserting a "good" gene into

the chromosomes of a damaged cell. The difficulty lies in getting the gene to hit the right spot.

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COMPANIES AND FINANCE

Avis Europe may return to London SE

By Geoff Dyer

Avis Europe, continental Europe's largest car hire company, is considering a return to the London stock market seven years after it was taken over by a consortium of investors, including General Motors, for nearly £900m (\$1.38bn).

The group's board is analysing a number of changes to its ownership structure, which include flotation and a merger with Avis Inc, its US associate and one-time parent.

Mr Alun Cathcart, executive chairman of Avis Europe, said

that if the group succeeded in doubling in size over the next five years, it could face an annual capital requirement of more than £2bn.

However, he said the board was in no hurry to make a decision. "We can satisfy our funding requirements for the next two years under the present structure," he said.

Avis Europe was floated on the London stock market in 1986 with a value of £270m. Three years later it was bought for £286m by Cliva Holdings, in which D'Feteren, the Belgian car distribution group and for-

mer royal coach maker, was the largest shareholder.

The highly leveraged acquisition left the group with debts approaching £1.5bn, which were reduced in 1992 when it sold its car leasing business to GIC Capital in a deal worth £1bn.

A £250m equity injection earlier this year left D'Feteren with a 77.1 per cent stake, Avis Inc with 8.7 per cent, and General Motors, which did not subscribe, with 14.2 per cent.

The 1989 buy-out had been intended as a first step towards a merger with Avis Inc, but the

complex legal structure of the US company, which is partly owned by its employees, has made this difficult to achieve. However, Mr Cathcart said it was still being examined.

Other options under consideration were further investment from the existing shareholders and for new parties to take a stake in the group.

Mr Cathcart accepted that the poor performance as a public company of rival Eurodollar - its shares have fallen from 220p at flotation in July 1994 to 132p - might make flotation less attractive.

However, he said he hoped Avis's previous record as a listed company and its greater international spread would appeal to investors.

Avis will today announce a 42 per cent increase in operating profits in the year to February 28, to £83.7m from £59m on turnover 19 per cent higher at £477.1m compared with £400.6m.

The profits improvement followed growth in the leisure and replacement car markets, and a 2 percentage point increase in the utilisation rate to 60 per cent.

Tenders for Hungarian power group stakes close

NEWS DIGEST

Gemina loss worse than expected

Gemina, the quoted Milan holding company, reported losses of £632m (\$805m) for 1995, compared with a deficit of £262m in 1994. The result is much worse than the company forecast in November, when it said it expected a year-end loss of £1.65bn.

The main source of the deficit continued to be the Rizzoli Corriere della Sera (RCS) publishing subsidiary, which lost £1.29bn against Gemina's forecast in November of £590m.

As well as its problems at RCS, Gemina has had difficulties with Gemina Capital Markets, a financial sector subsidiary, for which it booked a loss of £155m due to changes in valuation criteria. The company says that, owing to the impossibility of obtaining the necessary information in sufficient time, it has had to exclude the area headed by Gemina Capital Markets from consolidation. Last October, magistrates served warrants on 10 directors and managers of Gemina and RCS, warning that they were under investigation for alleged false accounting and improper distribution of profits. This led to the abandonment of the planned mega-merger with Ferruzzi Finanziaria.

David Lane, Rome

Ferruzzi sells newspaper

The Ferruzzi group has sold the Rome daily newspaper *Il Messaggero* to Caltagirone, the Rome-based cement, construction and media group. The sale continues Ferruzzi's strategy of selling non-core activities and completes its withdrawal from the media sector. Ferruzzi sold its *Cibbo* BV subsidiary, which controlled the *Telemonaco* TV channel, to the Cecchi Gori group for £1.5m (\$1.95m) last July.

Minority stakes in the two companies, with options for a majority by 1997, were offered last year but failed to find buyers, along with three other non-nuclear generators. APV, the state privatisation agency, said on Friday that tenders for the remaining three power companies would be announced this week.

Analysts say the five generators, four of which include coal mines, are less attractive than the two sold last year. Unlike last autumn, when the sales were rushed through in a matter of weeks, however, APV, the privatisation agency, has allowed up to 120 days for the current negotiations. APV is being advised by Schroders, the UK merchant bank.

AES and PowerGen are said to be front-runners for *Tisza*, the larger of the two generators. The acquisitive US company is a partner in a £4bn project to build a gas-fired plant in Poland and was part of the consortium that last month acquired a controlling stake in *Light*, the Brazilian power company.

A German consortium, of RWE and Energie-Versorgung Schwerin is considered the favourite to acquire the smaller Budapest power company.

Richard Tomkins, New York

■ Spain's Banco Bilbao Vizcaya has agreed in principle to buy a 40 per cent stake in Banco Ganadero, Colombia's largest bank in terms of assets. The acquisition is due to be carried out principally through BBV subscribing for new common shares to be issued by Banco Ganadero. BBV estimates the deal will require an investment of some \$300m. It said the tentative agreement between majority shareholders of the two banks was "non-binding".

Reuter, Bogota

Parc Asterix plans listing on French second market

By Andrew Jack in Paris

France's very Gallic answer to the EuroDisneyland theme park is to seek a stock market quotation this year.

Parc Asterix, a theme park north of Paris, which is inspired by the Asterix cartoon book character, is set to announce details next week of a planned listing on France's second market.

The move reflects its desire to speed up rapid growth and would further enhance its claim to be the second significant theme park in the country, after EuroDisneyland, which is controlled by the Euro Disney group and based to the east of the city. The move comes at a time of growth

interest across Europe in specialist leisure parks.

Executives have indicated that they intend to raise FF150m to FF165m (\$9.7m-\$11.5m) on the stock market, enough to provide a year's investment in advance. The flotation is scheduled to take place after October - when the park closes for the year.

Until now, the park has relied on a small group of corporate investors, of which the largest two are Générale des Eaux, the utilities and construction group, with 27 per cent, and Accor, the hotels and leisure group with 24 per cent.

These groups have expressed their continued support for the park, but do not wish to invest further money.

Parc Asterix is older than EuroDisneyland. It opened in 1989 with a series of funfair attractions and activities inspired by the village in ancient Gaul which formed the basis for a series of cartoon books sold around the world.

While the theme-based nature of Parc Asterix has often triggered comparisons with EuroDisneyland, it is far more modest in nature.

It receives a fraction of the visitors of its US-inspired rival, and its marketing policy is far less ambitious.

However, executives claim that it has been self-financing for the last three years, and has been profitable for two, while avoiding anything like

the huge financial restructuring

undertaken by Euro Disney in 1994. It generated net income of FF132m in 1995 on turnover of FF130m. When EuroDisneyland opened in 1992, Parc Asterix suffered a 30 per cent drop in visitors. However, attendance has since climbed back, reaching 1.5m in 1994 and 1.8m last year. EuroDisneyland's latest figures were around 1.1m.

Underpinned by Euro Disney in 1994, it generated net income of FF132m in 1995 on turnover of FF130m.

When EuroDisneyland opened in 1992, Parc Asterix suffered a 30 per cent drop in visitors. However, attendance has since climbed back, reaching 1.5m in 1994 and 1.8m last year. EuroDisneyland's latest figures were around 1.1m.

Ceská Spořitelna raises \$48.5m with GDR issue

By Vincent Boland in Prague

Ceská Spořitelna, the Czech savings bank, has completed its first foray into the international markets with an issue of over 150 million global depositary receipts (GDRs) to foreign investors in a transaction valued at \$48.5m.

The bank said on Friday that it had successfully placed the secondary issue, representing 7.9 per cent of its common stock and 6.6 per cent of its total equity capital, with US and European investors.

The issue was co-managed

by Bankers Trust and Deutsche Morgan Grenfell.

Ceská Spořitelna is the second Czech bank to launch a GDR programme to attract international investors. It follows two issues by Komercni Banka, the leading Czech bank, the second of which was completed in mid-May.

CS offered 5.65m GDRs, each representing one common share, at a price of \$9.54, a discount of just 7 per cent to the price of the shares on the Prague stock exchange on Friday. The GDRs do not carry voting rights.

The bank had originally hoped to launch a primary issue and had asked the National Property Fund (NPF), the Czech state holding company and its biggest shareholder, to reduce its 45 per cent stake by 7 percentage points and release those shares to be sold on to new investors.

However, the government rejected the request and said the wider issue of reducing the state's large stakes in the main Czech banks needed to be considered first.

Analysts welcomed the completion of the GDR issue and

said the entry of foreign shareholders would "keep management on its toes", as one banking analyst put it.

CS has often been considered a laggard in attempts by Czech banks to get to grips with problem loans.

It was forced under intense pressure from the Czech National Bank and its own auditors to make provisions of just over Kč5bn (£323m) for classified loans in 1995, almost wiping out its profits for the year.

CS accounted for almost 100 per cent of Czechs' savings accounts during the commu-

nist era and still has some 75 per cent of that market. It is a dominant player in the interbank market and has been hit by the collapse of several small private banks in the past two years.

The launch of the GDR issue was overshadowed last week by an attempt by another of the bank's big shareholders, the privately owned financial group Motolinvest, which said it owned a stake of between 5 and 10 per cent to get a seat on its board. However, this move was also turned down by the NPF.

Analysts welcomed the completion of the GDR issue and

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COMPANIES AND FINANCE

Argentaria raises Endesa stake ahead of sell-off

By Tom Burns in Madrid

Argentaria, the partially privatised banking group, has spent more than Pts430m (\$302m) to raise its stake in Endesa, the profitable state-controlled electricity generator, from 1.2 per cent to 3 per cent. The move underlines the growing concentration of equity in Spain's blue-chip companies.

Argentaria's move brings its shareholding level with Banco Santander, the leading domestic banking group,

which paid Pta10bn for a 3 per cent stake in the utility in a surprise acquisition announced in April.

Both Argentaria and Santander will now have seats on Endesa's board.

Endesa, which is 65 per cent state-owned, is likely to tap the markets in the near future and Argentaria now joins Santander as a candidate to manage the forthcoming disposal of state-owned equity in the utility.

Analysts expect the government to sell at least 15 per cent of Endesa – an

offering which would be worth about Pta250bn at current market prices – before the end of the year.

The changing equity structure at Endesa reflects the creation of a similar hardcore shareholding base in Repsol, the profitable oil, gas and chemicals group which is 10 per cent state-owned. Banco Bilbao Vizcaya (BBV) is understood to have recently raised the 5 per cent stake it controlled in Repsol to 7 per cent, and La Caixa, the big Barcelona-based

savings bank, has acquired a 5 per cent stake in the energy group over the past three months.

The sale of 25 per cent of Argentaria on the international markets in March realised \$1.1bn and reduced the state's holding in the banking group from 50 per cent to 25 per cent. The group could be fully privatised after the completion in September of the six-month lockout period that followed March's secondary share issue.

Argentaria's Endesa purchase adds a new element to its business profile for it brings the bank into the leading group of domestic financial institutions that have taken strong positions in big public sector companies.

Argentaria, which is ranked third among the domestic banks behind Santander and BBV, already owns 3 per cent of Telefónica and is a core shareholder of the state-controlled telecoms operator, together with BBV and La Caixa.

CBA and North warn on full-year profits

By Nikki Tait in Sydney

Two more big Australian companies – Commonwealth Bank and North – have given profit warnings.

Commonwealth Bank, which is on the brink of further privatisation, warned that it expected only "flat" earnings growth in 1996-97. The forecast represents a deterioration from the predictions made two months ago, when the bank said earnings growth in 1996-97 would be modest but positive.

The bank blamed the revised prediction on the "combined effects of its planned share buy-back programme, price competition in the banking market, and some new government deeming rules for pensioners. The announcement

came as Commonwealth said that it was cutting its variable

interest rate on mortgages, and introducing a new "economiser" home loan product.

The bank is currently 50.4 per cent-owned by the federal government, which has already sold two tranches of shares.

Now, the government wants to sell all, or at least a large part of, its remaining holding. This is expected to happen in the next couple of months.

If the stake is sold in a single tranche, it will be one of the largest privatisations undertaken in Australia, raising more than A\$6bn (US\$3.5bn) for the federal government.

However, the sale advisers' task has been eased by Commonwealth's willingness to undertake a A\$1bn share buy-

back in conjunction with the government's sale.

The terms and structure of the government's share sale have not yet been announced, but Commonwealth has already launched a television advertising campaign urging investors to arrange to receive prospectuses.

Earlier this year, Commonwealth warned that earnings growth in 1996-97 would be lower than that recorded in the past two years. It has also said that a A\$1bn share buy-back alone would depress after-tax profits in the 1996-97 year by about A\$60m (although earnings per share would be enhanced).

A further caveat was that directors said they could not rule out significant new price

competition in the home loan market. Each 10 basis point reduction in the bank's margin on standard variable home loans would bring an initial annualised after-tax reduction in profits of \$12m, Commonwealth said.

Meanwhile, North, the Melbourne-based mining and resources group, warned that profits in the year to the end of June would be down on those of the previous year.

It blamed project delays, commodity price difficulties, and lower sales from its iron and forest products divisions for the setback in 1995-96. North made an after-tax profit of A\$11.6m on revenues of about A\$400,000 loss.

The forecast came as North reported a drop in third-quarter

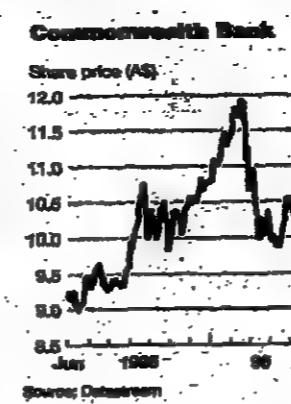
profits to A\$19m after tax, compared with A\$31.7m in the same period a year earlier. Results from its iron ore operations fell from A\$30.2m a year to A\$24.4m this time. The decline was blamed on lower sales.

The impact of lost production resulting from damage caused by tropical cyclone Olivia will fall mainly in the last quarter.

The forest products unit also posted lower profits, at A\$8.6m, compared with A\$10.3m a year ago.

The gold and uranium interests produced higher profits, but the newly-acquired zinc operations in Sweden incurred a A\$400,000 loss.

The third-quarter result meant that North's nine-month



profit stood at A\$61.3m after tax, compared with A\$83.6m in the same period of 1994-95.

North said the longer-term outlook was "positive", although hindered to some extent by rising exploration costs and the strengthening Australian dollar.

Whirlpool signs Japan marketing deal with Daiichi

By Michio Nakamoto in Tokyo

Whirlpool, the US manufacturer of white goods, has strengthened its push in the Asia-Pacific region with a deal that will see its refrigerators sold through 300 outlets belonging to one of Japan's leading electrical goods retailers, Daiichi.

The two companies plan gradually to extend the range of Whirlpool goods sold through Daiichi to include washing machines, microwave ovens and air conditioners.

The two companies will also co-operate on developing new Whirlpool products for the Japanese market, and Daiichi will give Whirlpool access to its nationwide network of after-sales service outlets.

The deal is a big step forward in Whirlpool's Asian strategy. The company has been moving aggressively into the region with an investment of \$350m over the past two years, and intends to become a significant competitor.

By 2000, the Asian appliance market will be as big as North America and Europe combined, so it is a very important

part of our growth strategy," said Mr William Marohn, Whirlpool president. Japan makes up 30 per cent of the total Asian appliance market.

For Daiichi, the deal represents expansion into a business that it forecasts will be worth Yen10bn (US\$62m) in three years and Yen15bn in five years, according to Mr Masataka Kubo, president.

US white goods makers have been pushing into the Japanese market, where large US refrigerators and noisy washer/dryers had previously been shunned.

With the sharp rise of the yen, and changing lifestyles, there is a growing acceptance of foreign appliances. The fact that more Japanese consumers are buying houses and spending more time at home entertaining friends means there is growing demand for large fridges that can handle large home parties, Mr Kubo says.

The Whirlpool products will be competitively priced, with some of the six models being offered at about half the price of equivalent Japanese products.



A drum shaker at an Anglo colliery. Coal contributed substantially to the Group's increased trading income.

"THE 1996 RESULTS ATTEST TO THE SUCCESSFUL STRATEGY OF GEOGRAPHIC AND BUSINESS DIVERSITY"

Julian Ogilvie Thompson, Chairman

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- Dividend rises 24% to R1 331 million (570 cents per share)
- Increased contributions from international, coal, industrial and diamond interests
- Landmark US\$1 billion syndicated multi-currency credit facility raised

Notice of dividend

Dividend No. 120 of 440 cents per share has been declared payable on Friday, 26 July 1996 to shareholders registered at the close of business on Friday, 21 June 1996. The register of members will be closed from Saturday, 22 June 1996 to Saturday, 29 June 1996 inclusive. The full conditions relating to the dividend may be inspected at the Johannesburg and London offices of the Corporation and at the offices of its transfer secretaries.

Anglo American Corporation of South Africa Limited (Incorporated in the Republic of South Africa) Reg No. 01/05309/06
Registered Office: 44 Main Street, Johannesburg 2001, London Office: 19 Chancery Street, London EC1N 8QP.
The Annual Report and Chairman's Statement will be posted to shareholders on or about 25 June 1996.
For copies of the full Preliminary Announcement and a brochure on the company write to the London office above.

Extracts from the audited results for the year ended 31 March 1996

(R million – unless otherwise stated)	Year ended 31.3.96	% change
Net income before taxation	7 763	+35
Net income after taxation	6 145	+32
Total net earnings	4 397	+30
Earnings per share – cents	1 883	+30
Dividends per share – cents	570	+24
– interim	130	+18
– final	440	+26
	1996	
Net cash resources at 31 March 1996	4 242	+31
Net asset value per share – cents	29 711	+24
<i>After providing for final dividend</i>		

Anglo American Corporation

THE CUTTING EDGE OF THE NEW SOUTH AFRICA

SOCIETE CONCESSIONNAIRE FRANCAISE POUR LA CONSTRUCTION ET L'EXPLOITATION DU TUNNEL ROUTIER SOUS LE MONT-BLANC

FRF 450,000,000 FLOATING RATE NOTES 1987-1997

In accordance with the provision of the Notes, notice is hereby given that the rate for the period from May 31, 1996 to August 30, 1996 has been fixed at 4.125% per annum. On August 30, 1996 interest of FRF 104.27 per FRF 10,000 nominal amount of the Notes, and interest of FRF 1,042.71 per FRF 100,000 nominal amount of the Notes will be due against coupon no. 36. Notices to holders, including notices relating to the quarterly determination of interest rates, will be published only in "L'Agence Economique et Financière" (Paris) and in "The Financial Times" (London).

Fiscal Agent

BANQUE INTERNATIONALE A LUXEMBOURG

Crédit Local de France

USD 150,000,000

Collateral Floating Rate Notes due 2002

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the Interest Period from June 03, 1996 to December 02, 1996 the Notes will carry an Interest Rate of 6.375% per annum.

The Coupon Amount payable on the relevant Interest Payment Date, December 02, 1996 will be USD 27.17 per USD 1,000 principal amount of Note, USD 271.74 per USD 10,000 principal amount of Note and USD 2,717.36 per USD 100,000 principal amount of Note.

The Agent Bank
Kreditbank Luxembourg

Sovereign Investment Linked Securities S.A. (Incorporated with Limited Liability in Luxembourg)

Series B
PTB 4,750,000,000

Notice is hereby given that the rate of interest for the interest period June 3, 1996 to December 2, 1996 has been fixed at 7.325% and that the interest payable on the relevant interest payment date December 2, 1996 against Coupon No. 2 will be PTB85,247 in respect of PTB10,000,000 nominal of the Notes.

June 3, 1996, London
By: Citibank, N.A. (Corporate Agency & Trust), Agent Bank

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Secured Floating Rate Notes due 1997

For the interest period 31st March 1996 to 30th August 1996, no Interest Rate of 6.78% per annum with Interest Amounts of U.S. \$105.85 and U.S. \$264.63 for Notes of U.S. \$100,000 and U.S. \$250,000 respectively payable on 30th August 1996.

Bankers Trust Company, London Agent Bank

COMPANIES AND FINANCE

Telkom ahead 55% in first period

By Manuela Saragosa
in Jakarta

Telkom, Indonesia's state-controlled domestic telecommunications company, said its unaudited net profit in the first quarter of the year rose 55 per cent to Rp307.17bn (US\$32m) from last year.

Operating income in the period was up 32 per cent, which the company attributed to continued growth in lines in service - up 34 per cent on the first quarter of 1995 - and a

corresponding increase in call volumes on the fixed line network.

Proceeds from Telkom's initial public offering in November last year caused interest income to shoot up more than 220 per cent with expenses net of other income dropping 47 per cent to Rp4.9bn as a result.

Telkom said operating revenues and expenses were expected to fall this year because of a change in its accounting treatment after the transfer of operations, assets and provi-

sion of telecoms services to five international consortia, which have been awarded the franchise to install and operate lines in different regions.

Revenues from the four regions managed by the international consortia were Rp296.5bn in the first quarter, the Kalimantan franchise - where the UK's Cable and Wireless recently replaced Telekom Malaysia as the international partner - will start contributing in the second quarter. Because of this delay,

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FINANCE

FACES

The 401(k) market nears maturity

Maggie Urry analyses one of the fastest growing segments of the pension fund investment sector

When the writers of the US tax code added section 401(k) in the early 1980s, they might not have guessed the number who would enter the language of investment managers.

Now the tag 401(k) has become shorthand for perhaps the fastest growing segment of the pension fund investment market. It is an area fund managers are fighting over.

As Fidelity Investments, the leading provider of 401(k) plans with over \$100bn in assets under management, wrote in its recent annual report, "the 401(k) retirement market became much more competitive from both a product and a pricing standpoint as more firms went after this market".

Or as Mr William Chapman, president of the Retirement Plans group at Zurich Kemper Investments, puts it, when a market is growing at 15 to 18 per cent a year and showing no signs of slowing, it is not going to remain a secret.

In a 401(k) pension plan, an employee contributes to a personal pension plan, with the employer matching those up to a certain level. The employee chooses how the money will be invested, usually by picking from a range of options which might include a bond fund, an index fund, an equity growth fund, a money market fund, and perhaps the employer's stock.

The options are usually provided by mutual funds, and the plan may be managed by a fund group, or a bank, insurance company or investment consultant.

The attraction to the employer of defined contribution plans are that they are cheaper to run, and, perhaps more importantly, pass the investment performance risk to the employee. Under a defined benefit scheme the employer must top up the fund if it does not produce the returns needed to pay the promised pensions. With a defined contribution scheme, it is up to the employee to decide how much to invest and where.

The advantage to employees is that they control the plan, can choose investments which suit their needs, such as the nearness of retirement, and can take their pension with them if they change jobs.

More than 10 years after 401(k)s became available, most large companies have them. Estimates by Access Research and Goldman Sachs suggest that 96 per cent of companies with over 5,000 employees offer 401(k) plans.

In these cases, fund managers can be only able to win new business by taking it from competitors.

In 1995, Fidelity did that, winning the General Motors

Fund Management

We've been very satisfied. Now other vendors are moving into our market, we're crossing the street and moving up".

Profits are hard to come by, as the costs involved in running a 401(k) plan for a small company are proportionately higher than for a large one. Mr John Stoma, director of retirement plans at Oppenheimer, reckons it can take six years to make money in the small plan market. The market is "attractive but daunting" he says. Competition is fierce and "price is a big factor", he says.

The critical element in winning and retaining 401(k) business, according to Mr Milton Berlinski, a vice-president at Goldman Sachs, is customer service. For instance, leading managers usually give the individual participants a toll-free phone number and they can call at any time.

This requires a large investment in technology and people to answer the telephone. Mr Robert Reynolds, president of Fidelity's Institutional Retirement group, says Fidelity has spent over \$50m on developing technology for its 401(k) business. It is soon to launch an Internet service to enable investors to check their accounts or adjust the allocation of their contributions.

But to make profits, that service has to be provided at low cost. Mr Chapman argues a manager must be "very cost effective to make a profit in small plans" and that means offering a standardised product. "Economies of scale are another solution. It is truly a business where the larger you are the lower cost you can offer to the market," Mr Reynolds says. At Fidelity, the aim is to spread into related areas such as managing employee health benefits. And it is making an assault on international markets. They may not be called 401(k) plans anywhere else, but the principle of employee directed portable pensions is being adopted around the world.

Meanwhile, Zurich Kemper's Mr Chapman says its focus has always been on small companies but is shifting to larger ones. It manages 5,000 plans, totalling assets of over \$2bn, with an average of fewer than 100 people in each. "Many companies have avoided them," says Mr Chapman, "because it is difficult to make profits.

Why Dik Dusseldorp is commuting from Tahiti

Dik Dusseldorp would probably prefer a different epithet, but the 77-year-old Dutch-Australian can rightly claim to be the godfather of property securitisation, writes Simon London. His campaign to create a new breed of property investment vehicles in the UK received a boost last week when the London Stock Exchange published draft rules enabling property unit trusts to seek a full listing.

If the Securities and Investments Board gives him the regulatory nod, Dusseldorp plans to raise at least \$200m (£500m) from institutions to create the first listed property unit trust.

Born in Utrecht, Dusseldorp ran away to sea in his early teens and trained as an engineer before moving to Australia.

In the 1950s he founded Land Lease, the property and financial services group which now has market value of over \$450m (£132bn).

In 1971, he floated General Property Trust, effectively spinning off Land Lease's property portfolio into an investment trust-style vehicle.

Land Lease kept the more risky business of property development, as well as managing GPT, which is now the cornerstone of its investment division.

Six years later Dusseldorp repeated the trick in the US by launching International Income Property, one of the first real estate investment trusts to invest in buildings rather than mortgages.

Today the US equity REIT market is worth about \$45bn.

Dusseldorp's dream is to create similar tax-efficient property investment vehicles in the UK.

Despite the strain of commuting between London and Tahiti, his home since retiring as chairman of Land Lease in 1988, his persistence appears to be paying off.

Hashimoto in a furore

Shunsaku Hashimoto, the recently installed chairman of the Federation of Bankers' Associations of Japan, has become the latest target of the country's politicians in an ongoing feud between the political and financial establishments, writes Emilio Tarazona.

Mr Hashimoto, 65, succeeded Mr



Dik Dusseldorp: ran away to sea in his early teens

Toru Hashimoto (no relation) of Fuji Bank as the head of the influential industry federation in April.

He is Sakura's second president since it was created in 1990 through a merger between Taiyo Kobo Bank and Mitsui Bank.

Mr Hashimoto, who is from the Taiyo Kobo camp, spent most of his career on the domestic side of the business and was installed as Sakura's president in 1994.

He faced mounting criticism last week from members of the cabinet over comments implying that politicians should leave monetary policy up to the Bank of Japan.

His words were designed to counter calls by Seiaku Kajiyama, chief cabinet secretary, for financial institutions to review their low interest rates on behalf of depositors.

Those who know Hashimoto well have been surprised by the furor, as he has a reputation for being reserved and meticulous, rather than the aggressive and arrogant banker the Japanese media and politicians have made him out to be. He showed his flexible side when he quickly retracted the remark and apologized.

But with politicians expected to keep up the pressure on banks ahead of the general election that must be held within a year, it remains to be seen whether Hashimoto can defend the interests of the industry over deposit rates and the jiesen housing lenders' liquidation.

Halliday the Harlequin

If anyone personifies the symbiotic relationship between the City of London, the UK's financial hub, and the sport of rugby union it must be Simon Halliday, the former England international who has just been appointed the new head of UK equity sales at UBS, writes Patrick Harwood.

Although top rugby players have been a common sight in the Square Mile for years – among them Andy Ripley, Tony Underwood, Peter Winterbottom and Nick Popplewell – even in the well-bred world of rugby the likeable Halliday's aristocratic bearing and "City gent" image made him stand out.

The City's close ties to the sport allowed the 35-year old Oxford-educated Halliday to maintain a top-class rugby career.

Picked 22 times for England as a centre and wing three quarters, he played club rugby for Bath and later Harlequins.

Although a recent ankle injury ended his playing days, he is still involved in the game as a coach at Harlequins.

However, even that part-time job may now be at risk following his elevation to the job of running UBS's 30-strong UK equity sales team.

Juggling his rugby and professional

interests was something Halliday became adept at, although he says when it came to the crunch his job always came first. In 1987, for example, he missed the World Cup because he could not afford to be away from the office for too long.

Some might think Halliday's handsome compensation as a City stockbroker would help ease the pain of having retired just as rugby was going professional, but he says he has no regrets at missing out on the sport's new era.

"I couldn't spend hours on the training pitch. I always loved playing rugby on Saturday on the back that on the following Monday I was doing something completely different."

Martin Falkner's electric run

May has been a good month for Martin Falkner, director and head of utility advisory in the corporate finance department at BZW, the British investment bank, writes Simon Holberton.

Fresh from advising Avon, a joint venture between Cynergy and General Public Utilities, both of the US, about their agreed £1.7bn bid for Midlands Electricity, he is now in the thick of advising Southern Electric on its £1.6bn agreed bid for Southern Water, the south-east of England water utility.

Falkner, 37, said BZW worked on the Midlands deal for nine months before bringing it off. He has worked on the Southern Water deal for a "rather shorter" period of time. "We called it and made the suggestion," he said. "It was coincident with what they were already thinking about. Their traditional advisers, Rothschild, were conflicted as they were advisers to Southern Water so we stepped in."

He stresses, however, that the deals have been a group effort by BZW's corporate finance team.

Falkner has worked in the utilities area for much of his professional life. He joined BZW in New York in 1988 where he was a member of the energy and utilities group.

The New York group advised on Oryx Energy's \$1.3bn share buyback and capital reconstruction, Tenneco's \$600m spin-off of Albright and Wilson, the specialty chemicals company, and Kuron's move into India.

"The Enron transaction was a landmark deal," he says.

"We designed the capital structure of the deal and its financing."

Falkner returned to his native UK at the end of 1994, having in the meantime acquired an American wife and a liking for starched white shirts. He promises to give up the latter for "stripes on stripes" as soon as they all wear out.

on the Golden Gate to the Thames and Beyond.

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NOTICE OF DISTRIBUTION

MONTRÉAL TRUST COMPANY OF CANADA

TO: ALL HOLDERS OF SERIES 1-6 1996 CONVERTIBLE DEBENTURES ISSUED BY

BRAMALEA INC. (the "Debentureholders" and the "Debentures" respectively)

NOTICE is hereby given that Montreal Trust Company of Canada (hereinafter referred to as the "Trustee") will be making a partial distribution to Debentureholders of proceeds realized upon enforcement of its floating charge (the "Security") under the trust indenture dated as of August 16, 1995, as amended (the "Trust Indenture").

The Debentures were originally issued under the Trust Indenture as 11-1/8% Senior Debentures due August 16, 1992, 10-1/2% Senior Debentures due February 27, 1996, Floating Rate Senior Debentures due October 27, 1995, 10-1/2% Senior Debentures due June 30, 1995, 10-45% Senior Debentures due June 30, 2014 and 10-1/2% Senior Debentures due November 30, 1995. Pursuant to the Tenth Supplemental Indenture dated March 22, 1993 the Debentures were redesignated as Series 1, Series 2, Series 3, Series 4, Series 5 and Series 6 1996 Convertible Debentures.

The Trustee has available for distribution Cdn \$54,653,960.00 in the aggregate. The total principal amount outstanding on the Debentures is Cdn \$200,197,768.46 (after conversion of Series 1 and Series 3 to Canadian dollars as described below). Accordingly, the amount of the distribution represents approximately Cdn \$2,273 per Cdn \$1 of principal amount in the case of Series 2, 4, 5 and 6 Debentures and U.S. \$0.273 per U.S. \$1 of principal amount in the case of Series 1 and Series 3 Debentures.

Pursuant to the Trust Indenture, proceeds upon sale or realization of the Security are to be applied in payment of amounts owing on the Debentures ratably and proportionately in the priority of principal first, then premium, if any, and then interest. Accordingly, all payments made as a part of this first distribution are on account of principal as of March 22, 1994.

For purposes of this distribution, U.S. dollars have been converted to Canadian dollars on May 28, 1996 using the exchange rate of United States \$1.00 = Canadian \$1.3767.

Series 1 1996 Convertible Debentures ("Series 1 Debentures")

The Trustee will pay to Series 1 Debentureholders the sum of U.S. \$0.273 for each U.S. \$1 principal amount of the Series 1 Debentures held by them (the "Series 1 Payment"). The Series 1 Payment will be made on a date determined by the Trustee and will be no later than July 5, 1996 nor earlier than June 21, 1996.

A Series 1 Debentureholder, other than one whose Series 1 Debenture(s) is/are held by Cedel Bank or Morgan Guaranty Trust Company of New York, Brussels office as operator of the Euroclear System ("Euroclear"), wishing to receive the Series 1 Payment in respect of his/her Series 1 Debenture(s) must present his/her Series 1 Debenture(s) to a Paying Agent at any of the specified offices set out below.

In the case of Series 1 Debentures held by Cedel Bank or Euroclear, the Series 1 Payment will be made to Series 1 Debentureholders of record at the close of business in London, England on June 10, 1996, through the account of each Series 1 Debentureholder at Cedel Bank or Euroclear, as the case may be.

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Payments on account of Series 2, 4, 5 and 6 Debentures will be made in the amount of Cdn \$0.273 per Cdn \$1 principal amount of the Debentures. Payments on account of Series 3 Debentures will be made in the amount of U.S. \$0.273 per U.S. \$1 principal amount of the Debentures.

Distribution will be made by cheque sent by regular mail to all Series 2-6 Debentureholders of record at the close of business in Toronto on June 10, 1996. The Payment will be made on a date determined by the Trustee and will be no later than July 5, 1996 nor earlier than June 21, 1996.

DATED at Toronto, Canada this 28th day of May, 1996.

MONTRÉAL TRUST COMPANY OF CANADA

MARKETS: This Week

INTERVIEW: David Lycett

Last week was a challenging one for the US securities markets. By the end of it, the yield on the long bond was barely below 7 per cent, and had crossed that line three times during the day.

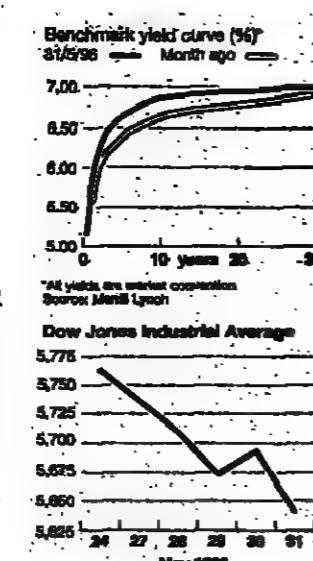
Stocks took their lead from the bond market and on three days out of the four that the markets were open, the Dow Jones Industrial Average fell more than the 50 points needed to trigger the "up tick" rule.

What has emerged is the increasing expectation of a tightening of interest rates, perhaps as soon as the early July meeting of the Federal Reserve policy makers. Stronger than expected housing statistics and a revision in first-quarter GDP, which indicated that second-quarter growth would be faster than predicted, raised the concern.

But perhaps more worrying was the flood of hawkish remarks from a number of Federal Reserve officials which led the market to think it was being prepared for an interest rate increase.

The next big event for the markets will be the release of employment data for May on Friday. In a survey by MMS International, the consensus of forecasts is that non-farm payrolls will have risen by 170,000, a jump from the 2,000 figure reported for April.

However, there is a wide

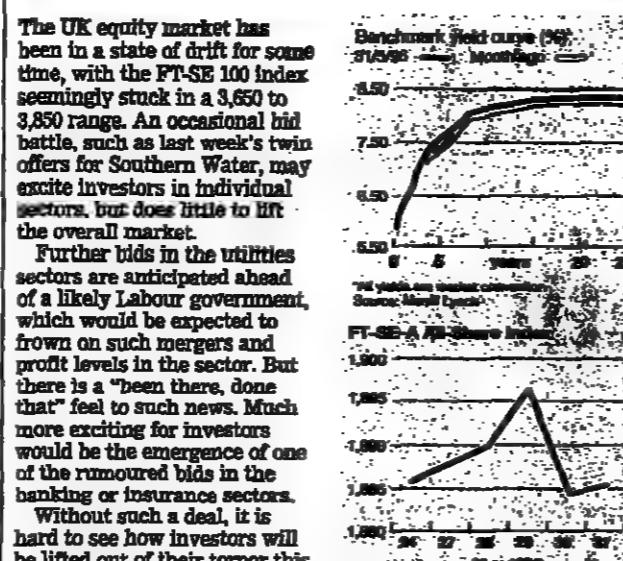


range of forecasts and the market could be wrong-footed. Forecasts for the unemployment rate centre on 5.5 per cent, up slightly from 5.4 per cent in April.

The markets will also focus on the National Survey of Purchasing Management survey, due today. The index regained the 50 per cent level in April, suggesting that the manufacturing sector is improving, and another number above 50 is forecast for May. The MMS consensus is for 51.2 per cent.

Further bids in the utilities

LONDON



The UK equity market has been in a state of drift for some time, with the FT-SE 100 index seemingly stuck in a 3,650 to 3,850 range. An occasional bid battle, such as last week's twin offers for Southern Water, may excite investors in individual sectors, but does little to lift the overall market.

Further bids in the utilities sectors are anticipated ahead of a likely Labour government, which would be expected to focus on such mergers and profit levels in the sector. But there is a "been there, done that" feel to such news. Much more exciting for investors would be the emergence of one of the rumoured bids in the banking or insurance sectors.

Without such a deal, it is hard to see how investors will be lifted out of their torpor this week. The main event will be the meeting between Mr Kenneth Clarke, the chancellor of the exchequer, and Mr Eddie George, the governor of the Bank of England, on Wednesday. But few expect a move on interest rates to come from the meeting.

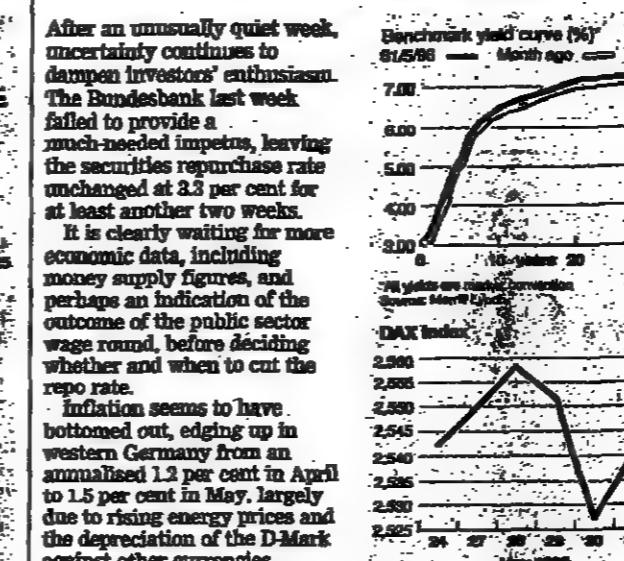
Economic evidence appears to suggest a reviving UK economy but broad monetary growth aside, there have been few heralds of inflationary pressure to justify the political risks involved in raising rates. Nevertheless, as the well-known monetarist Mr Tim Congdon points out: "Growth

in M4 of about 10 per cent is not consistent with inflation at 2.5 per cent in the long run."

With little domestic news to interest either gilt or equity investors, eyes will turn to Friday's US non-farm payrolls data for May.

In recent months, these erratic figures have shown the capacity to move bond markets sharply and if the yield on the 30-year US Treasury bond shifts back decisively over 7 per cent, it will be hard to see gilts or equities making progress.

FRANKFURT



After an unusually quiet week, uncertainty continues to dampen investors' enthusiasm. The Bundesbank last week failed to provide a much-needed impetus, leaving the securities repurchase rate unchanged at 3.3 per cent for at least another two weeks.

It is clearly waiting for more economic data, including money supply figures, and perhaps an indication of the outcome of the public sector wage round, before deciding whether and when to cut the repo rate.

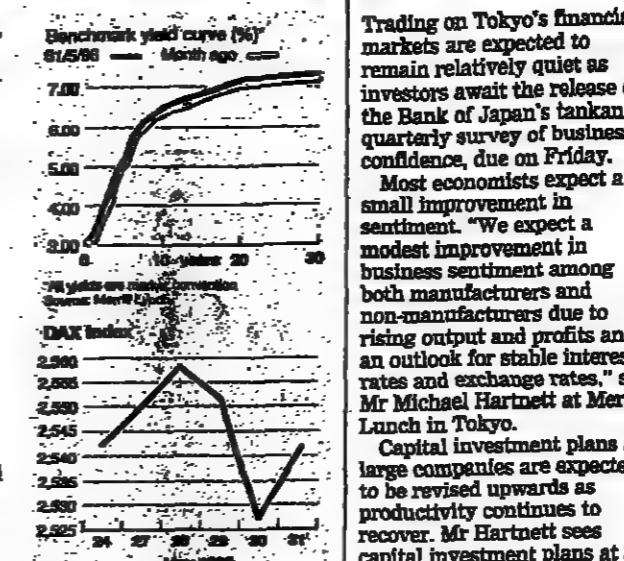
Inflation seems to have bottomed out, edging up in western Germany from an annualised 1.2 per cent in April to 1.5 per cent in May, largely due to rising energy prices and the depreciation of the D-Mark against other currencies.

The government is still sticking to its forecast of a rebound in the economy in the second half, a view that the Bundesbank is known to share.

This expectation is partially reflected in the equity market, even though the DAX index appears stuck around the 2,500 mark.

The make-up is not uniform, however. As investors have turned for bargains, medium-sized DAX 100 stocks have outperformed blue chips.

After heavy restructuring and stepping up foreign investment, many German blue chips have proved

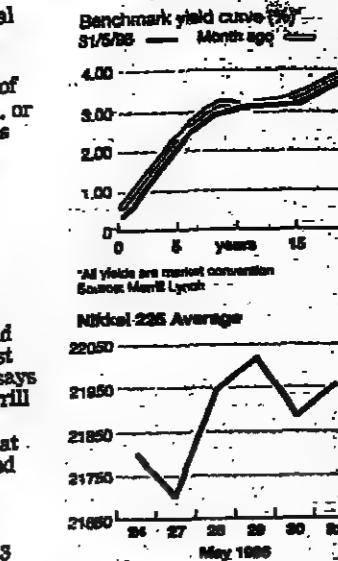


reassuring - even during a recession. But given the current strong position, the market sees little upside potential.

Small and medium-sized companies, usually more reliant on Germany as a market and a source for labour, tend to be more sensitive to the domestic cycle. And if the economy turns up this summer, as not only the government but the

Bundesbank hope, that sector could benefit. The DAX index is still recovering from a dip in March, but given the current strong position, the market sees little upside potential.

STOCK MARKETS: Europe



Trading on Tokyo's financial markets are expected to remain relatively quiet as investors await the release of the Bank of Japan's tankan or quarterly survey of business confidence, due on Friday.

Most economists expect a small improvement in sentiment. "We expect a modest improvement in business sentiment among both manufacturers and non-manufacturers due to rising output and profits and an outlook for stable interest rates and exchange rates," says Mr Michael Hartnett at Merrill Lynch in Tokyo.

Capital investment plans at large companies are expected to be revised upwards as productivity continues to recover. Mr Hartnett says capital investment plans at 3 per cent, up from the 0.6 per cent reported in February.

The tankan figures could

confirm the increasing unlikelihood of monetary tightening by the Bank of Japan. Fears that the central bank would allow short-term rates to rise have started to recede on the bond market, improving investor confidence.

The maturing of Y5.75bn in 10-year government bonds this month and in July have also helped sentiment on the bond market. With the stock market stalling, participants are counting on fund managers reinvesting in bonds.

COMMODITIES: By Richard Moore

Aluminium stoppages possible

The aluminium market has been under pressure of late. With London Metal Exchange warehouse stocks of the metal rising and economic recovery disappointingly slow, the LME price for three months delivery has struggled to stay above \$1,600 a tonne.

Any investors with bullish inclinations could find encouragement this week, however, if labour contract negotiations at leading US production facilities look like resulting in stoppages.

Three-year contracts expired on Friday at a long list of companies, Alcoa and Reynolds being the most important to the market.

Flemings Global Mining Group pointed out in its Daily Metal Market Monitor last

week that the expiries affected not only primary smelting capacity but also downstream processing facilities.

Flemings said it had contacted the companies in question and "understandably they were unwilling to shed any light on how the negotiations were going". It said wages and pensions were issues in the union/management talks "though we don't think that health care benefits are this time round".

"Remember," the monitor said, "that last time these contracts were negotiated, in 1993, the aluminium price averaged the year at its lowest ever level in real terms. The unions bargaining position was not strong and rolling over and having their tummies tickled

was the best they could do. This time around, the earnings outlook is much better and negotiations are likely to go down to the wire."

If it strikes occur, Flemings said, the current price "will seem a bargain indeed".

Among this week's other events is Metal Bulletin's three-day Latin America metals conference, which began yesterday in Rio de Janeiro.

Today sees the opening, in Valletta, Malta, of a three-day grains conference co-hosted by the US Feed Grains Council and US Wheat Associates.

Speakers include Mr Tim Galvin of the US Department of Agriculture, Mr Jerry Leaper of Farmland Industries, and Mr Klaus Schumacher of Toepfer.

Remember," the monitor said, "that last time these contracts were negotiated, in 1993, the aluminium price averaged the year at its lowest ever level in real terms. The unions bargaining position was not strong and rolling over and having their tummies tickled

HELSINKI

The Finnish equity market has had its distractions in the past year or so. Flying high between March and September 1995 as Nokia surged on bullish forecasts for the cellular telephone market, it fell sharply in December.

The Hix index lost 32 per cent; the telecoms combine more than halved as from the mobile phones bonanza threatened to stop short; and forestry companies fell by around 30 per cent as pulp prices hit a cyclical decline.

More recently, the market has seen a marginal recovery in Nokia, spiced last week by rumours that it might be a takeover target for Lucent, the US telecoms group; and a more solid climb in the forestry sector in the three months to December.

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The strength of the economy in the US and Japan will determine the outlook for interest rates in the two countries and influence the passage of the dollar.

Markets will also be keeping an eye on data from Germany.

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on the view that the time to buy paper and pulp producer shares is when profits are at the bottom.

Moreover, Nokia has been replaced as the market leader by Risto, the food conglomerate whose Benecol margarine claims to reduce cholesterol levels in consumers. Its shares have jumped by 30 per cent since January 2.

This week the market runs into the thick of its rental results season, after opening with good four-monthlies from Valmet, the paper machine maker, last week.

Mr Michael Flinney, at Kleinwort Benson, says the earnings pattern will be distorted this year by weakness in forestry profits and that the full year, for that reason, could see a fall in earnings of around 6 per cent for the market as a whole.

However, he says, excluding the forestry sector, Finnish

companies should be flying high with a 24 per cent gain in 1996 earnings, putting the whole market on a current year prospective p/e of 8.8.

This is "the cheapest multiple in Europe", says Mr Flinney: the nearest is Norway, at around 11.3, and then the multiples escalate, all the way up to France on 19.5.

MADRID

After a 38 per cent rise in 14 months, and another new peak last Tuesday, the Spanish equity market began to wobble last week. There are broad issues involved; and some are likely to be illustrated by events at this week's two big annual general meetings, of Endesa on Wednesday, and of Repsol on Friday.

The electricity utility and the oil major top the list of major state shareholdings

which are due to be sold off as Spain's new centre-right government attempts to meet the criteria for European monetary union.

According to Mr Simon Jeffries at ABN Amro Hoare Govett, it is on meeting Emu criteria that the valuation of the Madrid equity market depends; but if that depended on public spending cuts alone, the ruling Popular party would have to make cuts four times as deep as the Pta250bn which have been announced.

Mr Jeffries' colleague, the European strategist Mr Chris Johns recommended an underweight position in Spanish equities last Thursday. He said the best news on interest rates had already happened, that Emu hoped were likely to prove false, and that market valuations looked full to

stall. The monthly monetary meeting in the UK is not expected to herald any shift in monetary policy.

This might take some off the

privatisation gingerbread, especially since the new government, enthusiastic for which has extended Madrid's bull market, risks alienating a big block of institutional shareholders by replacing established company chairman - Mr Oscar Fajul, of Repsol, in particular - with its own nominees.

PARIS

Another busy corporate week is in store, writes John Pitt, with annual meetings expected from Accor and Total tomorrow, and Sanofi and Usinor on Friday.

In addition, Bouygues hosts an analysts' meeting tomorrow which will be watched closely following the group's announcement last week that it was to launch the country's third mobile telephone network.

CROSS BORDER M&A DEALS

BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Locas Industries (UK)/Verty Corp (US)	Merger	Electrical equipment	\$4.9bn	LucasVarity confirmed
Deutsche Telekom (Germany)	Kazakhstan Telecom (Kazakhstan)	Telecoms	\$550m	Debt-for-equity swap
Sandvik (Sweden)	Tempalia (Finland)	Constr. equip	\$278m	Sweden withdraws
Great Eagle Holdings (Italy)	Lanham Hilton	Hotels	\$158m	Lodbrok sale
Armedate Transport (Italy)	Cie des Signaux Transport (France)	Signaling	\$77.4m	Merging sector operations
Daewoo (S Korea)	2 Mai (Romania)	Shipbuilding	\$53m	Taking control
Royal Bank Development Capital (UK)	Superciudad (Spain)	Retailing	\$19m	Part of \$120m Bimbo
Blick (UK)	Teletechnic (N'lands)	Distribution	\$13m	Cash & paper deal
KNP BT (N'lands)	Karlon Mirona (Czech R)	Packaging	n/a	Reinforcing EU position

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Markets will this week have a rich seam of data to mine, with the release on Friday of the May payroll report in the US and the May tankan survey in Japan.

The strength of the economy in the US and Japan will determine the outlook for interest rates in the two countries and influence the passage of the dollar.

Recent comments from senior Fed officials have left little doubt that the next move in US interest rates will be up. The effect that will have on the dollar is unclear; in February 1994, a rise in US interest rates

was partially responsible for a collapse in the dollar.

The dollar fall quite sharply last Friday, a function of relative strength in the Swiss franc and weakness in US stock and bond prices. A key feature of this week's trading will be to establish whether this weakness was simply a correction, or something more.

Another focus will be sterling, which rallied sharply last week, notwithstanding the

weaker dollar. For the first time in many months, sterling appears to have acquired a trading life of its own. The recent bout of strength appears to be based on investors switching into UK assets from other high-yielders like Spain and Italy where currency and bond market rallies look to have

MARKETS: This Week

INTERNATIONAL BONDS By Richard Lapper

Investors wooed by extra yield from developing nation issuers

The expected debut on the euromarkets later this month of Romania will further underline the popularity of emerging market borrowers among international investors.

Interest rates may have risen recently in the core European, US and Japanese markets, but investors appear anxious to pick up the extra yield available on paper from developing nation issuers.

This is shown by the growing volume of issuance in the international bond markets by borrowers from Latin America, the Far East and eastern Europe so far this year. Figures from Euromarket Bondware show that more than \$30bn has been raised in 1996 from 174 separate issues of eurobonds, samurais and yankees. That is already two-thirds of the \$45.7bn raised during all of 1995.

Yields on emerging market issues traded in the secondary market have risen by an average of one percentage point over the last 12 months, with Latin American corporate securities performing particularly strongly. Spreads on a dollar bond issue by Cemex, the Mexican cement company, have tightened by 140 basis points over the last three months, for example.

Maturities of emerging market issues have lengthened, as investor perceptions of credit risks have improved. Argentina recently issued 15-year bonds, for example, while Mexico swapped some \$1.75bn of Brady paper for 30-year dollar-denominated bonds. Brazil said last month that it is contemplating a similar programme.

Against this background, bankers accompanying Romanian officials on a roadshow in Europe and the US expect to secure attractive terms on the country's first ever eurobond issue. Maturity and size are still to be decided.

Led by Merrill Lynch, the bond will be listed in Luxembourg and will include a

tranche aimed at qualified institutional buyers in the US under Rule 144a. Romania's recent record in international markets as well as the performance of similar if not exactly comparable credits gives some clue to likely pricing.

The National Bank of Romania (NBR), the country's central bank, has still to decide the timing of the issue but is expected to be looking to raise about \$150m over three years in its sixth capital raising exercise since it re-entered the capital market in 1995 after an absence of more than a decade.

NBR raised \$150m in a one-year syndicated loan arranged by Citibank last March and a further \$110m in an 18-month deal on the syndicated market in October last year, also led by Citibank. It followed those deals with a 15-month \$90m syndicated loan, led by Sanwa in April this year.

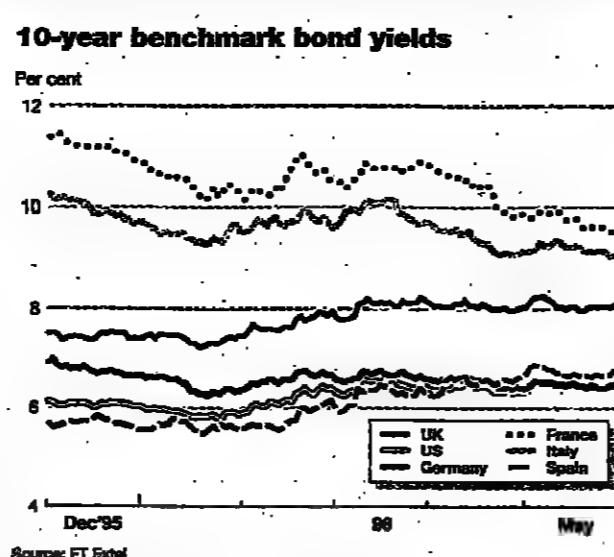
In between, in February 1996, NBR raised some \$50m through a five-year privately placed bond issue in the US, led by Merrill Lynch. And last month the bank raised \$250m with a three-year samurai bond led by Sanwa.

Rates on these borrowings have steadily fallen. The bank paid 2.75 per cent over Libor on the first loan. That rate fell to 2.25 per cent on the October loan and the February private placement, and 1.75 per cent on the April loan.

The bank paid yen Libor plus 2.80 per cent (roughly equivalent to dollar Libor plus 3.10 per cent) on the samurai loan, swapping the proceeds into dollars to achieve a funding rate equivalent to 3.36 per cent over the interpolated Treasury bond yield.

Turkey, which has a slightly lower credit rating from Standard & Poor's (B+ as opposed to BB- for Romania) and the same from Moody's at Ba3, issued a five-year bond in May, which is now trading at 230 basis points over Treasuries.

Bonds issued by three Latin American sovereign borrowers



Source: FT Estel

INTEREST RATES AT A GLANCE

USA	Japan	Germany	France	Italy	UK
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Discount	5.00	0.50	2.50	4.95	5.00
Ovenight	5.38	0.47	3.25	5.78	5.18
Three month	5.18	0.48	3.25	5.87	6.06
Five year	6.65	5.25	5.21	5.15	5.27
Ten year	6.65	5.16	5.52	5.37	5.37

(1) Pasture rates. (2) UK rates from Interbank Project.

Mexico (rated Ba2 by Moody's and BB by S&P), Argentina (B1 and BB-) and Brazil (B1 and B-) are trading in a range of 350 to 450 basis points over Treasuries.

Romania might expect to achieve funding rates midway between these levels but will clearly hope its improving economic fundamentals will bring down these costs on future issues.

It is understood the bank intends to raise another \$300m this year, probably through a second samurai and another syndicated loan.

During the country's roadshow last week, bankers were told that growth, inflation, the budget deficit and indebtedness are all comparable with some of eastern Europe's best performing economies, which have benefited from rapidly improving perceptions of their creditworthiness in the last few months.

For example, in 1995 Romanian growth of 6.9 per cent was ahead of Poland (6.5 per cent), the Czech Republic (4.8 per cent) and Hungary (3 per cent), and only marginally behind Slovakia (7.4 per cent).

The country's budget deficit, equal to 3.6 per cent of GDP in 1995, was lower than either Polish or Hungarian levels (4 per cent) and 8.5 per cent respectively.

Romanian indebtedness remains extremely low by comparison with other emerging market economies.

However, the Brady bonds were unaffected by Friday's news and traded marginally higher towards the close in New York.

Analysts said Bulgaria's foreign exchange difficulties, highlighted by the government's refusal to cover Mineralbank's debts, had been discounted in the market.

EMERGING MARKETS By Ray Collett

Caracas SE takes a breather

Although the nine-day rally on the Caracas stock market came to a halt in the middle of last week on profit-taking, equity analysts see a continued bullish trend in the short to medium-term.

Amid forecasts of a prolonged economic recession and results of a recent business survey indicating industrial output in the first quarter is down significantly, the equity market's strong showing is somewhat of an anomaly.

The Merinvest composite index surged from 190 on May 15 to a record 223.15 on May 28, before dipping to 219.38 at the close on Friday May 31.

The driving force behind the surge, say analysts, was a continuous drop in yields on fixed-income securities. The interest rate on 89-day stabilisation bonds (TEMs), offered weekly by the central bank, dropped 11 points to 31 per cent. The annualised inflation rate currently exceeds 90 per cent.

The broader picture is that Venezuela's economic stabilisation plan has, at least initially, been more successful than expected. Following the liberalisation of foreign exchange controls and the flotation of the currency in mid-April, the bolivar has remained stable and international monetary reserves have even increased slightly.

Also, Venezuela's agreement in principle with the International Monetary Fund has reassured investors.

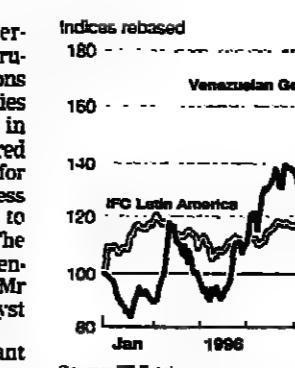
Foreign investors have also entered the market, seeing shares of companies such as Corporación Venezolana de Cementos (Vencemos) as still undervalued in dollar terms.

Those foreign investors that jumped on the band wagon before it started speeding off have seen year-to-date returns in dollar terms of 77 per cent. They entered the market at the parallel currency exchange rate, pre-empting April's draconian depreciation.

Two international funds entered on time were Hong Kong-based fund manager Templeton and Quantum Brothers, which acquired a 4.5 per cent stake in benchmark Electricidad de Caracas (Edecar) and a 9.8 per cent stake in Banco Provincial, respectively.

The market has also been fuelled by strong first-quarter performances and announced

Venezuela



Source: FT Estel

that expected. Shares of the utility Electricidad de Caracas, which says its costs have risen by 46.81 per cent, compared with a 23 to 37 per cent rise in electricity rates, dipped by 8 bolivars on Friday.

In the medium term, most market watchers see the upward trend in share prices continuing, though not as strongly as they have recently.

With real interest rates still negative, the financial market's excess liquidity will still flow to the equity market.

As the authorities are reluctant to raise interest rates dramatically, fearing a negative impact on a banking sector still recovering from its virtual collapse in 1994, the only way to reach real positive interest rates is to bring down inflation, which is forecast to top 100 per cent by the year-end.

Mr Luis Matos Azocar, Venezuela's finance minister, says interest rates could turn positive in mid-July as monthly inflation begins falling to end the year at around 2 per cent. But independent economic analysts have their doubts.

Mr Fernando Pablo, equity analyst with Santander Investment in Caracas, foresees foreign investors remaining in the market, despite an improvement in yields on US Treasuries.

Although "local investors will drive the market in the coming week", says Mr Pablo, "we have yet to see institutional investment funds move into the market". Except for selective purchases by a couple of funds, traders dominate the foreign investors scene he adds.

"The market has taken a break but still has some steam left," says Mr Daniel Lahoud, chief analyst with the consultancy InvestAnalysis. He says the market has another 30 to 40 per cent growth potential over the next couple of weeks.

Yet there are those who are not happy with the market. Macroeconomic stability will depend on painful structural adjustment in the public sector, he says.

The government has taken first steps towards stabilising the economy, yet they need to cut spending or else they will have to devalue again," says Mr Simon Brad, a trader with brokerage Banescu.

Index	31/5/96			Week on week movement			Month on month movement			Year to date movement	
	Actual	Percent	Month	Actual	Percent	Month	Actual	Percent	Month	Actual	Percent
World (988)	162.22	-	-	+0.36	+0.23	-0.72	-0.44	+14.86	+9.03	-	-
LATIN AMERICA	-	-	-	-	-	-	-	-	-	-	-
Argentina (22)	103.22	-0.45	-0.45	-0.37	+3.79	+3.81	+10.44	+11.25	+10.44	+10.44	+10.44
Brazil (27)	222.47	-0.35	-0.35	-0.22	+4.25	+4.25	+3.23	+21.16	+21.16	+21.16	+21.16
Chile (2)	193.24	-0.65	-0.65	-0.52	+3.51	+3.51	+1.02	+1.02	+1.02	+1.02	+1.02
Colombia (14)	170.01	-1.89	-1.89	-0.98	-7.71	-7.71	-4.34	+5.76	+5.76	+5.76	+5.76
Mexico (23)	86.90	-1.28	-1.28	-1.46	+1.51	+1.51	+1.77	+13.20	+13.20	+13.20	+13.20
Peru (14)	1,041.21	-4.12	-4.12	-0.39	-73.56	-73.56	-27.75	-2.50	-2.50	-2.50	-2.50
Latin America (112)	138.51	-0.40	-0.40	+3.36	+2.50	+15.37	+12.48	+12.48	+12.48	+12.48	+12.48
EUROPE	-	-	-	-	-	-	-	-	-	-	-
Germany (16)	105.88	-0.98	-0.98	-0.73	+3.72	+3.72	+2.22	+10.88	+10.88	+10.88	+10.88
Portugal (20)	130.11	-2.40	-2.40	-1.88	+6.64	+6.64	+5.38	+11.72	+11.72	+11.72	+11.72
Turkey (26)	105.12	-3.22	-3.22	-3.78	-6.72	-6.72	-5.25	+30.58	+30.58	+30.58	+30.58
South Africa (32)	147.87	-1.18	-1.18	-0.06	-9.02	-9.02	-5.50	+3.58	+3.58	+3.58	+3.58
Europe (96)	123.38	+0.26	+0.26	+2.72	+1.38	+1.38	+1.11	+1.88	+1.88	+1.88	+1.88
ASIA	-	-	-	-	-	-	-	-	-	-	-
China (24)	44.71	-0.97	-0.97	-0.22	+2.22	+2.22	+2.22	+10.87	+10.87	+10.87	+10.87
Indonesia (32)	105.35	-0.38	-0.38	-0.20	+13.87	+13.87	+10.01	+10.01	+10.01	+10.01	+10.01
Korea (23)	125.83	-3.10	-3.10	-2.39	-14.44	-14.44	-14.44	+7.47	+7.47	+7.47	+7.47
Malaysia (24)	255.29	-4.32	-4.32	-7.73	-3.91	-3.91	-3.91	+13.80	+13.80	+13.80	+13.80
Pakistan (14)	93.92	-0.62	-0.62	-0.01	+11.08	+11.08	+10.38	+			

CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

	Closing mid-point	Change on day	Bid/offer spread	Days' Mid. high	Days' Mid. low	One month	Three months	One year	Bank of N.P.A. Rate	Bank of N.P.A. Rate	Bank of N.P.A. Rate
Europe											
Austria (Sch)	16,6229	+0.1088	452 + 505	16,67070	16,5997	16,6216	2.3	16,5466	2.6	-	104.8
Belgium (BFR)	48,7267	+0,3773	452 + 505	48,7722	48,5220	48,6227	2.6	48,4127	2.7	-	102.3
Denmark (DKK)	9,1455	+0,0822	414 + 496	9,1495	9,0844	9,1301	2.0	9,0873	2.1	9,054	107.2
Finland (FIM)	7,7132	+0,0557	074 + 189	7,7188	7,7230	7,7307	0.7	-	-	-	82.8
France (FF)	7,7732	+0,0558	165 + 241	8,0241	7,9547	8,0086	2.1	7,9765	2.2	108.0	
Germany (DM)	2,2445	+0,0272	573 + 678	2,2399	2,2517	2,2617	2.5	2,2512	2.6	2,2300	2.6
Greece (Dr)	374,320	+0,2072	029 + 051	377,772	368,567	377,772	1.0	367,930	0.9	366,671	0.9
Ireland (I)	0,9780	+0,0018	753 + 857	0,9772	0,9765	0,9782	-	0,9750	-	0,9741	67.4
Luxembourg (Lfr)	48,7267	+0,3773	851 + 973	48,7722	48,5220	48,6227	2.6	48,4127	2.7	48,4127	76.4
Netherlands (Fl)	2,6252	+0,0261	510 + 533	2,6383	2,6201	2,6389	2.9	2,6332	2.9	2,6274	2.9
Norway (NOK)	10,1205	+0,0611	140 + 205	10,1705	10,0370	10,1115	1.1	10,0824	1.1	9,9867	12
Portugal (P)	1,2125	+0,2057	107 + 145	1,2434	1,2432	1,2432	1,1	1,2457	1,2	-	88.6
Spain (Pta)	198,1602	+0,2057	189 + 247	204,574	198,107	204,281	1.8	202,211	1.2	-	88.3
Sweden (Sk)	10,4272	+0,0209	189 + 241	1,9414	1,9391	1,9381	3.8	1,9383	4.0	1,9122	80.3
UK (P)	1,9402	+0,0059	548 + 589	1,9359	1,9462	1,9241	1.2	1,9251	1.4	1,9277	1.4
US (D)	+1,0161	+0,0008	100 + 100	-	-	-	-	-	-	-	-
Americas											
Brazil (R\$)	1,5473	+0,0417	467 + 478	1,5468	1,5218	-	-	-	-	-	-
Canada (C\$)	0,8520	+0,0175	459 + 475	0,8520	0,8475	0,8520	-	-	-	-	-
Mexico (New Peso)	11,4945	+0,0778	674 + 611	11,5011	11,3396	-	-	-	-	-	84.0
US (D)	1,5494	+0,0414	400 + 400	1,5500	1,5220	1,5488	0.8	1,5473	0.8	1,5488	0.4
Pacific/Middle East/Africa											97.0
Australia (A\$)	1,9405	+0,0115	384 + 416	1,9416	1,9178	1,9403	-1.5	1,9481	-1.5	1,9373	-1.7
Hong Kong (HK\$)	11,9285	+0,1188	1,045 + 1,045	11,9285	11,7456	11,9285	0.7	11,8463	0.3	-	94.2
India (Rs)	54,2756	+0,5031	517 + 555	53,9870	53,7100	-	-	-	-	-	-
Israel (Shek)	5,1108	+0,0359	057 + 061	5,1154	5,0811	-	-	-	-	-	-
Japan (Y)	187,490	+2,367	370 + 611	187,970	185,200	186,786	5.2	185,278	5.2	186,88	5.2
Malaysia (RM)	2,2894	+0,0354	084 + 085	2,3070	2,2890	-	-	-	-	-	-
New Zealand (NZ\$)	2,2894	+0,0354	084 + 085	2,3070	2,2890	-	-	-	-	-	-
Philippines (Peso)	40,5798	+0,403	503 + 568	40,5826	40,4026	40,5826	2.8	40,5826	2.8	40,5826	2.8
Saudi Arabia (Riy)	5,8108	+0,0559	081 + 134	5,8128	5,7458	-	-	-	-	-	-
Singapore (S\$)	2,1842	+0,0186	862 + 862	2,1855	2,1855	-	-	-	-	-	-
South Africa (R)	8,7545	+0,0245	456 + 456	8,7648	8,7025	-	-	-	-	-	-
South Korea (Won)	1,0412	+0,1122	1,0412 + 1,0412	1,0412	1,0412	-	-	-	-	-	-
Taiwan (T\$)	42,8829	+0,4127	530 + 616	42,9016	42,4955	-	-	-	-	-	-
Thailand (Bt)	30,2933	+0,3658	128 + 138	30,2455	30,1787	-	-	-	-	-	-

1 Rates for May 28. Bid/offer spreads in the Pound Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are implied by current interest rates. Sterling Index calculated by the Bank of England. Base average 1990 = 100. Index released 12/95. Bid/offer and mid-point in both the Pound Spot and the Dollar Spot tables derived from THE WALL STREET JOURNAL'S CLOSING POUND RATES. Some rates are not directly quoted to the market but are implied by current interest rates. Sterling Index calculated by the Bank of England. Base average 1990 = 100. Index released 12/95. Bid/offer and mid-point in both the Pound Spot and the Dollar Spot tables derived from THE WALL STREET JOURNAL'S CLOSING POUND RATES. Some rates are not directly quoted to the market but are implied by current interest rates. Sterling Index calculated by the Bank of England. Base average 1990 = 100. Index released 12/95. 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Continued on next page

4 pm close May 31

NYSE PRICES

Stock	Pr	St	High	Low	Close	Chg	Pr	St	High	Low	Close	Chg	Pr	St	High	Low	Close	Chg	
Continued from previous page																			
634 50% Scent	1.32	2.2	2.2	2.04	2.05	-0.05	50%	1.27	2.5	19.1707	2.5	-0.05	-0.05	50%	1.27	2.5	19.1707	2.5	-0.05
635 65% Scent	1.50	1.2	2.2	2.04	2.04	-0.05	50%	1.50	2.5	19.1707	2.5	-0.05	-0.05	50%	1.50	2.5	19.1707	2.5	-0.05
645 8% Scent	1.50	1.2	2.2	2.04	2.04	-0.05	50%	1.50	2.5	19.1707	2.5	-0.05	-0.05	50%	1.50	2.5	19.1707	2.5	-0.05
679 0.18 0.7	2.4	2.32	2.4	2.4	2.4	-0.05	50%	1.50	2.5	19.1707	2.5	-0.05	-0.05	50%	1.50	2.5	19.1707	2.5	-0.05
680 22% Scent	1.50	1.2	2.2	2.04	2.04	-0.05	50%	1.50	2.5	19.1707	2.5	-0.05	-0.05	50%	1.50	2.5	19.1707	2.5	-0.05
681 13% Scent	0.05	0.2	0.2	0.18	0.18	-0.02	50%	0.05	0.2	0.2	0.18	-0.02	-0.02	50%	0.05	0.2	0.2	0.18	-0.02
682 17% Scent	0.10	0.2	0.2	0.18	0.18	-0.02	50%	0.10	0.2	0.2	0.18	-0.02	-0.02	50%	0.10	0.2	0.2	0.18	-0.02
683 24% Scent	0.02	0.2	0.2	0.18	0.18	-0.02	50%	0.02	0.2	0.2	0.18	-0.02	-0.02	50%	0.02	0.2	0.2	0.18	-0.02
684 30% Scent	0.02	0.2	0.2	0.18	0.18	-0.02	50%	0.02	0.2	0.2	0.18	-0.02	-0.02	50%	0.02	0.2	0.2	0.18	-0.02
685 36% Scent	0.02	0.2	0.2	0.18	0.18	-0.02	50%	0.02	0.2	0.2	0.18	-0.02	-0.02	50%	0.02	0.2	0.2	0.18	-0.02
686 42% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
687 48% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
688 54% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
689 60% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
690 66% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
691 72% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
692 78% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
693 84% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
694 90% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
695 96% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
696 102% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
697 108% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
698 114% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
699 120% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
700 126% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
701 132% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
702 138% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
703 144% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
704 150% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
705 156% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
706 162% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
707 168% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
708 174% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
709 180% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
710 186% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
711 192% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
712 198% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
713 204% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2	0.18	-0.02
714 210% Scent	0.24	0.2	0.2	0.18	0.18	-0.02	50%	0.24	0.2	0.2	0.18	-0.02	-0.02	50%	0.24	0.2	0.2		

TURKEY



Riot police clash with May Day demonstrators last month in Istanbul

A slim chance to stop the drift

Hard realities have again closed in on the country, following the breakdown of the Motherland-True Path coalition. This survey was written by John Barham

By tradition, Turkey's long, hot summers are a time when Turks can turn their backs on their country's problems. Difficulties which appeared so overwhelming as to threaten the entire country. Decision-making in the capital, Ankara, is paralysed because the cabinet has ceased to function normally. Business decisions are also on hold wherever possible: planning more than 60 days ahead is considered too risky.

The struggle for supremacy between Mr Yilmaz and Mrs Ciller for control of the divided centre-right is disrupting the entire country. Decision-making in the capital, Ankara, is paralysed because the cabinet has ceased to function normally. Business decisions are also on hold wherever possible: planning more than 60 days ahead is considered too risky.

But not this year. Summer has intensified the political battle between the country's two rival conservative leaders - Mr Mevlüt Yilmaz, the prime minister, and Mrs Tansu Ciller, his predecessor. Today parliament is to begin a no-confidence debate which will probably end their three-month-old minority coalition government.

Turkey has been adrift since September last year, when Mrs Ciller called early elections. The elections, held on December 24, produced a hung parliament, giving no party a clear mandate to rule although the Islamist Refah party won most votes, taking 151 seats in the 550-member parliament.

Neither Mr Yilmaz nor Mrs Ciller has successfully addressed issues such as Turkey's unsustainable government budget deficits; its collapsing infrastructure; rising social discontent; the 13-year Kurdish rebellion in the south-east; remedying Turkey's human rights record. Although there is a national consensus on how to solve many of these issues - an opinion poll recently found that 57 per cent of Turks support privatisation - action requires determined government.

Turkey's troubles are becoming so acute that delay in confronting them is making the reach of more and more people. A bloody May Day rally in Istanbul in which three people were killed revived fears, particularly in the business community and the middle classes, of more unrest to come.

The most obvious and dangerous hazard is the risk of an impending financial market crisis or even hyperinflation caused by rapidly mounting government budget deficits (up by one-third in dollar terms over last year, to a forecast \$12bn). Nearly all of this must

be financed locally, but could soon grow too big for domestic markets to handle.

The treasury's debt rose by nearly a quarter in dollar terms between January and April alone, to almost \$30bn. Real yields now stand at about 60 per cent a year and maturities are no greater than 180 days, reflecting deep misgivings over the credibility of government policies.

The huge transfer of wealth from the treasury to its lenders - roughly \$1bn in 1995, maybe twice that this year - is further dividing society between an increasingly wealthy and ostentatious minority and the majority struggling to survive inflation and low wages.

Social discontent is rising as opportunities for advancement among the dispossessed recede. Adequate education, housing and jobs appear beyond the reach of more and more people.

Turkey's economy is a chronic underperformer, but growth could accelerate to 6 per cent a year in a stable environment, fostering social stability by creating more jobs, raising living standards and reducing the widening gap between rich and poor.

Yet it would be wrong to write Turkey off as a basket case. Most of its problems can be resolved by a period of decisive government. Whichever

party or coalition rules Turkey next could quickly slay inflation, assuming it has the political will.

Aggressive tax reform is needed to close loopholes, widening the tax base, lowering rates and stamping out evasion. Tax dodging is so widespread that closing down the underground economy (reckoned to be as large as the official one) would easily eliminate the budget deficit.

Lowering inflation would make the treasury's debts more manageable and bring down interest rates, so that companies would invest more. Deregulation and privatisation would further cut government deficits, boosting productivity and growth as well. Privatising the utilities would also avert impending electricity cuts.

Turkey's economy is a chronic underperformer, but growth could accelerate to 6 per cent a year in a stable environment, fostering social stability by creating more jobs, raising living standards and reducing the widening gap between rich and poor.

A strong, stable Turkey could even feel confident enough to find a political solution to the 12-year Kurdish uprising. The military justifies

its campaign in the south-east by claiming guerrillas of the Kurdistan Workers' party (PKK) are supported only by Turkey's traditional enemies, Syria and Greece. Mrs Ciller used to bolster her weak 1993-96 coalition government by sticking anti-PKK national list fervour.

The war looks unwinnable by either side. Tantalisingly, aside to Mr Yilmaz promised a package of reforms legalising broadcasts and education in Kurdish as well as decentralising government and increasing subsidies. This would go a long way to ending the rebellion, but security hardliners have blocked the changes, so fighting continues.

Stopping the bloodshed would save many lives - over 20,000 civilians, guerrillas and soldiers have died since fighting began in 1984. It would also remove the biggest blemish on Turkey's international reputation and constraint on foreign policy. Freed of an image of brutal oppressor of minorities and backed by a vibrant economy, Turkey could play the important role in European affairs it craves.

Sadly, however, few observers can see any of the above happening soon because the political deadlock is so tight. Mr Cem Duma, a top diplomat turned business consultant, says "there is no rational dialogue" between the bureaucrats and politicians who defend the corporatist system of big state companies, strong government and powerful army and the proponents of international cooperation, free markets and minimalist government.

Mr Erol Sabanci, scion of one of Turkey's most powerful industrial families says a "Motherland-Refah [coalition] would be better-performing than this government. Personally, I am not worried about [Refah] in government. I am not saying they will be successful or not, but [the threat of Refah] has been exaggerated outside Turkey."

Yet Refah's populism could spell economic disaster if allowed full rein. Its radical core, which wants to establish an Islamic republic, could lead to trouble with the army.

Doomsday scenarios are two-a-penny in Turkey these days. Some pundits predict Algerian-style civil war, others a Brazilian-like hyperinflationary collapse into disorder, or a return to the street fighting that led to the 1980 military coup.

They are all likely to be proved wrong. Turkey's strength is an extraordinary ability to muddle through. This is also its great weakness because it has allowed the ruling élites to prolong irresponsible policies that do great damage to the people and the country's future. Turkey's friends must hope that the next prime minister will have the vision to steer the country away from the rocks.



Inset: a view of the Bosphorus (see page 5)

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Editorial production: Gabriel Bowman

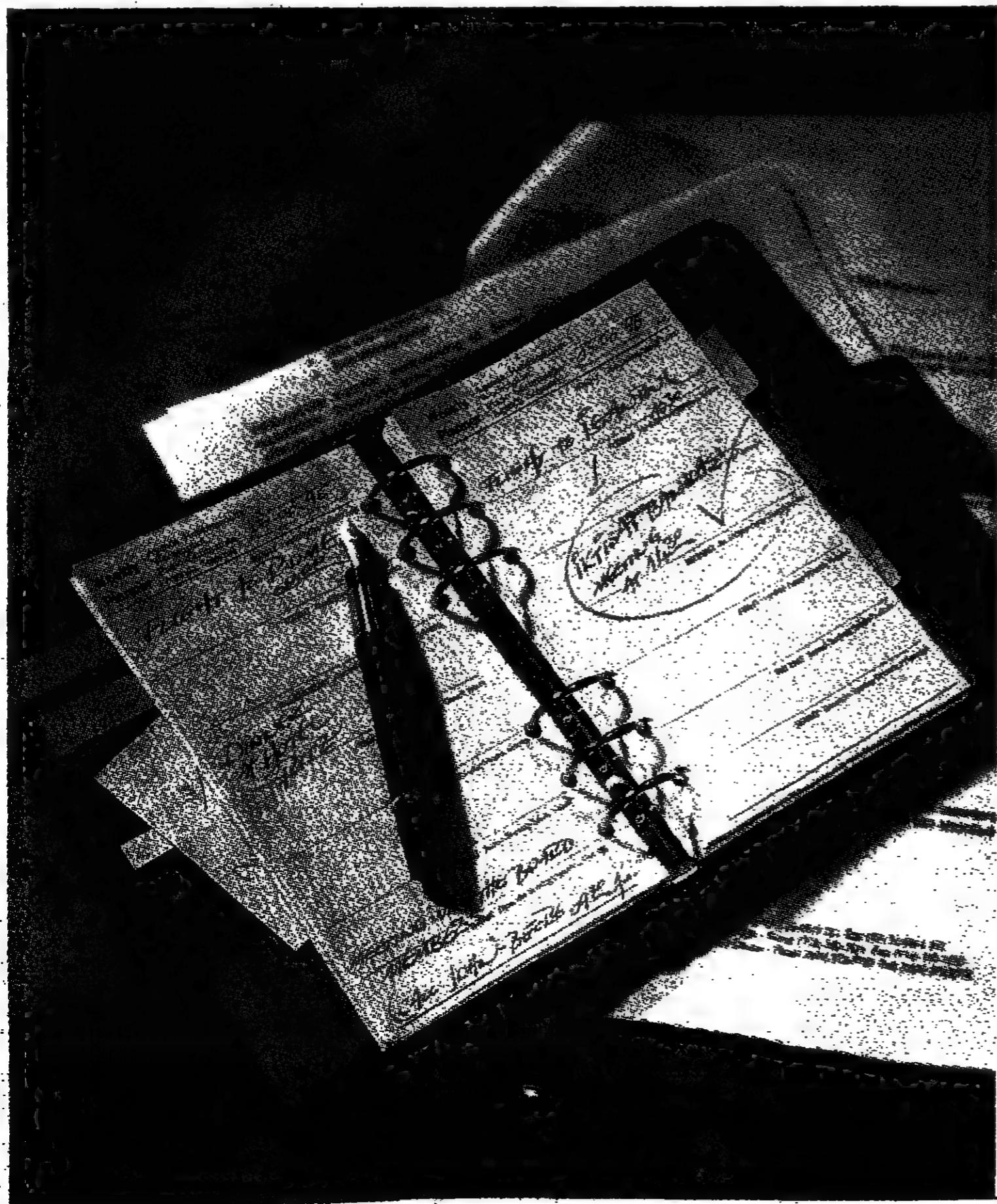
minimum of social justice, even some captains of industry believe a coalition with Refah's participation could bring a period of stable government. Big business trusts Motherland's formidable economic team, led by Mr Rüştü Saracoglu and reckons it can live with the Islamists.

Mr Erol Sabanci, scion of one of Turkey's most powerful industrial families says a "Motherland-Refah [coalition] would be better-performing than this government. Personally, I am not worried about [Refah] in government. I am not saying they will be successful or not, but [the threat of Refah] has been exaggerated outside Turkey."

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2 TURKEY

The economy

The tightrope walker's next trick

Domestic debt is the most urgent problem. Already, inflation is running at 81% a year

Turks take a perverse pride in their mastery of economic tightrope walking. The country almost toppled over in 1994, when government overspending led to a balance of payments crisis and Turkey's worst recession in recent history. But the economy bounced back within six months, posting 8 per cent growth in 1995.

Although the government promised tough policies in 1994 to avoid another brush with doom, it pushed through few meaningful reforms. Two years on, it is again defying the laws of economics by pursuing unsustainable policies.

Some analysts fear that without corrective measures - which depend on increasingly uncertain political factors - it is only a matter of time before Turkey must choose between hyperinflation or a government default on its bulging domestic currency debts. A senior US banker in Istanbul says: "Turkey is reaching the brink. It needs to decide whether to be a basket case or move on."

The domestic debt is the government's most urgent problem. Although the debts are relatively small - the portion held by the public was equivalent to \$23.8bn, or 14 per cent of GDP at the end of 1995 - they are becoming increasingly unmanageable.

Maturities have shortened to little more than 180 days and real interest rates fluctuate between 20-40 per cent a year as financial markets demand higher and higher risk premiums. As the government's budget deficit grows, so do the risk premiums, further inflating the deficit and the debt.

The debt grew by nearly a quarter in dollar terms in the first four months of the year. This year's deficit could easily exceed \$12bn, about 7 per cent of (officially recorded) GDP, against \$8.6bn in 1995.

New economists expect Turkey to have any trouble servicing

its \$73.7bn foreign debt. Indeed, international lenders take a sanguine view of Turkey, charging a relatively low premium of 2 percentage points over international benchmarks for its latest \$500m three-year Eurodollar loan.

However, there may be limits to the international market's appetite for financing the treasury. Although Turkey borrowed over \$1bn overseas in the first half of this year, this was still less than its debt service bill for the period. Standard & Poor's, the Wall Street rating agency, says Turkey is the second weakest of the 58 countries it covers, losing only to Venezuela. S&P rates Turkey's long term at a below investment grade B-.

The government's deficit could soon be so large, and interest rates so high, that it cannot be financed locally or overseas. Servicing the domestic debt already absorbs two-thirds of tax revenues and half the budget. With political chaos in Ankara, the public sector borrowing requirement's growth shows no sign of abating.

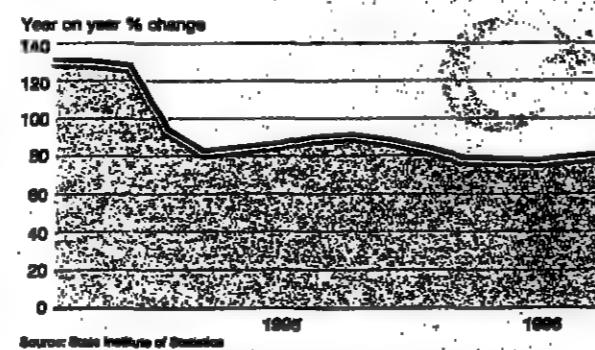
Ministers will soon have to choose between default or accelerating monetisation of the debt, risking hyperinflation. Inflation is already running at 81 per cent a year. The market senses this, charging premiums reserved for the very highest risks.

Mr Volkan Sarı, market strategist at Global Securities, an Istanbul brokerage, says: "The markets are very, very nervous. [Annualised] yields on treasury bills have gone to 135 per cent from 115 per cent one week ago. There is going to be a crisis in the autumn, possibly with hyperinflation and a loss of control over the currency."

However, some foreign bankers believe the treasury could impose a unilateral debt restructuring, swapping its high-yielding, short-term paper with long-dated, low interest bonds. This would cause considerable short-term dislocation, but experience in Latin America has shown that markets can quickly absorb prop-

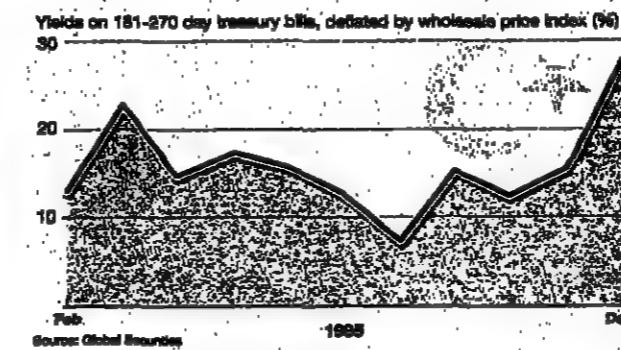


Inflation: consumer prices



Source: State Institute of Statistics

Treasury bills



Source: Global Securities

KEY FACTS

Area	769,360 sq km
Population	62.2 million
Head of state	Suleyman Demirel
Currency	Turkish Lira
Average exchange rate	1995 \$1=TL 45.845 1996 \$1=TL 68.008*

	1995	1996*
Total GDP (\$bn)	176.5	185.3
Real GDP growth (%)	8.1	4.3
GDP per capita (\$)	2,871	2,928
Components of GDP (1995, %)		
Private Consumption	69.0	N/A
Total Investment	28.1	N/A
Government Consumption	7.6	N/A
Exports	22.1	N/A
Imports	-26.8	N/A
Consumer prices (% chng p.a.)	78.9	78.2
Ind. production (% chng p.a.)	12.1	6.0
Unemployment (% of lab force)	7.8	7.7
Reserves minus gold (\$bn)*	12.4	N/A
Stock mkt. index (% chng p.a.)	5.68	29.93*
Public sector deficit (% of GDP)	6.5	7.5
Money supply M2 (% chng p.a.)	101.7	85.5
External debt (% of GDP)	41.4	41.9
External debt per head (\$)	1,190	1,226
Current account balance (\$bn)	-2.34	-3.98
Merchandise Exports (\$bn)	21.97	24.17
Merchandise Imports (\$bn)	35.19	39.90
Trade balance (\$bn)	-13.22	-15.73
Exports	Imports	
Germany	21.7	15.7
US	8.4	10.4
Italy	5.7	8.6
UK	4.9	5.1
France	4.7	6.3
EU	45.6	44.2

(1)1995 mid-year estimate. (2)Year to date. (3)Estimate unless otherwise stated.

(4)End period. (5)Recorded. (6)Terms. (7)Share of world trade

Source: Economist Intelligence Unit, Datastream, IMF

broad market-oriented restructuring of the economy. This would have to include privatisation of utilities and infrastructure, reform of the financial system, a broader but simpler tax system to combat evasion, and deregulation.

It is the private sector, with its generally well-managed companies with access to world financial and export markets that keep Turkey moving. Mr Tim Bright, of Nicholson International, a recruitment company, says: "We are as busy as we have been for a while, with business coming in and companies here looking to expand." He says the recruitment market for top executives is often a good indicator of the health of the private sector.

The huge unrecorded economy - widely believed to be as large as the official one - also helps explain why Turkey has managed to stagger on. Last year's exports were probably far higher than the officially recorded \$21.95bn. Anecdotal evidence suggests investment is also understated.

Yet the burden of public sector inefficiency, with its high taxes, regulations and decaying infrastructure, is considerable. Companies pay more for electricity than their international competitors, political instability discourages investment, few companies plan more than 60 days in advance.

The large underground economy, far from being a source of pride - Turks say it demonstrates their adaptability and dynamism - merely shows that businesses cannot function normally in the highly regulated formal system. The underground economy also adds to the government's budget deficit by evading taxes and not paying for public services such as electricity.

The customs union

A start in the right direction

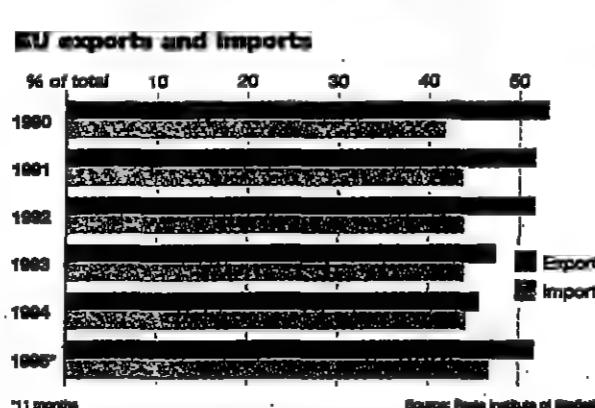
Trade with the European Union is flowing smoothly, but its volume remains fairly low

Many Turks complain that the customs union between Turkey and the European Union, which came into force on January 1 has had no effect. Imported European goods from cheese to cars are as expensive as ever.

European Commission officials tell another story. Although it is too early to assess trade and investment flows, they say increased European competition, or at least the threat of it, is already having some positive effect. For instance, the price of consumer durables fell sharply in real terms in the first quarter. Foreign investment, mainly by Europe-based companies, rose to \$340m in January alone after a record inflow in 1995. Teething problems have nearly all disappeared and trade is flowing smoothly between the two sides.

Turkey still needs to finish harmonising its laws with the EU's body of law and set up some enforcement mechanisms.

For instance, Turkey has passed EU-compatible anti-trust laws but has not yet set up an independent competition board to enforce the law. The government has not chosen the board's 11 members, appointed for a



Source: Rapid Institute of Statistics

but it is inactive because of Turkey's political crisis." He also criticises European investors who "underestimate Turkey. They are oblivious to the fact that the economy of Istanbul produces more than Hungary."

Still, Turkey has attracted Japanese and South Korean car investments. Toyota already has a factory near Istanbul that is cutting away at the quasi-monopoly of Fiat and Renault which have long-established plants in Turkey.

Honda, Mazda and Hyundai are in the process of setting up assembly lines too. They are producing mainly for the domestic market but once their local content meets EU norms, their cars can be exported to the EU duty-free.

Turkey's low wage economy is also starting to attract investment as companies relocate capacity in middle-to-low technology products such as textiles and clothing or consumer goods and cars. Yet with EU inward investment at less than \$1bn a year there is plenty of room for improvement.

For months Turkey delayed signing a steel agreement which required Brussels to scrap a 4-8 per cent duty it levied on Turkish exports to the EU simply because Ankara could not decide who to send to the signing ceremony. Some European exporters complain of excessive delays by overzealous customs officials.

Mr Cam Durna, the diplomat who led Turkey's customs union negotiations and is now a consultant, says: "There is tremendous interest in Turkey, it was still being made to pay import duties on components from Germany months after the customs union began.

Turkey and the EU cannot agree on whether second-hand machinery, particularly cars, can be exported to Turkey. Ankara (supported by the mainly European-owned car industry) refuses to allow old cars in. The Commission demurs. An EU official says:

PROFILE Gazi Ercel, governor of the central bank

Independence must not be taken too far

Gazi Ercel, Turkey's fifth central bank governor in three years, is keenly aware of the limitations of his job. Mr Ercel was appointed in April as the compromise candidate of the ruling coalition's warring partners. All but one of his four predecessors were sacked by Mrs Tansu Ciller, the prime minister from mid-1993 to earlier this year. His immediate predecessor quit to become an MP in her True Path party and enter the coalition.

Although on paper the central bank enjoys full autonomy, Mr Ercel says frankly: "In a democracy, governments are responsible for results. Decision-making processes should come from the cabinet. We [at the central bank] are high-ranking consultants. We can give high-level advice, but of course the decisions will be taken by the government. It designs the macroeconomic framework."

Ministerial squabbling has delayed the monetary targets

the best policy." Mr Ercel, a good-humoured, expansive man, has worked in key posts at home and abroad. After serving in the treasury, the central bank and the IMF, he joined the private sector

and became president of Tifibank, a medium-sized commercial bank.

Turkey's principal priority is to tame its chronic high inflation, now running at 81 per cent a year, he says. "In 2000 there will be first, second, third, and fourth league countries in the world. If we do not reduce inflation to single digits, we cannot be a player in the first and I doubt in the second league. I do not think Turkey deserves to be in the third league. We have to do more to cut inflation not the 'blah blah' type of approach. There is no other way."

He cautiously stresses the importance of working with the government to establish a credible medium-term macroeconomic programme which "decisively attacks inflation's source." The mechanism is very basic: reduce the PSBR, increase revenues, privatise." Each quarter he plans to announce the coming

quarter's monetary targets:

"The market needs some stability, some future achievable three-month, six-month, one-year targets. We have to convince the market that we are firm in implementing these policies. If we are able to achieve our [initial] targets, I am convinced the market will say we are firm, decisive, credible people and immediately react positively."

However, squabbling between the government's rival economic ministers has forced him to delay the announcement of his monetary targets. He remains a firm believer in the psychology of the market: "Expectations are the key issue. It is necessary to break the expectations of the man in the street and the private sector." Once the government has regained some credibility it can start slowly but surely to lower inflation to 20 per cent in three years and then steadily

the treasury's interest bill and setting off a virtuous cycle of disinflation. However, market analysts are not convinced. Most expect both inflation and interest rates to move up sharply in the autumn.

Mr Ercel is particularly concerned at the gulf opening up between rich and poor, between those operating in hard currency and those exposed to heavy inflation. "About 50-60 per cent of the economy is indexed to foreign currency, mainly the D-mark, but the other half [holds] Turkish lira," he says.

ominously, many of his predecessors at the central bank began with similarly rational and modest objectives. All failed to stand up to the politicians' hunger for revenue - financed by the central bank through inflation. Many in the market suspect that Mr Ercel too may either bend to the politicians' demands or be forced out of office, just like many of his predecessors.



Gazi Ercel: "We give advice, but the government takes decisions"

cut inflation down to single figures.

Punitively high risk premiums on government paper would then begin declining, further tightening

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Financial Times, World Business Newspaper.

JULY 1996

■ Politics

Fight to the finish on the right

Both want a pro-western, free market and secular Turkey. But they hate each other

Exactly three months ago today, Mr Mesut Yilmaz, the prime minister, and his bitter political rival and predecessor, Mrs Tansu Ciller, signed a protocol detailing a complex power-sharing formula. The two agreed to form a minority coalition government and to rotate the premiership between them, with Mr Yilmaz starting first. The ceremony was treated as an state occasion and broadcast live on national television as the two leaders passed leather-bound volumes containing the agreement to each other.

The elaborate ceremony rekindled hopes that the divided centre-right would soon be united, ready to push through long-delayed reforms and above all hold the line against the Islamist Refah party now the largest in parliament.

It was not to be. The ink on the protocol had barely dried before the two leaders had resumed their bitter fight to the finish to control the centre-right heartland of Turkish politics. Although few analysts expected the coalition to last the year, very few predicted that it might not reach the 100-day mark.

Today, parliament begins a no-confidence debate that is likely to bring down the government before the week is out. The breakdown between the two leaders appears irreversible. Last week Mrs Ciller said Mr Yilmaz should resign or "I will support the vote of no-confidence". He retorted

that "anyone wanting early elections should bring this to parliament and we will support it."

What happens next? Mr Mehmet Ali Birand, a respected political columnist in the newspaper Sabah, commented: "It looks like the government will end [this week] and bargaining to form a coalition will start. If nothing comes out of it, the president will form a government to take the country to elections. This could happen quickly but could also continue until the autumn. We will have a summer full of unrest and rumour."

It is easy to become distracted by the messy Yilmaz-Ciller divorce. The real issues have not changed. The first concern is the centre: will the Motherland party of Mr Yilmaz and Mrs Ciller's True Path party ever unite and if so how and under whose leadership?

Motherland and Refah's corruption allegations against Mrs Ciller have further tarnished her reputation. Mr Yilmaz's claim that she misappropriated \$8.5m from a prime ministerial discretionary fund before leaving office in March was probably the most damning.

Her grip on the party remains strong but mutterings from the normally subservient rank and file can be heard. Mr Yilmaz has probably emerged from the battle stronger. Although his reputation for dithering has grown, he at least is considered to be honest.

Polls indicate that few Turks care whether Mrs Ciller or Mr Yilmaz wins the battle for the centre. Yesterday's local by-elections held in 40 districts and towns, may not represent national opinion but they could decisively affect the



Tansu Ciller, leader of the True Path party



Mesut Yilmaz fighting to remain prime minister

Chronology of a divorce

December 25 1995: Election results announced. Refah emerges as largest party, but fails to form a coalition. Motherland comes close to an alliance with Refah, but army forces it to share power with True Path. March 3 1996: Mr Yilmaz and Mrs Ciller sign coalition protocol detailing their power-sharing formula under which they will rotate the premiership. March 12: Government wins parliamentary vote of confidence only thanks to abstention of a centre-left opposition party. March 13: First cabinet meeting. True Path and Motherland begin to veto each other's candidates for top civil service appointments. April 6: The two parties agree on appointment of 48 provincial governors and security chiefs. Mr Yilmaz admits he came close to resigning: "I told Mrs Ciller it would be impossible for me

to continue in this government."

April 24: Motherland MPs vote with Refah to set up a parliamentary committee to investigate corruption allegations against Mrs Ciller. April 25: True Path ministers boycott cabinet.

May 8: Hürriyet, an anti-Ciller newspaper, claims she misappropriated \$8.5m from a discretionary fund.

May 8: Motherland MPs side with Refah to form a second parliamentary committee to investigate Mrs Ciller.

May 14: The constitutional court declares the government's confidence vote invalid.

May 24: Mrs Ciller announces she no longer supports the government, but will not withdraw her ministers until formation of a new cabinet.

May 28: Parliament decides on June 3 no-confidence debate.

June 2: Local elections in 40 towns and districts.

■ Civil rights

Kurds still face hard line

The country's poor record is undermining its relations with the US and Europe

On March 21, Mr Mesut Yilmaz, newly installed as prime minister, travelled to the small eastern town of Igdir, where aides said he would announce a new, conciliatory policy towards Turkey's Kurdish minority.

March 21 is Nevruz, the traditional Kurdish new year, traditionally marked by violent anti-government protests. This year's celebrations went off peacefully, but Mr Yilmaz never made his expected announcement.

Officials keep promising a package legalising broadcasts and education in Kurdish as

well as decentralising government and increasing subsidies. This would meet Kurds' main grievances and could even bring a gradual end to the rebellion led by the Kurdistan Workers' party (PKK). The PKK announced a unilateral ceasefire in December and asked for talks. Instead of negotiations, the army launched a spring offensive against them.

Over 20,000 civilians, guerrillas and soldiers have died since fighting began in 1984. The army has burned thousands of villages in a scorched earth strategy. Human rights campaigners say that the battle against the uprising is the root cause of Turkey's serious violations record. Mr Yavuz Onem, president of the Human Rights Foundation of Turkey, says: "The majority of killings,

disappearances and torture are against pro-Kurdish personalities. If you speak out, it is enough to come under pressure of the state."

Drakonian anti-terrorism laws are habitually used to punish even non-violent expressions of Kurdish nationalism. Mr Onem says the military retains great political influence: "The civilian population cannot make any positive proposals."

The war in the south-east and Turkey's human rights record are undermining its relations with the US and the European Union where campaigners have cut aid and arms transfers.

Human rights violations continue despite last year's heavy pressure from the European parliament, which had linked progress on human rights to ratification of a

customs union linking Turkey and the EU. Turkey even amended its constitution and changed its anti-terrorism legislation to comply.

But prosecutions under the amended anti-terrorism law continue. Prosecutors are also bringing cases under an array of other laws. There are 154 statutes concerning freedom of expression: it is an offence to criticise the laws of Turkey, to insult Kemal Ataturk, or to provoke hatred between groups of different race, religion, region or social class.

Mr Onem says 6,000 political trials are currently under way, nearly half of them under the anti-terrorism law. The human rights foundation itself is under investigation by the government which says its torture treatment centres function illegally. Campaigners are also concerned at non-political human rights violations. Torture of suspected criminals, even of small children, in police stations is common.

Yet paradoxically, Turkey does have a strong civil society. There are nearly 2,000 independent radio and TV stations catering for almost every shade of opinion and taste. The press is free and indulges in political muckraking that would shock many Europeans. The electoral process is reasonably fair.

Human rights, the Kurdish issue and extreme left-wing opinion are probably the only issues that remain strictly taboo in Turkey. This does not surprise pollsters, who find almost unquestioning support for the armed forces and their battle against terrorism among ordinary people.



A Kurdish refugee camp at Diyarbakir

Select Photo Agency

■ Foreign policy

Reverses on all sides

There has been a shift on the Middle East, but the main problem lies in Europe

In May, President Suleyman Demirel escaped assassination by a deranged fundamentalist protesting at Turkey's growing relationship with Israel. If nothing else, the incident drew attention to a rapid change in Turkish attitudes to the Middle East.

The Ottoman Turks ruled the region for four centuries, but their republican successors all but ignored it, concentrating on developing ties with Europe. Turkey's Middle East policy consisted mainly of deflecting Arab protests over its exploitation of the Tigris and Euphrates or berating Syria for supporting the Kurdish Workers' party (PKK). Ankara was only a bit player in the Middle East peace process.

In February, to the surprise of many, Turkey and Israel signed a military co-operation agreement. Until the 1993 Oslo peace accords between Israel and the PLO, Turkey had observed Moslem solidarity by keeping the Jewish state at arm's length.

Mr Alan Makovsky of the Washington Institute for Near East Policy, commented that closer ties with Israel "reflect Turkey's disappointment with Arab world attitudes toward Cyprus, the PKK and Tigris-Euphrates water." Turkey and Israel have much in common. They are US allies; they are democracies with relatively large, market-oriented economies; they fear resurgent fundamentalist Islam; they are isolated in the Middle East. Western diplomats say Turkey has concluded the US and Israel will dominate the region and accordingly has thrown in its lot with them.

However, there are limits to the relationship. Turkey wishes Israel and the US would force Syria to abandon the PKK, which receives considerable backing from Damascus as a pawn in its water dispute with Turkey. Turkey cannot provide the aid or political support Central Asian republics expect. Political squabbling and a succession of foreign ministers in Ankara - seven in two years - prevented formulation of a coherent policy, which has also diminished Turkey's international credibility. Turkey needs political and economic reform. The US and Europe are ready to help diplomatically and financially, fearing an unstable Turkey, perhaps controlled by an Islamist government, would destabilise the Middle East, the Balkans, Eastern Mediterranean and Central Asia.

Instead, its rival Iran has focused on trade and infrastructure instead of exporting revolution. In May it opened a railway connecting the Persian Gulf port of Bandar Abbas to Central Asia. Russia, another adversary, is re-establishing Soviet-era oil pipeline networks. Turkey fears for its pet project, a \$2.3bn pipeline to export Azerbaijan's oil to Ceyhan on the Mediterranean. All three countries believe controlling infrastructure will bring political influence, as well as lucrative contracts.

Still, Turkey's biggest problem remains its relationship with Europe. Most Turks consider themselves Europeans but most Europeans view Turkey as a backward, unstable country notorious for human rights violations. Although the European Union and Turkey established a customs union on January 1 to bolster Turkish political stability and to increase trade, relations have deteriorated instead of improving. A squabble in January with Greece, Turkey's traditional foe, over two rocky outcrops in the Aegean nearly escalated into war. Greece continues to block EU aid to Turkey, rejecting an offer by Mr Mesut Yilmaz, prime minister, of unconditional talks. Athens demands international arbitration to settle their disputes.

Brussels has rejected Turkish requests for EU membership. Now Turkey must watch in humiliation as Malta and Cyprus then eastern European countries begin accession talks. Turkey is looking increasingly to the US. However, Washington's attitude differs little from Europe's. Political confusion in Ankara is undermining Turkey's international credibility. Turkey needs political and economic reform. The US and Europe are ready to help diplomatically and financially, fearing an unstable Turkey, perhaps controlled by an Islamist government, would destabilise the Middle East, the Balkans, Eastern Mediterranean and Central Asia.

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4 TURKEY

■ Business

Prosperity – despite the state

Though dynamic, the private sector must contend with a lethargic bureaucracy

Turkish business leaders like to contrast the political chaos in Ankara and disarray in the public sector with the private sector's dynamism. Like Italy, they say, Turkey may be plagued by political instability but at least private business continues to forge ahead.

Mr Feyyaz Berk, president of Tekfen Holding, a diversified construction company, says:

"The private sector in general is affected by government decisions on economic affairs, but usually the dynamism of the private sector is greater. We are getting some shock treatment but it does not affect business as much as before."

Turkish business rapidly recovered from the short but severe recession of 1994 when the country teetered on the edge of a slump after financial markets collapsed.

Last year companies exported heavily, with 1995 exports rising to a record \$21.9bn from \$18.3bn the year before. They embarked on an investment boom, which is still continuing. Textiles and clothing, Turkey's largest and probably most competitive industries, have alone invested about \$8bn since the beginning of 1995. Foreign investment has also picked up, with a 50 per cent increase last year to \$1.25bn, a record.

Companies invested to prepare for an expected competitive onslaught with the Turkey-EU customs union. The government also helped boost domestic demand by loosening fiscal and monetary policy in the last quarter of the year as elections approached.

The outlook for business this year is probably for continued recovery, albeit at a slower pace than last year, partly because of a downturn in Germany, Turkey's biggest market in Europe. Economists are forecasting 80 per cent inflation, a drop in interest rates during the summer and economic growth of 4.5 per cent, which is low by Turkish standards.

So executives may be forgiven for saying they can prosper in spite of the state. Turkish companies are internationally renowned for their resilience and hair-trigger reactions, enabling them to survive great adversity.

Faced with impending power shortages, companies are installing their own generators. The treasury has squeezed private borrowers out of local capital markets, so they go overseas for loans, where real interest rates are one-third of Turkish rates. Mr Adil Korkoglu, finance director of Sanko, a big family-owned textile company, says:

"If interest rates in Turkey are so high, how can you take a risk of borrowing and then go and open new factories?" He finances expansion from retained earnings wherever possible and borrows overseas when necessary.

However, business confidence may be overplayed. There are few companies that are totally independent of the lethargic government bureaucracy. Mr Berk says: "Our construction company depends on government decisions which unfortunately do not move fast."

Even for those with little direct contact with the government, crumbling infrastructure and high interest rates add to operating costs, which they

pass on to consumers as higher prices, which depress sales.

Political uncertainty and inflation discourage investment. Few businesses can plan more than 120 days in advance. Some companies say their investment plans are on hold

Foreign investment has picked up, with a 50 per cent increase last year to \$1.25bn, a record

again after the latest bout of feuding between the coalition's two partners threatened to bring down the government.

The government interferes in the business world in a more insidious way. Many industrial companies now earn almost as much from interest income on high-yielding government paper as they do from operations. At Koc Holding,

Turkey's leading industrial group, financial income contributed about half of 1995 pretax income of \$25m. Some like Bati Clemento AS, a cement company, would have moved into the red last year were it not for the \$7.8m it earned from government securities.

While these and many other companies should be grateful for the treasury's largesse, revenue from financial income does expose corporate balance sheets to political and default risk. A blow to the financial system would hit manufacturing industry hard, possibly by freezing assets and eliminating an important source of profits.

Not everyone is blinded by the rising short-term hazards of doing business in Turkey. Larger companies with deep pockets must invest to keep up with international competition both in their export and domestic markets.

Multinational company investors, whose exposure to Turkey in most cases is a small part of their international operations still see considerable potential. Mr Chris Howell, a partner at Coopers & Lybrand's Istanbul office, says: "If you are a consumer business with a Turkish market of 65m people, you are here for the long term."

Turkey has a large, young population that is growing fast. A large middle class has high living standards, rising incomes and a desire for imported US, European and Japanese products. Markets for

Most of their profits are earned by lending to the Treasury. But what if it defaults?

Private Turkish banks earn most of their profits the easy way: they lend to the practically bankrupt treasury at real interest rates that fluctuate between 20-50 per cent a year. Thanks in great part to the public purse's hunger for funds, banks made a strong recovery last year from the trauma of 1994, when government economic mismanagement brought the financial system within an ace of collapse.

Pretax profits at the five largest private banks rose by 92 per cent in dollar terms to \$1.54bn last year. Akbank, majority-owned by the Sabanci industrial conglomerate, and the country's largest bank, reported a \$451.3m profit before tax.

Mr Erol Sabanci, head of Akbank, says: "We are making money from treasury bonds, but the profits are exaggerated because the cost of funds is high. Lending to our clients is our core business, but if we cannot get money from our core business, we will allocate funds to bonds."

According to Global Securities, an Istanbul brokerage, Akbank increased its interest income on loans by 17 per cent, while income from securities (understood to be mainly treasury bills) almost tripled last year. Net income at Demirbank, the smallest of the big five, trebled in real terms, due principally to its securities portfolio, which rose 232 per cent in real terms.

Although treasury borrowing is unsustainable at its present rate, few bankers believe it will default. A Turkish banker scoffs at the very idea that the treasury might not pay: "This is the most dangerous thing a government can do. It would mean a great loss of confidence."

Foreign bankers are less certain as political confusion deepens and some local banks have shed government debt. Garanti Bankasi, which has traditionally relied less on trading, is focusing even more on lending than before. Demirbank is leading mops-to-companies and consumers as it builds up a retail network.

Although the crash of 1994 claimed only three fringe banks, the survivors have

tightened controls and beefed up their balance sheets. Regulators have limited their ability to fund domestic speculation with overseas borrowing. Yet analysts are paying much closer attention to the financial system's health. The most solid private Turkish banks are those:

■ with an extensive domestic network allowing them to fund cheaply in local currency, such as Akbank, which is traditionally one of Turkey's most liquid banks;

■ with strong international connections such as Garanti, listed in New York and London;

■ which are part of a powerful conglomerate such as Akbank and Garanti, or have good political connections such as Interbank, recently acquired by Mr Cavit Caglar, a textile magnate and True Path MP;

■ which are well-capitalised, conservative banks with risk-averse strategies such as TEB, a bank that funds most of its activities through equity and has avoided high-yielding treasury debt.

Though TEB and Garanti forgo profits by reducing exposure to the treasury, their executives claim that forging ties with clients will pay off in the future, when profits on government securities decline and competition for corporate deals intensifies. Mr Akin Onur, Garanti's president, says: "Banks are for customers."

Mr Halil Agar, an agricultural economist, says that GAP has organised about 100 visits to farms that suffer salinity because of excessive water use. "It is very important for farmers to see and touch the soil that is white and impossible to plant. Then they understand." However, lack of money and infighting between rival bureaucracies have undermined the effectiveness of the government programme.

Moreover, water that runs off the plain into tributaries could become polluted with pesticides, fertilisers and salts and thus unsuitable for use further downstream. Damascus has already protested that the Euphrates water flowing into Syria is contaminated.

Turkey has shrugged off repeated demands by Syria and Iraq that it sign a treaty regulating the use of the Euphrates and Tigris. Until Turkey settles this dispute, GAP will remain a source of friction in one of the world's most turbulent regions.

The GAP area's feudal social structure is another problem. Powerful landowners, or Agas, control much of the land, despite attempts at land reform. Few have much interest in modern farming techniques. Many farmers are still worked by families of share-croppers. The government believes market forces will solve the problem: wealthy landowners will invest in the industry, creating jobs for the landless, and rich peasants will buy up more land.

Technical advice is no good. We do not need it. It is much better when we listen to our hearts."

Predictably, productivity is low. Pilot projects by Israeli experts produce nearly twice as much cotton per hectare with half the water that local farmers use.

Mr Alemdaroglu says:

"Everyone wants to grow cotton but water is still limited. If you grow cotton, every year, the land becomes exhausted."

Water is scarce and cotton consumes more water than other crops."

According to GAP's technocrats, Harran's soil is ideally suited to growing wheat and barley. Only about one-tenth of the land should be planted with cotton.

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Urbanisation

Invasion of the cities

Rural migration is the country's main problem, since its big cities cannot cope

People born in Istanbul before 1960 can remember a small, somewhat shabby and rundown city where one could find the monuments and palaces of the Byzantines and the Ottomans. These are still there, but completely overshadowed by office blocks and flyovers choking with traffic.

Today, these people snort, the city is succumbing to new barbarian invaders who arrive at all hours of the day and night in buses from the forbidding Anatolian heartland to start a new life in Istanbul.

Peasant migrants who can barely read and may never have set foot outside their villages arrive in Istanbul, Turkey's biggest city and industrial capital, at a rate of about 400,000 a year. Nobody is sure what the city's real population is - estimates range from 8m to 12m - because the last census took place in 1990.

Even if Turkey's population rate is tapering off, rural migration remains a big problem. Migration is the basic problem facing Turkey's big cities. Istanbul is not alone - Ankara, the capital, and Izmir, Turkey's third city - are all suffering the same phenomenon.

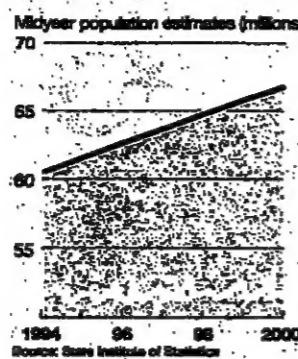
Mr Burhan Ozfatura, Izmir's mayor, says: "Izmir's population is growing at about 5 per cent a year and is about 3m now. All our problems, such as housing and infrastructure, are related to population growth." He has lobbied the central government to allow local administrations the right to issue residence documents to stem migration. His colleagues in Istanbul would also like to see

similar measures to limit migration.

Controls would be unconstitutional, and probably would not work either. Mr Sunday Onur, a demographer at Ankara university, says that however grim life in the slums may be, "even the unemployed in cities are better off than people living in the country. They do marginal jobs, as car cleaners, street sellers. Somehow they survive."

Mismanagement, corruption and poor planning have only worsened conditions in Istanbul. In 1994, Istanbul voters became so fed up with the mainstream parties that they

Population growth rate



caused a political earthquake by electing Mr Tayyip Erdogan, of the Islamist Refah party, as mayor.

Politicians add that powerful social and political forces working in all Turkey's big cities are driving Refah forward at a national level. Refah took the most votes in last December's elections and is now the biggest party in parliament. According to one pollster, "voting for Refah is not a political choice. It is a social phenomenon because of unemployment and low education, the hopelessness of people in

the slums."

Refah decided to make Istanbul a showcase of efficiency and honesty to convince voters around Turkey that it could run the country equally well. Even sceptics in big business admit that Refah, at least by the low standards of their predecessors, is doing a good job. Mr Erdogan could eventually take over as national party leader.

Refah has reduced water cuts thanks to good rainfall as well as by stepping up investment. It has also improved the quality of air by increasing natural gas connections and banning lignite. The next challenge is Istanbul's traffic. Refah is spending \$1bn to complete the first 30km of a metro system. The city is building more housing to provide slum dwellers with homes.

Slums, called *gecekondus* in Turkish, are a growing national problem as migrants by their thousands pour into areas that lack basic infrastructure and services and which can offer only substandard housing. In 1990, an estimated 8.8m Turks lived in *gecekondus*. Last year, one-third of the population, or 33m people, did so.

Jobs are scarce and poorly paid, schools and clinics are either too far away or too crowded. Many of the inhabitants are Kurds, fleeing poverty and fighting in the south-east between the army and separatist guerrillas, and these are under the close surveillance of the security forces. In March last year, the Gaziosmanpaşa a district of Istanbul, with a heavy population of Kurds and minority Alawite Moslems, exploded in two days of rioting that left 15 dead.

As the slums expand, they are destroying the city's already precarious infrastructure. Illegal power connections are overloading the already

inadequate electricity distribution system, leading to power cuts. *Gecekondus* usually lack sewage systems, contaminating rivers and the water table. Slums are encroaching on six of Istanbul's main reservoirs.

Not everyone living in the slums is poor. Indeed, a few slum-dwellers are millionaires, at least on paper. In *gecekondus* across Turkey, families have squatted on public land for so long, or won title to the land from vote-hungry politicians at election time, that they can sell out to developers. Usually the apartment buildings are little more than high-rise *gecekondus* themselves, badly built with low-quality materials and as over-crowded as ever. Frequently, the developers are merely well-armed gangsters, sometimes linked to local politicians.

Clearly, stopping migration, improving the quality of life in the *gecekondus* and building up cities' infrastructure are the basic policy challenges in Turkey's cities. Apart from local mayors' own efforts in house-building and infrastructure - funded in part by Ankara and foreign suppliers - there is little debate over these fundamental questions.

With the exception of the \$25bn Southeast Anatolia Project, an irrigation, hydroelectric and regional development programme, there is no effective regional development policy to keep people out of the big cities.

Neither is there much action to improve health and education services in the slums. In 1990 nearly one in five workers were illiterate or lacked formal education. Demographers say that access to education, particularly for women, would reduce social stratification, raise incomes and prevent the slums deteriorating into a breeding ground for violent discontent.

PROFILE The Bosphorus

Danger in the straits

The narrow, winding Bosphorus straits that cut through Istanbul are an essential feature of the city's character. However, increasing traffic on the straits are also a threat to Istanbul. Super tankers, already frequent users of the Bosphorus, could increase dramatically in number as big central Asian oilfields start production.

Ministers have also said they will not accept a big increase in tanker traffic. Mr Huseyin Dogan, energy minister, says: "30m tonnes of oil a year presently passes through the Bosphorus. This amount can be increased by a few million tonnes. A greater increase is impossible."

Last year Mrs Tansu Ciller, then prime minister, even told western governments she would invite Greenpeace and

other environmental movements to organise protests against increased oil exports through the Bosphorus.

Under the 1936 Montreux Convention Turkey may supervise traffic on the Bosphorus, an international waterway, but in peacetime must allow merchant shipping "complete freedom of transit and navigation with any kind of cargo, without any formalities". The foreign ministry may push for a change to this when the treaty comes up for a 10-year review next month.

Turkey imposed its new controls in July 1994 after two Greek Cypriot-registered bulk carriers exploded in Istanbul, killing 29 crew members. The new rules set lower speed limits and require ships carrying dangerous cargoes to transit the straits one by one. Officials say the rules have reduced accidents, but fear this success could be threatened if traffic continues to rise. Users, led by Turkey's rivals Greece and Russia, which ships about half its oil exports through the Bosphorus, say Ankara is exaggerating. They complain that radar, navigational aids and radio links are insufficient. They say Turkey is trying to further its international campaign to build a \$2.5bn pipeline linking central Asian oilfield with its Mediterranean terminal of Ceyhan.

Infrastructure

For want of maintenance

The resumption of daily power cuts appears to be another sign of national malaise

Power cuts are once again becoming part of daily life in Turkey. In the 1970s, power failures would last for hours and black out large parts of the big cities. Nowadays, the cuts - which happen frequently in Istanbul and Ankara - rarely last more than an hour.

But the fact that they have started again illustrates the collapse of the country's infrastructure. Earlier this year Mr Mesut Yilmaz, the prime minister, said that environmental objections to reopening obsolete, highly-polluting power stations would have to take second place to Turkey's growing demands for energy. Otherwise, he said, "we will have to introduce power cuts from the end of the year."

Though Mr Yilmaz later backed off on this idea, it is obvious that drastic measures are needed. For years, ministers have said that Turkey needs to invest \$2bn a year to meet electricity demand that is rising by about 9 per cent a year, but have failed to act.

Instead, they have continued to impose political appointees on state utilities and interfere

in investment and procurement decisions to favour their supporters. Neglect, under-investment and corruption are wrecking Turkey's roads, ports, railways, airports, power, water and sewage systems.

Governments have been able to evade their responsibility to invest in infrastructure because physical capital deteriorates slowly and consumers have become accustomed to declining services. But Turkey is now reaching the stage where immediate action is needed simply to maintain a minimum of reliable services.

Energy ministry officials dismiss as hysteria Mr Yilmaz's warning of impending power failures, but not because they think the situation is under control. They say the government is ignoring the far more basic issue of maintenance. Waste, theft and loss of output due to insufficient maintenance mean that Turkey's electricity generators operate at four-fifths of their installed capacity of 865m kWh. In fact, peak demand is still about 10 per cent below capacity.

Theft and losses in the transport and distribution systems are so widespread that in some places such as Diyarbakir, the regional capital of the south-east, those hooked up to illegal power connections are estimated to outnumber bill-payers

by two to one.

Revenues are also much lower than they could be if the system was operating normally. So electricity prices in Turkey are high, in spite of its abundance of hydroelectric power, placing an additional burden on industry which pays

government budgets.

Even so, in highly centralised Turkey, all but the most mundane decisions have to be approved by Ankara's bureaucracy. But civil servants are afraid of taking decisions, fearing that an incoming government, in trying to make political capital, will accuse bureaucrats who served the former government of corruption or incompetence.

Mr Anders Ericsson, ABB's Turkey country manager, says officials "do not dare to take a decision for fear of prosecution. The best decision is no decision and every serious investor in Turkey takes this into account, so in the end the taxpayer loses." According to the State Planning Office, public infrastructure projects are on average 2.4 times over budget due to delays. Energy projects planned to be completed within 68 months are finished in 12½ years.

Mr Yilmaz and his predecessors have attempted to privatise utilities or introduce private financing for infrastructure projects though Build-Operate-Transfer.

So far, courts have approved only seven BOT projects, including the 572mW Birecik hydroelectric dam on the Euphrates. Unfortunately, international soft loans provided for big ticket projects are rarely available for power connections are estimated to outnumber bill-payers

Tourism by Yekta Pinar

Getting around in Istanbul

Taxi fares are reasonable and, as an alternative, the pavements have recently been tiled

"Global" is Istanbul's favourite word at the moment as it prepares to host the World Habitat II Summit. A forest road 20 years ago is now its bus-lined Wall Street; a new neighbourhood near the airport, responsible for exporting US\$6bn worth of textiles a year, is its mini Hong Kong. But Istanbul has

also decided that it is time to be global in the way it has fun. It seems only yesterday that international cuisine in Turkey meant slicing a few mushrooms on top of a piece of chicken. Now there is a new generation of executives whose palates know far more than shish kebab. Italian is this month's flavour, closely followed by Chinese. There are still places you can eat fish and Turkish meze, but in the neighbourhoods of Etiler or Levent or the summer venues of Kurucesme, there are any number of supper clubs and bars whose

design owes a little (if not enough) to Philippe Starck.

It's all a bit confusing for the visitor. In the old days, you could rely on everything being a little familiar. Now that one negotiates Turkish night life and, more puzzling still, why don't waiters leave a blank space for the customer to add a gratuity on the bottom of the credit card slip? (Answer: Turkey, not a tax-loving nation, expects tips in cash.)

Travellers know by now that hotels are not the best places to change money. The Turkish high street, however, offers an alternative to the bank. These are what are called "exchange buffets" or little shop fronts where tourists can join the queues of residents who buy and sell Turkish lira. These kiosks usually give a slightly better rate than the larger banks.

The lira tends to be firmer during the summer when there is ample foreign exchange. There should be no great fear, therefore, of being stuck with excess Turkish lira. It is easy enough to buy back another foreign currency. Neither bank nor buffet charge an extra commission for cash. In fact, if you want dollars from sterling, it's probably cheaper to do it in Istanbul via Turkish lira than on a London high street. Much more confusing is keeping track of your change. There was a merciful week when a single Turkish lira was exactly equal to £10, but inflation soon took care of that. This makes it all the more

bewildering to know how much to tip. The humbler the restaurant, the less the waiters expect. Those who insist on obnoxious service at their favourite restaurant will sometimes add 10 per cent to a similar amount on the bill, but a total of 15 per cent is usual. Denominations of TL50,000 or TL100,000 are useful for coat checks and bell boys.

Taxi-drivers, by the way, do not demand a gratuity. But since the fares are so reasonable compared to any other European city, it is mean-spirited not to round up to the nearest TL10,000 or even TL50,000. A few bad eggs deliberately ignore what is on the metre or claim not to have change. If your Turkish is less than perfect, and the driver wants more than you think he is entitled to, just walk away. There is nothing a dishonest driver can do.

Although there appears no legal requirement to pay for luggage, it is customary to offer TL100,000 for a large bag. One thing to remember in Istanbul is that the passenger is responsible for the TL100,000 toll over the bridges across the Bosphorus, even if crossing in the opposite direction of the side where the toll is collected (Europe to Asia on one bridge and Asia to Europe on the other).

Travellers' cheques tend to be a bit of a dead weight, although it is not that risky to carry cash. Istanbul is safer than most metropolitan cities. Anywhere that caters to a business clientele will accept credit cards (as do the numerous automated teller machines). Still, it pays to watch for the occasional bag snatcher or gang of children who will stage a fight as you walk past as a ruse to get at your wallet. These tend to congregate around Taksim Square and Beyoglu area.

Until recently, the main risk of roving around Istanbul used to be not from petty thieves but sudden gaps in the pavement. But this may change. Residents of Istanbul were shaking their heads in amazement as the UN Habitat Summit prepares to kick off. Every bit of pavement in the city centre has been torn up, to be replaced with mile after mile of symmetrically-laid brick.

The last time something similar happened was after the 1960 coup when, it was popularly assumed, somebody's brother-in-law got the contract to cover the pavements with pink tiles. These were so positioned as to absorb a reservoir of water underneath. Days after a rainstorm you would step on one and be squirted in the eye. This time, however, it looks as if the paving might just work. Pedestrians can negotiate the Istanbul section of the global village in safety once again.

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6 TURKEY

■ Izmir and the Aegean region

City of hustle and bustle

A reactivated city – Turkey's third largest – needs to improve the quality of its citizens' lives

Only a few years ago, Izmir was a sleepy backwater, its past as the Ottoman empire's greatest trading post well behind it. Today, however, Izmir is bustling with activity. Factories and industrial parks appear in the least expected places, heavy trucks thunder along its narrow roads spewing black diesel fumes and rural migrants arrive, looking for work. As a result, the city's population has swelled to 3m.

Development and industrialisation destroy as they create.

There is little left of the gracious, old world Smyrna, as the city was known before its name was changed to the modern Turkish Izmir. The wealthy families of Greek, Italian, Jewish, or Armenian descent that once dominated Izmir's commercial life have nearly all left.

In the hinterland and along the beautiful Aegean coast, stud-

ied with magnificent Greek and Roman ruins, scarcely regulated development is straining the coast with high rise hotels and unsightly holiday villages.

Like city fathers the world over, Izmir's conservative mayor, Mr Burhan Ozaturk, is attempting to meet the demands of a rapidly rising population at the same time as improving the quality of life in the city.

Some of his projects are popular. The Bay of Izmir, once among the loveliest in the Mediterranean, has become a stinking pool of raw sewage and industrial waste. The city is spending \$345m to process effluents and pump them further out to sea. Two-thirds of the project has already been completed. "God willing, by 1998 the problem will be over," Mr Ozaturk says.

He wants to finish a ring road next year and inaugurate a \$650m metro system in 1998. Housing is a critical issue in a city overwhelmed by heavy migration, so he plans to build homes for 12,000 families by 1998, the year he leaves office.

But his plan to drive industry from the city so as to reduce air pollution is less pop-



Izmir's trade fair; the city is no longer a backwater

ular with employers and workers. His proposal to transform the Kordon, once a bay-side promenade and now a main road, into an expressway is greeted with horror by Izmir's small environmental movement.

For all Izmir's hustle and bustle, it retains something of its old character. The pace of life is more sedate than in Turkey's other big cities. Izmir is proud of its burlgar values of hard work, thrift and honesty, yet it still has an atmosphere of relaxed informality.

Everybody seems to know everybody. Businesses tend to co-operate and work together. For example, 99 small textile companies formed EGS, a business co-operative to buy raw materials with bigger volume discounts. The co-op has grown into an export services company, processing documents and channeling government soft loans to members.

As the city prospers, businessmen are thinking about what their next step should be. Cotton, then textiles, formed the regional economy's backbone. Now, says Mr Sükür, founder of the small Suntekir garment company, "producing in Izmir is no longer competitive. Turkey can gain greater competitiveness if we do business [in the impoverished south-east]. We know this will happen, it is a question of making it happen quickly or slowly."

Wages in Izmir may still be far lower than in Europe, but they are rising. Companies think the future lies in services, design or finance or in high-tech related businesses. Demand for university-trained designers, software engineers and managers is growing strongly.

Slowly, businesses are locating to the region, fleeing from congested, polluted Istanbul. Obviously Izmir cannot pretend to rival Istanbul as Turkey's corporate capital, but some companies have found that they can run their affairs just as well from central Izmir as they can from central Istanbul. Among them are some of Turkey's most successful companies, such as the conglomerate Yasar Holding.

If Izmir sees itself as a service centre for the region, then it makes sense to project itself as a financial centre, too. The notion of Izmir as a banking and capital markets hub has been growing for years but has taken on greater impetus in the past 18 months. Local business, supported by the mayor, are lobbying the bureaucrats of Ankara to allow them to establish a regional stock market and cotton market.

The region's companies need capital to grow but tend to be too small, too little known and too far from Istanbul to be able to approach the national market for funds. Mr Attil Akkan, chairman of the Izmir Chamber of Industry, which is backing both ventures, says: "A regional stock exchange aims to provide finance for them to grow and in future move their listing to Istanbul. We don't want to be a second Istanbul."

The campaign to open these markets has become a local cause, so sceptics tend to keep their views to themselves. One of them says: "It is very difficult to create two or three financial centres in the same country. We should accept Istanbul as the financial centre for Turkey and the Middle East."

Yasar Holding may be headquartered in Izmir, but it decided to transfer management of its Tütünbank to Istanbul. A Tütünbank executive says: "We were criticised for the move, but it is very difficult to manage a large-sized bank from Izmir."

Mr Ozaturk's vision of Izmir in the future would be a relentlessly modern Mediterranean Singapore, driven by clean, high tech, high wage industries. His critics wonder in amazement as they look at the reality of Izmir today.

It is good to dream, why not ignore the past? Why not build on the region's beauty and ancient monuments to create another Barcelona, where modernity and development coexist, even accentuating the city's urban landscape and its traditional values?

COMPANY PROFILE

Raks

Name behind the brand

The chances are that you have used Raks video and audio tape, perhaps even a CD, without ever realising it. Raks may not be an internationally recognised name, but its products are sold under the labels of such brands as JVC, Kodak or Aiwa.

Raks is an unusual company for Turkey. It is heavily export-oriented, has successfully adopted the latest international management and production methods, and has no qualms in selling equity to outsiders, even foreigners.

The company was founded 18 years ago in Izmir and has become one of the country's most successful, with net sales last year of \$105.5m and profits of \$18.1m. Sales have increased by half in five years and profit has trebled.

Raks owns much of its success from working as a subcontractor to supply products for global brand name companies. Mr Bayram Tuner, deputy general manager,

says: "It is not economical for large companies to make their own products any more." Raks sells two-thirds of its tapes to such companies. Margins may be lower than on own label sales, but at least no sales or marketing expenses are needed.

Mr Tuner says: "Without us, they would need a Pacific Rim company, but would face transport costs and time plus EU taxes. In one week I can supply a European customer, but from the Pacific it would take 40 days." Under Turkey's customs union agreement with the EU, Turkish products are exempt from import duties – in this case a saving of 4.8 per cent. Transport costs from Turkey to the EU are about 1.6 per cent lower than from the Pacific.

Raks is also unusual in Turkey for its progressive attitude to finance. Most Turkish companies focus on the domestic market, sheltered from import competition. They are usually owned

and managed by their founders or their families and resist selling equity, preferring to finance expansion from retained profits or bank borrowings.

But Raks operates in a relatively capital-intensive industry. It had to rely increasingly on equity capital after financial problems almost overwhelmed the company in 1984, when Turkey fell into a short but sharp recession. Raks went public in 1988, selling 15 per cent of its shares on the Istanbul Stock Exchange. In 1994 it sold another 22 per cent in an international private placement. Last year it completed the first stage in an ADR issue. Mr Tuner says he will use the proceeds to retire \$20m-worth of debt, which consumed one-third of sales revenues at the end of 1994.

Looking to the future, Mr Bayram says the company has a large, young and fast-growing population, so domestic sales growth, at least, seems assured.

products, particularly in eastern Europe and the former Soviet Union. These two regions took nearly half of the company's exports of just under \$100m in 1995. Margins are better and selling costs lower than in western Europe, and growth prospects for greater than in the mature EU market.

A second aim is to accelerate sales growth to 25-30 per cent a year while keeping net margin in their current 13-15 per cent range. Raks looks well-placed to achieve this if completed expansion investments last year with a 50 per cent increase in capacity, and is now well capitalised.

Finally, Raks wants to venture into the music and retail business in Turkey, where it controls about 60 per cent of the CD, video and audio tape market. Turkey has a large, young and fast-growing population, so domestic sales growth, at least, seems assured.

A guide to Turkey

Bring the plug

Population

61.2m (1994 mid-year estimate).	
Istanbul	6.52m
Ankara (capital)	2.56m
Izmir	2.92m
Adana	0.97m
Bursa	0.84m
Gaziantep	0.6m
Konya	0.54m

Figures based on 1990 census, when 55 per cent of the population was urban.

Visas

Required by nationals of Ireland, Italy, Spain and the UK (not generally needed by other EU nationals). Visas are available at port of entry for 25. They are valid for three months, but do not allow the visitor to take up employment.

Business hours

Bank: 8.30-noon and 1.30-5pm (Monday to Friday); Government offices: 8.30am-12.30pm and 1.30-5.30pm (Monday to Friday); Business offices: 8am-12.30pm and 1.30-6pm (Monday to Friday); Shops: 8am-1pm and 2-7pm (Monday to Saturday).

Food shops may keep longer hours and there is likely to be one food shop open in each neighbourhood on a Sunday.

Public holidays

Banks and offices are closed on January 1; April 23 (National Sovereignty and Children's Day), May 19 (Youth and Sports Day), August 30 (Victory Day), October 29 (half-day), October 29 (Republic Day).

There are other public and religious holidays, but on these banks and offices open.

Health

Avoid drinking the tap water. It's best to bring anti-diarrhoea tablets (locally-produced varieties are available).

You should consider malaria-prevention tablets if visiting the south-east in late spring or early summer.

Hepatitis A, polio and typhoid vaccination are recommended. Rabies is a potential danger; keep away from the giant Giresun-Kazdag sheepdogs, which are not aggressive unless one gets too close to their flock.

During the summer, when mussels are best avoided, food poisoning is a risk, especially in eastern Turkey.

Climate

Coastal regions have a Mediterranean climate, with mild, moist winters and hot, dry summers. November, December and January are the rainiest months, June, July and August the driest months. July (27°C in Izmir) and August are the hottest months, January (8°C in Izmir) and February the coldest months.

What to bring

The following could be useful: mosquito repellent (especially May-September), sunblock cream (expensive in Turkey) and a sink plug.

Sources

Statebank's Yearbook 1995-96; Europe - The Middle East & North Africa 1995; EU Country Profile: Turkey 1992-93; Chambers World Guide; ABC World Almanac Guide; FT World Hotel Directory 1995; Rough Guide to Turkey; Lonely Planet Guide.

COMPANY PROFILE

Opel Turkey

'Family' keeps together

Population

Most people in Izmir know the way to the Opel factory. Located about 40 minutes from the city centre, the six-year-old factory is the region's premier foreign investment project and a source of great local pride.

Opel Turkey, owned by the German-based subsidiary of General Motors, spent \$42m setting up the factory in 1989, and now builds about 10,000 Vectra cars a year, taking 4 per cent of Turkey's domestic market. However, perhaps the more striking thing about Opel is its innovative approach, by Turkish standards, to manufacturing and employee relations.

Mr Kevin Jackson, Opel's managing director, says: "The people have been highly trained and the process they went through to get a job here was very intensive. The level of motivation is something to be proud of. The concept of family is extremely important in Turkey. We treat our people like they are members of a family and if you do that they will go through walls for you."

Although this is now a well-established international management team, positive employee relations are rare in Turkey, where patriarchal bosses dominate their companies. But at Opel, where quality and savings are pursued with

obsessive zeal, the workers willingly participate in permanent cost-cutting – and job-threatening – exercises.

Even though there are no unions, Opel has an unwritten policy of not laying off workers. Mr Jackson says that to "keep a motivated workforce, you can't lay people off and rehire them at the bottom of the wage market. When you take the decision to keep the family together, they are constantly trying to improve quality."

Three hundred people work at Opel, nearly all of them factory workers. In 1994, when a financial crisis drove the economy heavily into recession, Opel had to cut production. Instead of laying off staff, it found jobs for workers either in Turkey, or overseas. Fifty Izmir employees went to work at new GM plant in Egypt and Indonesia.

Employees are encouraged to submit labour- and money-saving ideas and those whose ideas are put into practice are rewarded. Generally, some workers devised an ingenious way to constantly oil part of the assembly line, saving three hours of maintenance time a week. Mr Jackson says: "They think like managers."

Mutual dedication and loyalty seem to work. The Izmir plant is among the highest scorers in quality

surveys, invariably outscoring larger and more sophisticated operations in Europe.

Other companies in the region are trying to adopt similar methods to motivate employees. One nearby factory has divided its workers into teams, competing with each other to reduce defects. Signs hanging above the factory floor urge employees to wear pillows instead of complaining about the cold or proclaiming that "every defect is a loss for the nation" but at this factory, perhaps unsurprisingly, workers seem sullen and resentful.

There are several additional factors that explain Opel's success in industrial management. To begin with, it pays well above the local average wage so it attracts better qualified workers – a few even have university degrees – and high unemployment makes employees value their jobs.

Perhaps most important, since Opel's factory is relatively new, bad working and management habits have not yet taken deep root. In comparison, managers at an Opel competitor established in Turkey for 30 years, where relations between management and workers are ossified, are paradoxically trying to force employees to accept empowerment.

Invitation for Bids (IFB) Date of Issue of IFB: 06 June 1996

Loan No: Under negotiations
IFB No: TGM-96

1. The Republic of TURKEY has applied for a loan from the International Bank for Reconstruction and Development (IBRD) in various currencies towards the cost of the (Communications Liberalisation Project). It is intended that part of the proceeds of this loan will be applied to eligible payments under the contract for National Monitoring Systems.

2. The General Directorate of Radiocommunications (TGM) now invites sealed bids from eligible Bidders for the design, supply, delivery, installation and integration including Project Management of NMS, which is composed of National Monitoring System (NMS) and National Frequency Management System (NFMPS).

3. Interested eligible Bidders may obtain further information from and inspect the Bidding Documents free of charge at the office of:

Head of Monitoring Department

Tel: 0312 221 32 26

Ulaşma Bülentli Sitesi L. Blok

06510-Enez Ankara/TURKEY

4. A complete set of Bidding Documents may be purchased by any interested eligible Bidder on submission of a written application to the above and upon payment of a non-refundable fee of US\$400 or equivalent at the exchange rate applied by the Turkish Central Bank on the date of purchase. Those bidders who have purchased previous bidding documents may not need to pay. Only those bidders or their representatives who have purchased the Bidding Documents may participate in the bid process.

5. A Two Stage Bidding Procedure will be adopted and will proceed as follows:

a) The First Stage Bid will consist of a technical bid only, without any reference to the technical and commercial conditions set forth in the Bidding Documents or alternative technical solutions a Bidder wishes to offer and a justification therefore, provided always that such deviations or alternative solutions do not change the basic objectives of the project. Following evaluation by the Employer of the First Stage Bids, the Employer will invite each Bidder who meets the minimum technical qualification criteria and who has submitted technically responsive First Stage Bid to a Clarification Meeting during which the Bidder's Bid will be reviewed and all required amendments, additions, deletions and other adjustments will be noted and recorded in a Memorandum. Only those Bidders submitting a technically responsive and acceptable First Stage Bid will be invited to submit a Second Stage Bid.

b) The Second Stage will consist of (a) an updated Technical Bid incorporating all changes required by the Employer recorded in the Memorandum to the Clarification Meeting or as necessary to reflect any modifications in the Bidding Documents issued subsequent to submission of the First Stage bid, and (b) the Commercial Bid.

6. First Stage Bid will be opened in the presence of the Bidder's representative who choose to attend at the above time and date at the address given in the letters of invitation to submit second stage bids.

7. All second stage bids must be accompanied by a Bid Security in an amount of not less than 3% of the bid price in local currency or the equivalent in a freely convertible currency in one of the following forms:

a) a bank guarantee or irrevocable Letter of Credit issued directly by a bank located in the Employer's country or abroad acceptable to the Employer, in the form provided in the Bidding Documents; or cash.

b)